HODGES L LEE Form 4

January 23, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

(Print or Type Responses)

1(b).

Form 4 or

1. Name and Address of Reporting Person * **HODGES L LEE**

(First) (Middle) (Last)

ACXIOM CORPORATION, 1 INFORMATION WAY

(Street)

Symbol ACXIOM CORP [ACXM]

3. Date of Earliest Transaction

(Month/Day/Year) 01/19/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

OMB

Number:

Expires:

response...

Estimated average

burden hours per

OMB APPROVAL

3235-0287

January 31,

2005

0.5

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner Other (specify _X__ Officer (give title below) below)

Chief Operations Leader

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

LITTLE ROCK, AR 72202

| (City) | (State) | (Zip) Ta | ble I - Non | -Derivative S | Securit | ties Acquire | d, Disposed of, or | Beneficially | Owned |
|--|---|---|--|--|---------|-------------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities on Disposed of (Instr. 3, 4 as | (D) | ired (A) or Price | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, \$.10 Par Value | 01/19/2006 | | J | 393.6633 (1) | A | \$ 20.8046 | 2,562.5925 | I | by Managed Account 2 |
| Common Stock, \$.10 Par Value | | | | | | | 14,777.6065 | D | |
| Common Stock, \$.10 Par Value | | | | | | | 1,533.5917 | I | by Managed Account |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 4 | 5. | 6. Date Exerc | cisable and | 7. Tit | le and | 8. Price of | |
|--|-------------|-------------|---------------------|--------------------|-----------|---------|------------|------------------|-------------|---------|----------|-------------|--|
| | Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transac | ction | Number | Expiration Da | ate | Amou | ınt of | Derivative | |
| | Security | or Exercise | | any | Code | (| of | (Month/Day/ | Year) | Under | rlying | Security | |
| | (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8 | 8) 1 | Derivative | • | | Secur | ities | (Instr. 5) | |
| | | Derivative | | | | | Securities | | | (Instr. | 3 and 4) | | |
| | | Security | | | | 1 | Acquired | | | | | | |
| | | - | | | | (| (A) or | | | | | | |
| | | | | | |] | Disposed | | | | | | |
| | | | | | | (| of (D) | | | | | | |
| | | | | | | (| (Instr. 3, | | | | | | |
| | | | | | | 4 | 4, and 5) | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | Amount | | |
| | | | | | | | | Date | Expiration | m: d | or | | |
| | | | | | | | | Exercisable Date | • | Title | Number | | |
| | | | | G 1 | | (A) (B) | | | | of | | | |
| | | | | | Code | V (| (A) (D) | | | | Shares | | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HODGES L LEE ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202

Chief Operations Leader

Signatures

Reporting Person

Hodges, L. Lee 01/23/2006

**Signature of Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On January 19, 2006, the issuer was notified by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer's common stock had been contributed to the account of the reporting person for the year of 2005 as the issuer's matching contribution made in accordance with the terms of the Plan. \$20.80 was the average share price for this period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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