ACXIOM CORP Form 4 May 25, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MORGAN CHARLES D			2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
			(Month/Day/Year)	X Director 10% Owner		
ACXIOM CORPORATION, 1		ION, 1	05/23/2005	X Officer (give title Other (specify		
INFORMATION WAY				below) below)		
IN ORWATION WAT				President/Company Leader		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
				X Form filed by One Reporting Person		
LITTLE ROCK, AR 72202				Form filed by More than One Reporting		
	- , ,			Person		

LITTLE ROCK, AR 72202

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secui	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	oror Dispos (Instr. 3, 4	ed of (4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.10 Par Value	05/23/2005		Code V M	Amount 3,714	(D)	Price \$ 12.405		D	
Common Stock, \$.10 Par Value	05/23/2005		M	27,545	A	\$ 15.7	3,050,131	D	
Common Stock, \$.10 Par Value	05/23/2005		M	17,043	A	\$ 11.14	3,067,174	D	

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Common Stock, \$.10 Par Value	05/23/2005	M	98,631	A	\$ 16.35	3,165,805	D	
Common Stock, \$.10 Par Value						1,628	I	by Family Ltd Prtshp
Common Stock, \$.10 Par Value						52,370.8694	I	by Managed Account 1
Common Stock, \$.10 Par Value						7,386.5261	I	by Managed Account 2
Common Stock, \$.10 Par Value						103,195	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Option (right to buy)	\$ 11.14	05/23/2005		M	17,043	<u>(1)</u>	10/02/2016	Common Stock, \$.10 Par Value	17
Non-Qualified Stock Option (right to buy)	\$ 12.405	05/23/2005		M	3,714	(2)	01/23/2006	Common Stock, \$.10 Par	3,

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							Value	
Non-Qualified Stock Option (right to buy)	\$ 15.7	05/23/2005	M	27,545	05/28/1997	05/28/2012	Common Stock, \$.10 Par Value	2
Non-Qualified Stock Option (right to buy)	\$ 16.35	05/23/2005	М	98,631	(3)	08/07/2017	Common Stock, \$.10 Par Value	98

Reporting Owners

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
MORGAN CHARLES D ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202	X		President/Company Leader			

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Charles D.

Morgan

05/25/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% of this option vested on the date of grant. 25% vested on 7/2/02. The remaining 50% vested on July 16, 2004. Date of grant is 10/2/01.
- (2) This option became fully vested on 1/24/05. Date of grant is 1/24/96.
- (3) This option became fully vested on 7/16/04. Date of grant is 8/7/02.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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