

Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CORP  
 Form 4  
 September 13, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

FORM 4  
 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[ ] Check this box if no longer subject to Section 16.  
 Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)  
 Morgan, Charles D.  
 1 Information Way  
 Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol  
 Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year  
 09/02
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 President/Company Leader
7. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3) Trans- action Code Code V	4) Securities Acquired (A) or Disposed of (D) Amount	5) A Sec Ben Own End
Common Stock, \$.10 Par Value				3,6
Common Stock, \$.10 Par Value				1,6
Common Stock, \$.10 Par Value				51,
Common Stock, \$.10 Par Value				4,9
Common Stock, \$.10 Par Value				3,0
Common Stock, \$.10 Par Value				103

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2) Conversion or Exercise	3) Trans- action	4) Trans- action	5) Number of Derivative Securities Acquired (A)
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	Price of Derivative Security	Date	Code	or Disposed of (D)
			Code V A	D
Contract to Sell (Pre-paid Variable Equity Forward)	(1)	09/12/02	J/K	150,000.0000

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	3) Trans- action Date	7) Title and Amount of Underlying Securities	8) Price of Deri- vative Security
		Title	Amount or Number of Shares
Contract to Sell (Pre-paid Variable Equity Forward)	09/12/02	Common Stock, \$.10 Par Value	150,000.0000 (1)

Explanation of Responses:

(1)

On September 10, 2002, Mr. Morgan entered into a Rule 10b5-1 qualified trading plan that authorized into one or more five-year prepaid forward sale arrangements for up to 450,000 shares of Acxiom C Pursuant to the trading plan and in order to establish the terms of a pre-paid variable equity tr tranche of 150,000 shares, the broker sold 55,500 shares of Acxiom common stock at \$19.1327 per s 94,500 shares of Acxiom common stock at \$19.1288 per share on September 11, 2002, for an average September 12, 2002, the broker delivered to Mr. Morgan written confirmation of these trades and t variable equity forward contract for this tranche of 150,000 shares.

On or about September 17, 2002, Mr. Morgan will receive cash payments in the amount per share equ shares of Acxiom common stock related to the contract. In exchange for these payments, Mr. Morga shares of Acxiom common stock at the expiration date of the contract (or on an earlier date, if t pursuant to the following formula: (i) if the price of common stock on the date of expiration or less than a specified floor price of \$17.2172 per share (the "Floor Price"), then 150,000 shares; than or equal to a specified maximum price of \$34.6257 per share (the "Cap Price"), but greater t then a number of shares equal to 150,000 times the Floor Price divided by the Final Price; (iii) the Cap Price, then a number of shares equal to 150,000 multiplied by a fraction, the numerator o Price and the difference between the Final Price and the Cap Price, and the denominator of which has a scheduled expiration date of September 11, 2007.

In lieu of the delivery of the shares, Mr. Morgan may, at his option, settle the contract by the events Mr. Morgan is obligated to settle the contract by delivery of cash.

SIGNATURE OF REPORTING PERSON

/s/ By: Catherine L. Hughes, Attorney-in-Fact

For: Charles D. Morgan

DATE: 9/13/02