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ACXIOM CORP

Form 4

September 04, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- 1. Name and Address of Reporting Person(s) Womble, James T.
 - 1 Information Way

Little Rock, AR 72202

- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 08/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 - [X] Director [] 10% Owner
 - [X] Officer (give title below) [] Other (specify below)

Client Services Leader

- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - [X] Form filed by One Reporting Person
 - [] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned	Table I	Non-Derivative	Securities	Acquired,	Disposed	of,	or	Beneficially	Owned
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1)Title of Security	2)Trans- action Date (Month/		4.Securities Acquired(A) or Disposed of (D) A or		
	Day/Year)	Code V	Amount	D Price	
Common Stock, \$.10 Par Value					

Common	SLOCK,	\$.IU	Par	value
Common	Stock,	\$.10	Par	Value

Common Stock,	\$.10 Par Value	08/30/02	P	26.7920 (1)	Α	\$17.6500

Common Stock, \$.10 Par Value 08/30/02 P 125.4030 (2) A

Table II	(PART 1)	Derivative	Securities	Acquired.	Disposed of.	or Beneficiall	v Owned	(Columns 1

· ,					
1)Title of Derivative	2)Conversion	3) Trans-	4)Trans-	5)Number of Der	
Security	or Exercise	action	action	Securities Acqu	iired (A)
	Price of	Date	Code	or Disposed of	(D)
	Derivative				
	Security		Code V	A	D

Non-Qualified Stock Option \$16.3500 08/07/02 J 54,282.0000 (right to buy)

1

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Non-Qualified Stock Option	\$20.4380	08/07/02	J	28,328.0000
(right to buy)				
Non-Qualified Stock Option	\$24.5250	08/07/02	J	29,445.0000
(right to buy)				

Table II (PART 2)	Derivative Secur	rities Acquired,	Disposed of, o	or Beneficially	Owned (Columns 1
1) Title of Derivat:	ive 3)Tr	cans- 7)Title a	and Amount		8)Price

1)Title of Derivative Security	3)Trans- action Date	7)Title and Amount of Underlying Securities	Amount or Number of	8)Price of Deri- vative Security
-		Title	Shares	
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	54,282.0000	
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	28,328.0000	
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	29,445.0000	

Explanation of Responses:

(1)

On September 3, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the icontributed to the account of the reporting person on August 30, 2002 as the issuer's matching contributed to the Plan.

(2)

These shares were acquired through the Plan since the beginning of the issuer's fiscal year. (3)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

SIGNATURE OF REPORTING PERSON /S/ By: Catherine L. Hughes For: James T. Womble DATE 9-4-2002