

PIER 1 IMPORTS INC/DE  
Form 4  
April 12, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**TURNER CHARLES H**

(Last) (First) (Middle)

**C/O PIER 1 IMPORTS, INC., 100  
PIER 1 PLACE**

(Street)

**FORT WORTH, TX 76102**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

**PIER 1 IMPORTS INC/DE [PIR]**

3. Date of Earliest Transaction (Month/Day/Year)

**04/10/2013**

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

**Sr. Exec. Vice President & CFO**

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
common stock	04/10/2013		M	6,000 (1) A \$ 19.4	227,958.9945	D	
common stock	04/10/2013		S	6,000 (1) D \$ 23	221,958.9945	D	
common stock	04/10/2013		S	500 (3) D \$ 23	221,458.9945	D	
common stock	04/11/2013		M	47,000 (1) A \$ 19.4	268,458.9945	D	
common stock	04/11/2013		S	47,000 (1) D \$ 23.9255 (4)	221,458.9945	D	

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common stock	04/11/2013	S	500 <sup>(3)</sup>	D	\$ 23.5	220,958.9945	D
common stock	04/11/2013	S	9,000 <sup>(3)</sup>	D	\$ 24	211,958.9945	D
common stock	04/12/2013	A	28,835	A	\$ 0	240,793.9945	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (Right to Buy)	\$ 19.4	04/10/2013		M	6,000 <sup>(1)</sup>	<sup>(2)</sup> 09/25/2013	common stock	6,000	
Non-Qualified Stock Option (right to Buy)	\$ 19.4	04/11/2013		M	47,000 <sup>(1)</sup>	<sup>(2)</sup> 09/25/2013	common stock	47,000	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TURNER CHARLES H C/O PIER 1 IMPORTS, INC. 100 PIER 1 PLACE FORT WORTH, TX 76102			Sr. Exec. Vice President & CFO	

## Signatures

/s/ Charles H. Turner By: Michael A. Carter,  
Atty-in-Fact

04/12/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise and subsequent sale of shares pursuant to a Rule 10b5-1 trading plan dated January 7, 2013.
- (2) The option representing the right to purchase a total of 100,000 shares became exercisable in full as of September 29, 2005.
- (3) Sale of shares pursuant to a Rule 10b5-1 trading plan dated January 7, 2013.

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$23.50 to \$24.00, inclusive. The reporting person undertakes to provide Pier 1 Imports, Inc., any security holder of Pier 1 Imports, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth herein.
- (4)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.