

DIETZ CHARLES A
Form 5
May 16, 2005

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
DIETZ CHARLES A

(Last) (First) (Middle)

ACXIOM CORPORATION, 1
INFORMATION WAY

(Street)

LITTLE ROCK, AR 72202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ACXIOM CORP [ACXM]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
03/31/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Products/Technology Leader

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value	04/05/2004		J	(A) or (D) Amount Price 156.2552 (1) A \$ 18.666	318,170.9461	D	
Common Stock, \$.10 Par Value	05/05/2004		J	(A) or (D) Amount Price 149.1898 (1) A \$ 19.55	298,320.1359	D	
Common Stock,	06/03/2004		J	(A) or (D) Amount Price 142.3803 (1) A \$ 20.485	298,462.5162	D	

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Common Stock, \$0.10 Par Value	07/02/2004	Â	J	<u>23.3085</u> (1)	A	\$ 24.8	298,485.8247	D	Â
Common Stock, \$0.10 Par Value	07/06/2004	Â	J	<u>138.1943</u> (1)	A	\$ 21.1055	298,624.019	D	Â
Common Stock, \$0.10 Par Value	08/04/2004	Â	J	<u>155.9711</u> (1)	A	\$ 18.7	298,779.9901	D	Â
Common Stock, \$0.10 Par Value	09/03/2004	Â	J	<u>159.2534</u> (1)	A	\$ 19.0995	298,939.2435	D	Â
Common Stock, \$0.10 Par Value	09/03/2004	Â	J	<u>26.5874</u> (1)	A	\$ 22.212	298,965.8309	D	Â
Common Stock, \$0.10 Par Value	10/08/2004	Â	J	<u>150.7339</u> (1)	A	\$ 20.179	299,116.5648	D	Â
Common Stock, \$0.10 Par Value	11/04/2004	Â	J	<u>143.1369</u> (1)	A	\$ 21.25	299,259.7017	D	Â
Common Stock, \$0.10 Par Value	12/03/2004	Â	J	<u>141.4956</u> (1)	A	\$ 21.4965	299,401.1973	D	Â
Common Stock, \$0.10 Par Value	12/03/2004	Â	J	<u>23.5584</u> (1)	A	\$ 25.8701	299,424.7557	D	Â
Common Stock, \$0.10 Par Value	01/05/2005	Â	J	<u>136.0617</u> (1)	A	\$ 22.355	299,560.8174	D	Â
Common Stock, \$0.10 Par Value	02/03/2005	Â	J	<u>155.0443</u> (1)	A	\$ 19.618	299,715.8617	D	Â

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Value Common Stock, \$.10 Par Value	03/03/2005	Â	J	<u>159.041</u> (1)	A	\$ 19.125	299,874.9027	D	Â
Common Stock, \$.10 Par Value	03/11/2005	Â	J	<u>35.1808</u> (1)	A	\$ 22.2934	289,910.0835	D	Â
Common Stock, \$.10 Par Value	03/31/2005	Â	J	<u>424.0619</u> (2)	A	\$ 0	21,824.9139	I	by Managed Account 1
Common Stock, \$.10 Par Value	03/31/2005	Â	J	<u>58.3971</u> (2)	A	\$ 0	3,728.3952	I	by Managed Account 2
Common Stock, \$.10 Par Value	04/05/2004	Â	J	<u>38.6917</u> (1)	A	\$ 18.666	17,942.7983	I	by Spouse
Common Stock, \$.10 Par Value	05/05/2004	Â	J	<u>36.9422</u> (1)	A	\$ 19.55	17,979.7405	I	by Spouse
Common Stock, \$.10 Par Value	06/03/2004	Â	J	<u>35.256</u> (1)	A	\$ 20.485	18,014.9965	I	by Spouse
Common Stock, \$.10 Par Value	07/02/2004	Â	J	<u>7.723</u> (1)	A	\$ 24.8	18,022.7195	I	by Spouse
Common Stock, \$.10 Par Value	07/06/2004	Â	J	<u>34.2195</u> (1)	A	\$ 21.1055	18,056.939	I	by Spouse
Common Stock, \$.10 Par Value	09/03/2004	Â	J	<u>8.6984</u> (1)	A	\$ 22.212	18,065.6374	I	by Spouse
Common Stock, \$.10 Par Value	12/03/2004	Â	J	<u>7.482</u> (1)	A	\$ 25.8701	18,073.1194	I	by Spouse

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Common Stock, \$.10 Par Value	03/11/2005	Â	J	10.8718 (1)	A	\$ 22.2934	19,653.9912	I	by Spouse
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	1,213.3382	I	by Managed Account 3
Common Stock, \$.10 Par Value	Â	Â	Â	Â	Â	Â	29.523	I	by Managed Account 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of D S B O E I F (I
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DIETZ CHARLES A ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202	Â	Â	Â	Products/Technology Leader Â

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Charles A. Dietz
05/16/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) These shares were acquired during fiscal 2005 under the Company's 401(k) Retirement Savings Plan.

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