

Edgar Filing: ACXIAM CORP - Form 4

ACXIAM CORP

Form 4

February 14, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.  
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)  
Childers, Cindy K.  
1 Information Way  
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol  
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year  
02/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Company Organizational  
Development Leader
7. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1) Title of Security              | 2) Trans-<br>action<br>Date<br>(Month/<br>Day/Year) | 3. Trans-<br>action<br>Code<br>Code V | 4. Securities Acquired (A)<br>or Disposed of (D)<br>Amount | 5) A<br>Sec<br>Ben<br>Own<br>End |
|-----------------------------------|---|---------------------------------------|--|----------------------------------|
| Common Stock, \$.10 Par Value     | 01/08/03  | J                                     | 6.1195 (1) A \$13.0730                                     |                                  |
| Common Stock, \$.10 Par Value     | 02/06/03  | J                                     | 6.3379 (1) A \$12.6225                                     |                                  |
| Common Stock, \$.10 Par Value (2) | 02/13/03  | M                                     | 9,328.0000 A \$3.1250                                      |                                  |
| Common Stock, \$.10 Par Value (2) | 02/13/03  | M                                     | 23,848.0000 A \$6.2500                                     |                                  |
| Common Stock, \$.10 Par Value     | 02/13/03  | M                                     | 10,640.0000 A \$4.6875                                     |                                  |
| Common Stock, \$.10 Par Value     | 02/13/03  | F                                     | 15,881.0000 D \$14.3600                                    | 41,                              |
| Common Stock, \$.10 Par Value     |   |                                       |  | 5,6                              |
| Common Stock, \$.10 Par Value     |   |                                       |  | 774                              |

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

| 1) Title of Derivative<br>Security | 2) Conversion<br>or Exercise<br>Price of | 3) Trans-<br>action<br>Date | 4) Trans-<br>action<br>Code | 5) Number of Derivative<br>Securities Acquired (A)<br>or Disposed of (D) |
|------------------------------------|--|-----------------------------|-----------------------------|--|
|------------------------------------|--|-----------------------------|-----------------------------|--|

Edgar Filing: ACXIOM CORP - Form 4

|   | Derivative Security |          | Code | V | A | D        |
|---|---------------------|----------|------|---|---|----------|
| Non-Qualified Stock Option (right to buy) (2) | \$3.1250            | 02/13/03 | M    |   |   | 9,328.00 |
| Non-Qualified Stock Option (right to buy) (2) | \$4.6875            | 02/13/03 | M    |   |   | 10,640.0 |
| Non-Qualified Stock Option (right to buy) (2) | \$6.2500            | 02/13/03 | M    |   |   | 23,848.0 |

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

| 1) Title of Derivative Security               | 3) Trans- action Date | 7) Title and Amount of Underlying Securities | 8) Price of Deri- vative Security |
|---|-----------------------|--|-----------------------------------|
|   |                       | Title  | Amount or Number of Shares        |
| -   |                       |  |                                   |
| Non-Qualified Stock Option (right to buy) (2) | 02/13/03              | Common Stock, \$.10 Par Value                | 9,328.0000                        |
| Non-Qualified Stock Option (right to buy) (2) | 02/13/03              | Common Stock, \$.10 Par Value                | 10,640.0000                       |
| Non-Qualified Stock Option (right to buy) (2) | 02/13/03              | Common Stock, \$.10 Par Value                | 23,848.0000                       |

Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock

(2)

This option has a tandem tax withholding right.

(3)

This option vests incrementally over a 9-year period. Date of grant is 2/23/93.

SIGNATURE OF REPORTING PERSON

By: Catherine L. Hughes, Attorney-in-Fact

-----  
For: Cindy K. Childers

DATE: 02/14/03