SONY CORP Form 6-K October 31, 2014

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D. C. 20549

#### FORM 6-K

#### REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October 2014 Commission File Number: 001-06439

#### SONY CORPORATION

(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN (Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F,

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934, Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-\_\_\_\_

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SONY CORPORATION (Registrant)

By: /s/ Kenichiro Yoshida (Signature) Kenichiro Yoshida Executive Vice President and Chief Financial Officer

Date: October 31, 2014

List of materials
Documents attached hereto:
i) Press release announcing Consolidated Financial Results for the Second Quarter Ended September 30, 2014

1-7-1 Konan, Minato-ku Tokyo 108-0075 Japan

News & Information

No. 14-109E 3:00 P.M. JST, October 31, 2014

# Consolidated Financial Results for the Second Quarter Ended September 30, 2014

(Billions of ven millions of U.S. dollars, except per share

Tokyo, October 31, 2014 -- Sony Corporation today announced its consolidated financial results for the second quarter ended September 30, 2014 (July 1, 2014 to September 30, 2014).

	amounts)	ii, iiiiiiiolis or 0.5.	donars, except	per snare		
	Second Quarter ended September 30					
			Change in			
	2013	2014	yen	2014*		
Sales and operating revenue	¥ 1,774.2	¥ 1,901.5	+7.2 %	\$ 17,445		
Operating income (loss)	13.9	(85.6)	-	(785)		
Income (loss) before income taxes	5.1	(90.0)	-	(825)		
Net (loss) attributable to Sony						
Corporation's stockholders	(19.6)	(136.0 )	-	(1,247)		
Net loss attributable to Sony						
Corporation's stockholders per share						
of common stock:						
- Basic	¥ (19.25)	¥ (124.32)	-	\$ (1.14)		
- Diluted	(19.25)	(124.32)	-	(1.14)		

<sup>\*</sup>U.S. dollar amounts have been translated from yen, for convenience only, at the rate of 109 yen = 1 U.S. dollar, the approximate Tokyo foreign exchange market rate as of September 30, 2014.

All amounts are presented on the basis of Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP").

Sony realigned its business segments from the first quarter of the fiscal year ending March 31, 2015 to reflect modifications to its organizational structure as of April 1, 2014, primarily repositioning the operations of the previously reported Game and Mobile Products & Communications ("MP&C") segments. In connection with this realignment, the previously-reported operations of the network business which were included in All Other have been integrated with the previously-reported Game segment and are now reported as the Game & Network Services ("G&NS") segment. The previously reported Mobile Communications category which was included in the MP&C segment has been reclassified as the newly established Mobile Communications ("MC") segment, while the other categories in the previously reported MP&C segment are now included in All Other. This includes the reclassification of the PC business into All Other.

In addition, as of the first quarter of the fiscal year ending March 31, 2015, the power supply business, which was previously included in the Devices segment, has been integrated into All Other to reflect modifications Sony made to its organizational structure as of June 1, 2014.

In connection with these realignments, the sales and operating revenue ("sales") and operating income (loss) of each segment in the fiscal year ended March 31, 2014 have been reclassified to conform to the presentation of the fiscal year ending March 31, 2015.

Certain figures for the fiscal year ended March 31, 2014 related to the Financial Services segment have been revised from the versions previously disclosed. For further details, please see Note 8 on page F-19.

The average foreign exchange rates during the quarters ended September 30, 2013 and 2014 are presented below.

TI		Second Q 2013	uart	ter ended Sep 2014	otember 30 Change	
The average rate of yen						
1 U.S. dollar	¥	98.9	¥	103.9	4.8	% (yen depreciation)
1 Euro		131.1		137.8	4.9	(yen depreciation)
1						

Consolidated Results for the Second Quarter Ended September 30, 2014

Sales were 1,901.5 billion yen (17,445 million U.S. dollars), an increase of 7.2% compared to the same quarter of the previous fiscal year ("year-on-year"). This increase was primarily due to a significant increase in G&NS segment sales, reflecting the contribution of the PlayStation 4 ("PS4"), a significant increase in Devices segment sales primarily due to the strong performance of image sensors, as well as the favorable impact of foreign exchange rates. This increase was partially offset by a significant decrease in sales in All Other, primarily related to Sony's exit from the PC business. On a constant currency basis, sales increased 3% year-on-year. For further details about sales on a constant currency basis, see Note on page 11.

An operating loss of 85.6 billion yen (785 million U.S. dollars) was recorded, compared to operating income of 13.9 billion yen in the same quarter of the previous fiscal year. This significant detrioration was primarily due to the 176.0 billion yen (1,615 million U.S. dollars) impairment of goodwill recorded in the MC segment. As announced on September 17, 2014, Sony performed its interim goodwill impairment test during the current quarter and concluded that the fair value of the MC business has decreased. As a result, an impairment of goodwill of 176.0 billion yen was recorded. This deterioration in the current quarter's operating results was partially offset by a significant improvement in the operating results of the G&NS, Imaging Products & Solutions ("IP&S"), Home Entertainment & Sound ("HE&S"), Devices and Pictures segments.

Operating loss in the current quarter includes a net benefit of 4.2 billion yen (39 million U.S. dollars) from insurance recoveries related to damages and losses incurred from the floods in Thailand in the fiscal year ended March 31, 2012 (the "Floods"). In the same quarter of the previous fiscal year, a gain of 12.8 billion yen from the sale of certain shares of M3, Inc. ("M3") and a net benefit of 4.8 billion yen from the above-mentioned insurance recoveries were recorded.

During the current quarter, restructuring charges, net, increased 1.6 billion yen year-on-year to 9.4 billion yen (86 million U.S. dollars). PC exit costs of 7.7 billion yen (70 million U.S. dollars) were recorded in the current quarter, which includes 4.1 billion yen (38 million U.S. dollars) of restructuring charges. For further details about PC exit costs, see page 7.

Equity in net income of affiliated companies, recorded within operating loss, was 0.6 billion yen (6 million U.S. dollars), compared to a loss of 2.0 billion yen in the same quarter of the previous fiscal year. This improvement was mainly due to the improvement of equity in net income (loss) for EMI Music Publishing.

The net effect of other income and expenses was an expense of 4.4 billion yen (40 million U.S. dollars), an improvement of 4.4 billion yen year-on-year. This was primarily due to a decrease in net foreign exchange losses.

A loss before income taxes of 90.0 billion yen (825 million U.S. dollars) was recorded, compared to income of 5.1 billion yen in the same quarter of the previous fiscal year.

Income taxes: During the current quarter, Sony recorded 30.1 billion yen (276 million U.S. dollars) of income tax expense. Income tax expense was recorded despite the net loss before income taxes primarily due to the nondeductible goodwill impairment recorded during the current quarter.

Net loss attributable to Sony Corporation's stockholders, which excludes net income attributable to noncontrolling interests, increased 116.3 billion yen year-on-year to 136.0 billion yen (1,247 million U.S. dollars).

Operating Performance Highlights by Business Segment

"Sales and operating revenue" in each business segment represents sales and operating revenue recorded before intersegment transactions are eliminated. "Operating income (loss)" in each business segment represents operating income (loss) reported before intersegment transactions are eliminated and excludes unallocated corporate expenses.

Mobile Communications (MC)

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

	Change in					
	2013	2014	yen	2014		
Sales and operating revenue	¥304.6	¥308.4	+1.2	% \$2,829		
Operating income (loss)	8.8	(172.0	) -	(1,578	)	

Sales increased 1.2% year-on-year (a 4% decrease on a constant currency basis) to 308.4 billion yen (2,829 million U.S. dollars), primarily due to the favorable impact of foreign exchange rates, partially offset by a decrease in sales mainly in Japan.

Operating loss of 172.0 billion yen (1,578 million U.S. dollars) was recorded, compared to operating income of 8.8 billion yen in the same quarter of the previous fiscal year. This deterioration was primarily due to the above-mentioned 176.0 billion yen impairment charge of goodwill recorded in this segment. In the current quarter, marketing expenses and research and development expenses increased year-on-year in order to expand sales channels.

Game & Network Services (G&NS)

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

		Change in			
	2013	2014	yen	2014	
Sales and operating revenue	¥169.0	¥309.5	+83.2	% \$2,839	
Operating income (loss)	(4.2	) 21.8	-	200	

Sales increased 83.2% year-on-year (a 74% increase on a constant currency basis) to 309.5 billion yen (2,839 million U.S. dollars). This significant increase was primarily due to the contribution from PS4 hardware sales, a significant increase in network services revenue related to the introduction of the PS4 and the contribution from PS4 software sales, partially offset by a decrease in PlayStation®3 ("PS3") hardware and PS3 software sales. Sales to external customers increased 97.0% year-on-year.

Operating income of 21.8 billion yen (200 million U.S. dollars) was recorded, compared to an operating loss of 4.2 billion yen in the same quarter of the previous fiscal year. This significant improvement was primarily due to the impact of the above-mentioned increase in sales related to the introduction of the PS4, partially offset by the impact of the above-mentioned decrease in PS3 software sales.

Imaging Products & Solutions (IP&S)

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

		Change in				
	2013	2014	yen	2014		
Sales and operating revenue	¥175.5	¥178.6	+1.8	% \$1,639		
Operating income (loss)	(2.3	) 20.1	-	184		

The IP&S segment includes the Digital Imaging Products and Professional Solutions categories. Digital Imaging Products includes compact digital cameras, interchangeable single-lens cameras and video cameras; Professional Solutions includes broadcast- and professional-use products. Due to certain changes in Sony's organizational structure, sales and operating revenue and operating income of the IP&S segment of the comparable prior period have been reclassified to conform to the current presentation.

Sales increased 1.8% year-on-year (a 2% decrease on a constant currency basis) to 178.6 billion yen (1,639 million U.S. dollars). Sales were essentially flat year-on-year primarily due to the favorable impact of foreign exchange rates and an improvement in the product mix of digital cameras\* reflecting a shift to high value-added models, partially offset by a significant decrease in unit sales of digital cameras.

Operating income of 20.1 billion yen (184 million U.S. dollars) was recorded, compared to an operating loss of 2.3 billion yen in the same quarter of the previous fiscal year. This significant improvement was mainly due to a reduction in selling, general and administrative expenses, the above-mentioned improvement in product mix reflecting a shift to high value-added models and the favorable impact of exchange rates.

\* Digital cameras includes compact digital cameras and interchangeable single-lens cameras.

Home Entertainment & Sound (HE&S)

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

		Change in			
	2013	2014	yen	2014	
Sales and operating revenue	¥263.8	¥282.4	+7.0	% \$2,590	
Operating income (loss)	(12.1	) 8.0	-	73	

The HE&S segment includes the Televisions and Audio and Video categories. Televisions includes LCD televisions; Audio and Video includes Blu-ray DiscTM players and recorders, home audio, headphones and memory-based portable audio devices.

Sales increased 7.0% year-on-year (a 2% increase on a constant currency basis) to 282.4 billion yen (2,590 million U.S. dollars). This increase was primarily due to a significant increase in sales of televisions and the favorable impact of foreign exchange rates. Unit sales of LCD televisions increased significantly in Europe, North America, and Asia-Pacific, partially offset by a significant decrease in unit sales in Latin America. Audio and Video category sales decreased mainly due to a decrease in sales in Latin America reflecting adverse market conditions.

Operating income of 8.0 billion yen (73 million U.S. dollars) was recorded, compared to an operating loss of 12.1 billion yen in the same quarter of the previous fiscal year. This improvement was primarily due to cost reductions and an improvement in the product mix reflecting the shift to high value-added models, partially offset by a decrease in the average selling price of LCD televisions.

In Televisions, sales increased 14.7% year-on-year to 199.7 billion yen (1,832 million U.S. dollars). This significant increase was primarily due to the above-mentioned significant increase in unit sales of LCD televisions, and the favorable impact of foreign exchange rates. Operating income\* of 4.9 billion yen (45 million U.S. dollars) was recorded, compared to an operating loss of 9.3 billion yen in the same quarter of the previous fiscal year. This improvement was primarily due to cost reductions and an improvement in the product mix of LCD televisions reflecting a shift to high value-added models, partially offset by a decrease in the average selling price.

<sup>\*</sup>The operating income (loss) in Televisions excludes restructuring charges, which are included in the overall segment results and are not allocated to product categories.

**Devices** 

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

					Change in		
		2013		2014	yen	2014	
Sales and operating revenue	¥	201.3	¥	247.7	+23.1%	\$	2,273
Operating income		11.9		29.6	+149.0		271

The Devices segment includes the Semiconductors and Components categories. Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. Due to certain changes in Sony's organizational structure, sales and operating revenue and operating income of the Devices segment of the comparable prior period have been reclassified to conform to the current presentation.

Sales increased 23.1% year-on-year (an 18% increase on a constant currency basis) to 247.7 billion yen (2,273 million U.S. dollars). This significant increase was primarily due to a significant increase in sales of image sensors reflecting higher demand for mobile products, a significant increase in sales of camera modules, as well as the favorable impact of foreign exchange rates. Sales to external customers increased 25.1% year-on-year.

Operating income increased 17.7 billion yen year-on-year to 29.6 billion yen (271 million U.S. dollars). This significant increase was primarily due to the above-mentioned increase in sales of image sensors, the favorable impact of foreign exchange rates and an improvement in the results of the battery business.

\* \* \* \* \*

Total inventory of the five Electronics\* segments above as of September 30, 2014 was 823.0 billion yen (7,550 million U.S. dollars), an increase of 8.8 billion yen, or 1.1% year-on-year. Inventory increased by 141.6 billion yen, or 21.0% compared with the level as of June 30, 2014.

In connection with the realignment made from the first quarter of the fiscal year ending March 31, 2015, total inventory of the five Electronics segments as of September 30, 2013 has been reclassified to conform to the presentation for the fiscal year ending March 31, 2015. For further details, please see page 1.

\* \* \* \* \*

**Pictures** 

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

		Change in			
	2013	2014	yen	2014	
Sales and operating revenue	¥177.8	¥182.2	+2.4	% \$1,671	

<sup>\*</sup> The term "Electronics" refers to the sum of the MC, G&NS, IP&S, HE&S and Devices segments.

Operating loss (17.8) (1.0) - (10)

The Pictures segment is comprised of the Motion Pictures, Television Productions, and Media Networks categories. Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks.

The results presented in Pictures are a yen-translation of the results of Sony Pictures Entertainment ("SPE"), a U.S.-based operation that aggregates the results of its worldwide subsidiaries on a U.S. dollar basis. Management analyzes the results of SPE in U.S. dollars, so discussion of certain portions of its results is specified as being on "a U.S. dollar basis."

Sales increased 2.4% year-on-year (a 3% decrease on a constant currency (U.S. dollar) basis) to 182.2 billion yen (1,671 million U.S. dollars) primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar. The decrease on a U.S. dollar basis was primarily due to a decrease in sales for Motion Pictures, reflecting lower theatrical revenues, partially offset by higher home entertainment and television licensing revenues. Theatrical revenues decreased as the same quarter of the previous fiscal year benefited from a higher number of theatrical releases. Home entertainment and television licensing revenues were higher as the current year benefited from the home entertainment releases of The Amazing Spider-Man 2 and Heaven is for Real and from the television licensing sales of Men In Black 3 and The Amazing Spider-Man.

Operating loss decreased 16.7 billion yen year-on-year to 1.0 billion yen (10 million U.S. dollars) as the same quarter of the previous fiscal year included higher marketing expenses as a result of a higher number of theatrical releases as well as the underperformance of White House Down.

Music

(Billions of yen, millions of U.S. dollars)

Second Quarter ended September 30

		Change in			
	2013	2014	yen	2014	
Sales and operating revenue	¥115.0	¥116.8	+1.5	% \$1,071	
Operating income	9.7	11.8	+21.9	108	

The Music segment is comprised of the Recorded Music, Music Publishing and Visual Media and Platform categories. Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes various service offerings for music and visual products and the production and distribution of animation titles.

The results presented in Music include the yen-translated results of Sony Music Entertainment ("SME"), a U.S.-based operation which aggregates the results of its worldwide subsidiaries on a U.S. dollar basis, the results of Sony Music Entertainment (Japan) Inc., a Japan-based music company which aggregates its results in yen, and the yen-translated consolidated results of Sony/ATV Music Publishing LLC ("Sony/ATV"), a 50% owned U.S.-based joint venture in the music publishing business which aggregates the results of its worldwide subsidiaries on a U.S. dollar basis.

Sales increased 1.5 % year-on-year (a 2% decrease on a constant currency basis) to 116.8 billion yen (1,071 million U.S. dollars). The decrease in sales on a constant currency basis is primarily due to lower Music Publishing and Recorded Music sales, partially offset by higher Visual Media and Platform sales. On a constant currency basis, sales of Music Publishing decreased primarily due to a decrease in revenue outside of the U.S. Recorded Music sales decreased slightly as the worldwide decline in physical and digital download sales were partially offset by higher digital streaming revenues. Visual Media and Platform sales increased mainly due to higher sales of animation products. Best-selling titles included Barbra Streisand's Partners, Chris Brown's X and Sia's 1000 Forms of Fear.

Operating income increased 2.1 billion yen year-on-year to 11.8 billion yen (108 million U.S. dollars). This increase was primarily due to an improvement in equity in net income (loss) from EMI Music Publishing and a reduction in selling, general and administrative expenses.

**Financial Services** 

(Billions of yen, millions of U.S. dollars)

Second quarter ended September 30

					Change in	
		2013		2014	yen	2014
Financial services revenue	¥	243.7	¥	269.6	+10.6% \$	2,473

Operating income 38.4 47.7 +24.2 437

The Financial Services segment results include Sony Financial Holdings Inc. ("SFH") and SFH's consolidated subsidiaries such as Sony Life Insurance Co., Ltd. ("Sony Life"), Sony Assurance Inc. and Sony Bank Inc. ("Sony Bank"). The results of Sony Life discussed in the Financial Services segment differ from the results that SFH and Sony Life disclose separately on a Japanese statutory basis.

Certain figures for the fiscal year ended March 31, 2014 have been revised from the versions previously disclosed. For details, please see Note 8 on page F-19.

Financial services revenue increased 10.6% year-on-year to 269.6 billion yen (2,473 million U.S. dollars) primarily due to an increase in revenue at Sony Life. Revenue at Sony Life increased 12.1% year-on-year to 242.5 billion yen (2,225 million U.S. dollars), mainly due to an improvement in investment performance in the separate account resulting from a larger rise in the Japanese stock market compared to the same quarter of the previous fiscal year, as well as an increase in insurance premium revenue reflecting an increase in policy amount in force.

Operating income increased 9.3 billion yen year-on-year to 47.7 billion yen (437 million U.S. dollars). This increase was mainly due to an increase in operating income at Sony Life. Operating income at Sony Life increased 9.3 billion yen year-on-year to 45.7 billion yen (419 million U.S. dollars) primarily due to an improvement in investment performance in the general account.

All Other

(Billions of yen, millions of U.S. dollars)

Second quarter ended September 30

		Change in					
	2013	2014	yen	2014	•		
Sales and operating revenue	¥212.0	¥108.6	-48.8	% \$997			
Operating loss	(2.5	) (18.2	) -	(165	)		

All Other includes the PC business. Due to certain changes in Sony's organizational structure, sales and operating revenue and operating loss of All Other of the comparable prior period have been reclassified to conform to the current presentation.

Sales decreased 48.8% year-on-year (a 51% decrease on a constant currency basis) to 108.6 billion yen (997 million U.S. dollars). This decrease was primarily due to a significant decrease year-on-year in unit sales of PCs reflecting Sony's exit from the PC business.

Operating loss increased 15.7 billion yen year-on-year to 18.2 billion yen (165 million U.S. dollars). This deterioration was primarily due to a gain of 12.8 billion yen from the sale of certain shares of M3 recorded in the same quarter of the previous fiscal year and the recording of PC exit costs in the current quarter. The following table provides PC exit costs and the total PC operating loss.

(Billions of yen, millions of U.S. dollars) Second quarter ended September 30, 2014 Corporate

			Corporate			
			and	Consolidated	Year-on-year	Consolidated
		All Other	Elimination	Total	change	Total
(I)	Restructuring charges	¥ 3.3	¥ 0.9	¥ 4.1	¥ +4.1	\$ 38
	After-sales service					
(II)	expenses etc.	3.5	-	3.5	+3.5	33
PC exit costs	s (I+II)	6.8	0.9	7.7	+7.7	70
Operating lo	oss excluding exit costs	(5.1)	-	(5.1)	+2.3	(47)

Total PC operating loss  $\frac{1}{2}(11.9) = \frac{1}{2}(0.9) = \frac{1}{2}(12.8) = \frac{1}{2}(5.4) = \frac{1}{2}(11.9)$ 

\* \* \* \* \*

Consolidated Results for the Six Months ended September 30, 2014

For Consolidated Statements of Income and Business Segment Information for the six months ended September 30, 2014 and 2013, please refer to pages F-3 and F-7 respectively.

Sales for the six months ended September 30, 2014 ("the current six months") increased 6.5% year-on-year to 3,711.4 billion yen (34,050 million U.S. dollars). This increase was primarily due to the significant increase in sales in the G&NS segment and the favorable impact of foreign exchange rates, partially offset by a significant decrease in sales in All Other, primarily related to Sony's exit from the PC business.

During the current six months, the average rates of the yen were 103.1 yen against the U.S. dollar and 139.0 yen against the euro, which were 4.1% lower and 6.5% lower, respectively, as compared with the same period in the previous fiscal year. On a constant currency basis, consolidated sales increased 3%. For further detail about sales on a constant currency basis, see Note on page 11.

In the MC segment, sales increased primarily due to the favorable impact of foreign exchange rates. In the G&NS segment, sales increased significantly primarily due to the contribution of PS4 hardware sales, as well as a significant increase in network services revenues accompanying the launch of the PS4. In the IP&S segment, sales decreased primarily due to lower sales of video cameras and digital cameras. In the HE&S segment, sales increased primarily due to a significant increase in sales of televisions and the favorable impact of foreign exchange rates. In the Devices segment, sales increased significantly mainly due to an increase in sales of image sensors for mobile devices and the favorable impact of foreign exchange rates. In the Pictures segment, sales increased significantly due to higher home entertainment and television licensing revenues for Motion Pictures as well as the favorable impact of the depreciation of the yen against the U.S. dollar. In the Music segment, sales increased primarily due to the favorable impact of the depreciation of the yen against the U.S. dollar and an increase in Visual Media and Platform sales, partially offset by a decrease in Recorded Music sales. In the Financial Services segment, revenue increased primarily due to higher insurance premiums revenue and an improvement in investment performance in the general account at Sony Life.

Operating loss of 15.8 billion yen (145 million U.S. dollars) was recorded, compared to operating income of 49.4 billion yen in the same period of the previous fiscal year. This deterioration was primarily due to the impairment of goodwill of 176.0 billion yen (1,615 million U.S. dollars) recorded in the MC segment, partially offset by a significant improvement in the operating results of the G&NS, IP&S, HE&S, Devices, Pictures and Financial Services segments.

Operating loss during the current six months includes a net benefit of 5.1 billion yen (47 million U.S. dollars) from insurance recoveries related to damages and losses incurred from the Floods. The same period of the previous fiscal year included a gain of 12.8 billion yen from the sale of certain shares of M3, a net benefit of 7.1 billion yen from insurance recoveries related to damages and losses incurred from the Floods and a benefit of 7.0 billion yen from the reversal of a patent royalty accrual.

In the MC segment, operating results significantly detriorated year-on-year mainly due to the above-mentioned impairment charge recorded in this segment as well as an increase in marketing expenses. In the G&NS segment, operating results improved significantly year-on-year primarily due to the contribution of PS4 hardware and software. In the IP&S segment, operating income increased significantly year-on-year primarily due to a reduction in costs and an improvement in product mix reflecting a shift to high value-added models. In the HE&S segment, operating income was recorded compared to a loss in the same period of the previous fiscal year primarily due to cost reductions and an improvement in product mix reflecting a shift to high value-added models. In the Devices segment, operating income increased significantly mainly due to the increase in sales of image sensors. In the Pictures segment, operating results improved significantly primarily due to the stronger performance of the current fiscal year's film release slate as the previous fiscal year reflected the underperformance of White House Down and After Earth,

partially offset by the gain recognized on the sale of SPE's music publishing catalog in the same period of the previous fiscal year. In the Music segment, operating income increased primarily due to the impact of an increase in Visual Media and Platform sales and a reduction in selling, general and administrative expenses. In the Financial Services segment, operating income increased primarily due to an improvement in investment performance in the general account at Sony Life.

Restructuring charges, recorded as operating expenses, amounted to 24.7 billion yen (226 million U.S. dollars) for the current six months compared to 12.5 billion yen for the same period of the previous fiscal year.

Equity in net income of affiliated companies, recorded within operating loss was 3.8 billion yen (35 million U.S. dollars), compared to a loss of 2.5 billion yen in the same period of the previous fiscal year. This improvement was mainly due to the improvement of equity in net income for Intertrust Technologies Corporation.

The net effect of other income and expenses was an expense of 5.8 billion yen (53 million U.S. dollars), compared to income of 1.1 billion yen in the same period of the previous fiscal year. This was primarily due to a decrease in other non-operating income.

Loss before income taxes was 21.6 billion yen (198 million U.S. dollars) compared to income of 50.5 billion yen in the same period of the previous fiscal year.

Income taxes: During the current six months, Sony recorded 56.1 billion yen (515 million U.S. dollars) of income tax expense. Income tax expense was recorded despite the net loss before income taxes primarily due to nondeductible goodwill impairments recorded during the current six months.

Net loss attributable to Sony Corporation's stockholders for the current six months increased 92.7 billion yen year-on-year to 109.2 billion yen (1,001 million U.S. dollars).

\* \* \* \* \*

#### Cash Flows

For Consolidated Statements of Cash Flows, charts showing Sony's cash flow information for all segments, all segments excluding the Financial Services segment and the Financial Services segment alone, please refer to pages F-5 and F-17.

In the Financial Services segment, certain figures for the fiscal year ended March 31, 2014 have been revised from the versions previously disclosed. For further details, please see Note 8 on page F-19.

Operating Activities: During the current six months, there was a net cash inflow of 104.1 billion yen (955 million U.S. dollars) from operating activities, compared to a net cash outflow of 12.8 billion yen in the same period of the previous fiscal year.

For all segments excluding the Financial Services segment, there was a net cash outflow of 110.2 billion yen (1,011 million U.S. dollars) for the current six months, a decrease of outflow of 104.1 billion yen, or 48.6% year-on-year. This decrease of outflow was primarily due to the positive impact of an improvement in net income (loss) after taking into account non-cash adjustments (including depreciation and amortization, other operating (income) expenses, net, deferred income taxes and equity in net income (loss) of affiliated companies), a smaller increase in inventories, and a smaller increase in other receivables from component assembly companies, included in other current assets. This decrease of outflow was partially offset by the negative impact of a smaller year-on-year increase in notes and accounts payable, trade.

The Financial Services segment had a net cash inflow of 222.1 billion yen (2,038 million U.S. dollars), an increase of 13.9 billion yen, or 6.7% year-on-year. This increase was primarily due to an increase of insurance premiums revenue in line with a growing policy amount in force at Sony Life.

Investing Activities: During the current six months, Sony used 282.9 billion yen (2,595 million U.S. dollars) of net cash in investing activities, an increase of 58.7 billion yen, or 26.2% year-on-year.

For all segments excluding the Financial Services segment, there was a 0.1 billion yen (1 million U.S. dollars) net cash outflow, compared to a 7.7 billion yen net cash inflow in the same period of the previous fiscal year. This was primarily due to a year-on-year decrease in proceeds from the sales of fixed assets and investment securities. Sales of fixed assets and investment securities in the current six months included the intersegment sale of Sony Corporation's headquarters' land to Sony Life, the sale of certain buildings and premises at the Gotenyama Technology Center in Japan and the sale of Sony's shares in SQUARE ENIX HOLDINGS CO., LTD.

The Financial Services segment used 282.8 billion yen (2,594 million U.S. dollars) of net cash, an increase of 51.0 billion yen, or 22.0% year-on-year. This increase was mainly due to the intersegment purchase of Sony Corporation's headquarters' land by Sony Life, which is eliminated in the consolidated financial statements.

In all segments excluding the Financial Services segment, net cash used in operating and investing activities combined\*1 for the current six months was 110.3 billion yen (1,012 million U.S. dollars), a decrease of 96.3 billion yen, or 46.6% year-on-year.

Financing Activities: During the current six months, 273.0 billion yen (2,505 million U.S. dollars) of net cash and cash equivalents was used in financing activities, compared to 111.2 billion yen of net cash and cash equivalents provided in the same period of the previous fiscal year.

For all segments excluding the Financial Services segment, there was a 255.4 billion yen (2,343 million U.S. dollars) net cash outflow, compared to a 84.8 billion yen net cash inflow in the same period of the previous fiscal year. This was primarily due to an issuance of straight bonds for Japanese retail investors in the same period of the previous fiscal year and the redemption of straight bonds and the repayment of a syndicated loan in the current six months.

In the Financial Services segment, financing activities used 25.5 billion yen (234 million U.S. dollars) of net cash, compared to 19.7 billion yen of net cash provided in the same period of the previous fiscal year. This was mainly due to a larger decrease in customer deposits at Sony Bank, compared to the figure in the same period of the previous fiscal year.

Total Cash and Cash Equivalents: Accounting for the above factors and the effect of fluctuations in foreign exchange rates, the total outstanding balance of cash and cash equivalents at September 30, 2014 was 610.5 billion yen (5,601 million U.S. dollars). Cash and cash equivalents of all segments excluding the Financial Services segment was 456.3 billion yen (4,186 million U.S. dollars) at September 30, 2014, a decrease of 71.7 billion yen, or 13.6% compared with the balance as of September 30, 2013, and a decrease of 349.8 billion yen, or 43.4% compared with the balance as of March 31, 2014. Sony believes that it continues to maintain sufficient liquidity through access to a total, translated into yen, of 749.7 billion yen (6,878 million U.S. dollars) of unused committed lines of credit with financial institutions in addition to the cash and cash equivalents balance at September 30, 2014. Within the Financial Services segment, the outstanding balance of cash and cash equivalents was 154.2 billion yen (1,415 million U.S. dollars) at September 30, 2014, a decrease of 43.4 billion yen, or 22.0% compared with the balance as of September 30, 2013, and a decrease of 86.1 billion yen, or 35.8% compared with the balance as of March 31, 2014.

\*1 Sony has included the information for cash flow from operating and investing activities combined, excluding the Financial Services segment's activities, as Sony's management frequently monitors this financial measure, and believes this non-U.S. GAAP measurement is important for use in evaluating Sony's ability to generate cash to maintain liquidity and fund debt principal and dividend payments from business activities other than its Financial Services segment. This information is derived from the reconciliations prepared in the Condensed Statements of Cash Flows on page F-17. This information and the separate condensed presentations shown below are not required or prepared in accordance with U.S. GAAP. The Financial Services segment's cash flow is excluded from the measure because SFH, which constitutes a majority of the Financial Services segment, is a separate publicly traded entity in Japan with a significant minority interest and it, as well as its subsidiaries, secure liquidity on their own. This measure may not be comparable to those of other companies. This measure has limitations because it does not represent residual cash flows available for discretionary expenditures principally due to the fact that the measure does not deduct the principal payments required for debt service. Therefore, Sony believes it is important to view this measure as supplemental to its entire statement of cash flows and together with Sony's disclosures regarding investments, available credit facilities and overall liquidity.

A reconciliation of the differences between the Consolidated Statement of Cash Flows reported and cash flows from operating and investing activities combined excluding the Financial Services segment's activities is as follows:

(Billions of yen, millions of U.S. dollars)

		2013	Six m	onths	s ended Se 2014	eptem	ber 30	2014	
Net cash provided (used in) operating activities reported in									
the consolidated statements of cash flows	¥	(12.8	)	¥	104.1		\$	955	
Net cash used in investing activities reported in the									
consolidated statements of cash flows		(224.1	)		(282.9	)		(2,595	)
		(236.9	)		(178.8	)		(1,640	)
Less: Net cash provided by operating activities within the									
Financial Services segment		208.2			222.1			2,038	
Less: Net cash used in investing activities within the									
Financial Services segment		(231.8	)		(282.8	)		(2,594	)
Eliminations *2		6.7			7.8			72	
Cash flow used in operating and investing activities									
combined excluding the Financial Services segment's									
activities	¥	(206.6	)	¥	(110.3	)	\$	(1,012	)
*2 Eliminations primarily consist of intersegment dividend payments.									

\* \* \* \* \*

#### Note

The descriptions of sales on a constant currency basis reflect sales obtained by applying the yen's monthly average exchange rates from the same quarter of the previous fiscal year to local currency-denominated monthly sales in the current quarter. In certain cases, most significantly in the Pictures segment and SME and Sony/ATV in the Music segment, the constant currency amounts are after aggregation on a U.S. dollar basis. Sales on a constant currency basis are not reflected in Sony's consolidated financial statements and are not measures in accordance with U.S. GAAP. Sony does not believe that these measures are a substitute for U.S. GAAP measures. However, Sony believes that disclosing sales information on a constant currency basis provides additional useful analytical information to investors regarding the operating performance of Sony.

\* \* \* \* \*

Outlook for the Fiscal Year ending March 31, 2015

The forecast for consolidated results for the fiscal year ending March 31, 2015, as announced on September 17, 2014, remains unchanged, as per the table below:

The forecasts for consolidated operating income (loss), income (loss) before income taxes and net loss attributable to Sony Corporation's stockholders were updated on September 17, 2014 solely to reflect the approximately 180 billion yen impairment of goodwill in the MC segment. No other factors were incorporated into the revisions in the forecast announced on September 17, 2014.

								Cha	ange - C	)cto	ber Fore	ecast
			(B		VS.							
						Ma	rch 31,				March	31,
	October		Septemb	er	July		2014	Sep	tember		2014	ŀ
	Forecast		Foreca	st	Forecast	R	esults	Fo	recast		Resul	ts
Sales and operating	g											
revenue	¥ 7,800		¥ 7,800	)	¥ 7,800	¥	7,767.3	-	%		+0.4	%
Operating income (loss)	(40	)	(40	)	140		26.5	-		¥	-66.5	bil
Income (loss) before												
income taxes	(50	)	(50	)	130	2	25.7	-		¥	-75.7	bil
Net loss attributable to												
Sony Corporation's												
stockholders	(230	)	(230	)	(50	) (	(128.4	) -		¥	- 01.6	bil

Assumed foreign currency exchange rates for the remainder of the fiscal year ending March 31, 2015: approximately 110 yen to the U.S. dollar and approximately 138 yen to the euro. (Assumed foreign currency exchange rates for the remainder of the fiscal year ending March 31, 2015 at the time of the July and September forecasts: approximately 103 yen to the U.S. dollar and approximately 137 yen to the euro.)

The consolidated sales forecast for the current fiscal year remains unchanged from the September forecast as the favorable impact of the depreciation of the yen is expected to be offset by a downward revision in the sales forecasts for the HE&S, Pictures and MC segments. The consolidated operating loss forecast remains unchanged from the September forecast.

Costs related to the exit from the PC business and other strategic management initiatives are expected to be approximately 311 billion yen for Sony Group, an increase of 176 billion yen above the July forecast, primarily due to

the recording of goodwill impairment charges in the MC segment. Such costs in the previous fiscal year were 177.4 billion yen. The above costs have been incorporated into the consolidated operating loss forecast as an operating expense. Of the above costs, approximately 85 billion yen is expected to be recorded as restructuring charges, an increase of 5 billion yen compared to the July forecast, due to an increase in restructuring charges primarily in the MC segment (restructuring charges in the previous fiscal year were 80.6 billion yen).

The forecast for each business segment has been revised as follows:

		(E	(Billions of yen)				(	Change -	Octo	ber Forecast vs.		
					March 31,	,				March	31,	
	October		July		2014			July		201	4	
	Forecast		Forecast*		Results			Foreca	ıst	Resu	lts	
Mobile Communications												
Sales and operating revenue	¥1,350	1	¥1,360		¥1,191.8			-0.7	%	+13.3	%	
Operating income (loss)	(204	)	(180	)*	12.6		¥	-24	bil	¥-216.6	bil	
Game & Network Services												
Sales and operating revenue	1,290		1,240		1,043.9			+4.0	%	+23.6	%	
Operating income (loss)	35		25		(18.8)	)	¥	+10	bil	Y+53.8	bil	
Imaging Products & Solutions												
Sales and operating revenue	710		700		741.2			+1.4	%	-4.2	%	
Operating income	52		38		26.3		¥	+14	bil	Y+25.7	bil	
Home Entertainment & Sound												
Sales and operating revenue	1,200		1,230		1,168.6			-2.4	%	+2.7	%	
Operating income (loss)	10		10		(25.5	)		-		¥+35.5	bil	
Devices												
Sales and operating revenue	890		870		773.0			+2.3	%	+15.1	%	
Operating income (loss)	67		51		(12.4	)	¥	+16	bil	Y+79.4	bil	
Pictures												
Sales and operating revenue	860		880		829.6			-2.3	%	+3.7	%	
Operating income	58		65		51.6		¥	-7	bil	Y + 6.4	bil	
Music												
Sales and operating revenue	510		500		503.3			+2.0	%	+1.3	%	
Operating income	50		48		50.2		¥	+2	bil	¥-0.2	bil	
Financial Services												
Financial services revenue	1,000		1,000		993.8			-		+0.6	%	
Operating income	164		164		170.3			-		¥-6.3	bil	
All Other, Corporate and Elimination												
Operating loss	(272	)	(261	)	(227.8	)	¥	-11	bil	¥-44.2	bil	
Consolidated												
Sales and operating revenue	7,800		7,800		7,767.3			-		+0.4	%	
Operating income (loss)	(40	)	(40	)*	26.5			-		¥-66.5	bil	

<sup>\*</sup> Operating income (loss) for the July forecast has been adjusted to reflect the approximately 180 billion yen impairment of goodwill for the MC segment that was announced on September 17, 2014. The July forecasts for the other segments are those initially announced.

#### **Mobile Communications**

Sales are expected to be below the July forecast primarily due to an expected decrease in the annual unit sales of smartphones mainly in China, partially offset by the favorable impact of foreign exchange rates. Operating loss is expected to be larger than the July forecast primarily due to the unfavorable impact of the appreciation of the U.S. dollar, reflecting the high ratio of U.S. dollar-denominated hardware costs in the segment, the impact of a decrease in sales and the expected recording of restructuring charges mainly related to initiatives to reduce headcount in this segment as announced on September 17, 2014. The October forecast for operating loss also includes the 176 billion yen impairment charge recorded in the current quarter.

#### Game & Network Services

Sales are expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates and the strong performance of the PS4. Operating income is expected to be above the July forecast primarily due to the above-mentioned increase in sales, partially offset by the unfavorable impact of the appreciation of the U.S. dollar, reflecting the high ratio of U.S. dollar-denominated costs in the segment.

### **Imaging Products & Solutions**

Sales are expected to be above the July forecast primarily due to the favorable impact of foreign exchange rates and an upward revision in the annual unit sales forecast for digital cameras. Operating income is expected to be above the July forecast primarily due to cost reductions and the favorable impact of foreign exchange rates.

#### Home Entertainment & Sound

Sales are expected to be below the July forecast mainly due to a downward revision in the annual unit sales forecast for LCD televisions, partially offset by the favorable impact of foreign exchange rates. Operating income is expected to remain unchanged from the July forecast mainly due to cost reductions being offset primarily by the unfavorable impact of the appreciation of the U.S. dollar, reflecting the high ratio of U.S. dollar-denominated costs in the segment and the above-mentioned decrease in sales.

#### **Devices**

Sales are expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates and an anticipated increase in sales of image sensors. Operating income is expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates and the above-mentioned increase in sales.

#### **Pictures**

Sales are expected to be lower than the July forecast primarily due to an expected decrease in Motion Pictures and Media Networks revenues, partially offset by the favorable impact of the depreciation of the yen against the U.S. dollars. Operating income is expected to be lower than the July forecast primarily due to the above-mentioned decrease in Motion Pictures and Media Networks revenues.

#### Music

Sales and operating income are expected to be higher than the July forecast primarily due to the favorable impact of foreign exchange rates.

The forecasts for the Financial Services segment remains unchanged from the July forecast.

The effects of future gains and losses on investments held by the Financial Services segment due to market fluctuations have not been incorporated within the above forecast as it is difficult for Sony to predict market trends in the future. Accordingly, future market fluctuations could further impact the current forecast.

Sony's forecast for capital expenditures, depreciation and amortization, as well as research and development expenses for the current fiscal year, announced on July 31, 2014, has been changed as per the table below.

#### Consolidated

				Change -	Oct	ober Fore	cast
		(Billions of ye	en)		V	S.	
			March 31,			March	31,
	October	July	2014	July		2014	ŀ
	Forecast	Forecast	Results	Forecast		Resul	ts
Capital expenditures*	¥295	¥295	¥261.0	-	%	+13.0	%
[additions to property, plant and equipment	-						
(included above)	195	195	¥164.6	-		+18.5	]
[additions to intangible assets (included							
above) *	100	100	¥96.4	-		+3.7	]
Depreciation and amortization**	355	365	376.7	-2.7		-5.8	
[for property, plant and equipment (include	ed						
above)	170	175	195.8	-2.9		-13.2	]
[for intangible assets (included above)	185	190	135.7	-2.6		+36.4	]
Research and development expenses	485	485	466.0	-		+4.1	

<sup>\*</sup>Does not include the increase in intangible assets resulting from business acquisitions.

Sony without Financial Services

Change - October Forecast (Billions of yen) vs.

<sup>\*\*</sup>The forecast for depreciation and amortization includes amortization expenses for deferred insurance acquisition costs.

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			March 31,			March ?	31,
	October	July	2014	July		2014	
	Forecast	Forecast	Results	Forecast		Result	ts
Capital expenditures*	¥284	¥284	¥250.8	-	%	+13.3	%
[additions to property, plant and equipment							
(included above)	193	193	161.4	-		+19.6	]
[additions to intangible assets (included							
above) *	91	91	89.4	-		+1.8	]
Depreciation and amortization	293	299	322.3	-2.0		-9.1	
[for property, plant and equipment (included							
above)	169	174	194.9	-2.9		-13.3	]
[for intangible assets (included above)	124	125	127.4	-0.8		-2.7	]

<sup>\*</sup> Does not include the increase in intangible assets resulting from business acquisitions.

This forecast is based on management's current expectations and is subject to uncertainties and changes in circumstances. Actual results may differ materially from those included in this forecast due to a variety of factors. See "Cautionary Statement" below.

### **Cautionary Statement**

Statements made in this release with respect to Sony's current plans, estimates, strategies and beliefs and other statements that are not historical facts are forward-looking statements about the future performance of Sony. Forward-looking statements include, but are not limited to, those statements using words such as "believe," "expect," "plans," "strategy," "prospects," "forecast," "estimate," "project," "anticipate," "aim," "intend," "seek," "may," "mig "should," and words of similar meaning in connection with a discussion of future operations, financial performance, events or conditions. From time to time, oral or written forward-looking statements may also be included in other materials released to the public. These statements are based on management's assumptions, judgments and beliefs in light of the information currently available to it. Sony cautions investors that a number of important risks and uncertainties could cause actual results to differ materially from those discussed in the forward-looking statements, and therefore investors should not place undue reliance on them. Investors also should not rely on any obligation of Sony to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Sony disclaims any such obligation. Risks and uncertainties that might affect Sony include, but are not limited to:

- (i) the global economic environment in which Sony operates and the economic conditions in Sony's markets, particularly levels of consumer spending;
- (ii) foreign exchange rates, particularly between the yen and the U.S. dollar, the euro and other currencies in which Sony makes significant sales and incurs production costs, or in which Sony's assets and liabilities are denominated;
- (iii) Sony's ability to continue to design and develop and win acceptance of, as well as achieve sufficient cost reductions for, its products and services, including televisions, game platforms and smartphones, which are offered in highly competitive markets characterized by severe price competition and continual new product and service introductions, rapid development in technology and subjective and changing consumer preferences;
- (iv) Sony's ability and timing to recoup large-scale investments required for technology development and production capacity;
- (v) Sony's ability to implement successful business restructuring and transformation efforts under changing market conditions;
- (vi) Sony's ability to implement successful hardware, software, and content integration strategies for all segments excluding the Financial Services segment, and to develop and implement successful sales and distribution strategies in light of the Internet and other technological developments;
- (vii) Sony's continued ability to devote sufficient resources to research and development and, with respect to capital expenditures, to prioritize investments correctly (particularly in the electronics businesses);
- (viii) Sony's ability to maintain product quality;
- (ix) the effectiveness of Sony's strategies and their execution, including but not limited to the success of Sony's acquisitions, joint ventures and other strategic investments;
- (x) significant volatility and disruption in the global financial markets or a ratings downgrade;
- (xi) Sony's ability to forecast demands, manage timely procurement and control inventories;
- (xii) the outcome of pending and/or future legal and/or regulatory proceedings;
- (xiii) shifts in customer demand for financial services such as life insurance and Sony's ability to conduct successful asset liability management in the Financial Services segment;
- (xiv) the impact of unfavorable conditions or developments (including market fluctuations or volatility) in the Japanese equity markets on the revenue and operating income of the Financial Services segment; and
- (xv) risks related to catastrophic disasters or similar events.

Risks and uncertainties also include the impact of any future events with material adverse impact.

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IR home page: http://www.sony.net/IR/

Presentation slides: http://www.sony.net/SonyInfo/IR/financial/fr/14q2\_sonypre.pdf

## (Unaudited) Consolidated Financial Statements Consolidated Balance Sheets

		(.	Millio	ns of yen, millio	ons o	f U.S. dollars)		
		March 31	,	September 30	(	Change from	S	eptember 30
ASSETS		2014		2014	M	arch 31, 2014		2014
Current assets:								
Cash and cash equivalents	¥	1,046,466	¥	610,509	¥	-435,957	\$	5,601
Marketable securities		832,566		936,729		+104,163		8,594
Notes and accounts receivable, trade		946,553		1,075,558		+129,005		9,868
Allowance for doubtful accounts and								
sales returns		(75,513)		(73,238)		+2,275		(672)
Inventories		733,943		946,812		+212,869		8,686
Other receivables		224,630		326,274		+101,644		2,993
Deferred income taxes		53,068		54,064		+996		496
Prepaid expenses and other current								
assets		443,173		475,773		+32,600		4,365
Total current assets		4,204,886		4,352,481		+147,595		39,931
Film costs		275,799		295,121		+19,322		2,708
Investments and advances:								
Affiliated companies		181,263		179,542		-1,721		1,647
Securities investments and other		7,737,748		7,958,170		+220,422		73,011
		7,919,011		8,137,712		+218,701		74,658
				, ,		,		
Property, plant and equipment:								
Land		125,890		125,995		+105		1,156
Buildings		674,841		685,467		+10,626		6,289
Machinery and equipment		1,705,774		1,732,751		+26,977		15,896
Construction in progress		39,771		41,975		+2,204		385
r		2,546,276		2,586,188		+39,912		23,726
Less-Accumulated depreciation		1,796,266		1,835,048		+38,782		16,835
		750,010		751,140		+1,130		6,891
		, 0 0,010		701,110		. 1,100		0,001
Other assets:								
Intangibles, net		675,663		663,842		-11,821		6,090
Goodwill		691,803		538,131		-153,672		4,937
Deferred insurance acquisition costs		497,772		512,015		+14,243		4,697
Deferred income taxes		105,442		96,171		-9,271		882
Other		213,334		222,391		+9,057		2,041
Offici		2,184,014		2,032,550		-151,464		18,647
		2,104,014		2,032,330		-131,404		10,047
Total assets	¥	15,333,720	¥	15,569,004	¥	+235,284	\$	142,835
Total assets	Т	13,333,720	т	13,307,004	т	1233,204	Ψ	142,033
LIABILITIES AND EQUITY								
Current liabilities:								
Short-term borrowings	¥	111,836	¥	112,143	¥	+307	\$	1,029
Short-term borrowings	+	111,030	+	114,143	+	7307	φ	1,049

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Current portion of long-term debt       265,918       136,551       -129,367       1,253         Notes and accounts payable, trade       712,829       889,973       +177,144       8,165         Accounts payable, other and accrued expenses       1,175,413       1,216,547       +41,134       11,161         Accrued income and other taxes       81,842       125,250       +43,408       1,149
Accounts payable, other and accrued expenses 1,175,413 1,216,547 +41,134 11,161 Accrued income and other taxes 81,842 125,250 +43,408 1,149
expenses 1,175,413 1,216,547 +41,134 11,161 Accrued income and other taxes 81,842 125,250 +43,408 1,149
Accrued income and other taxes 81,842 125,250 +43,408 1,149
Deposits from customers in the banking
business 1,890,023 1,824,665 -65,358 16,740
Other 545,753 553,970 +8,217 5,082
Total current liabilities 4,783,614 4,859,099 +75,485 44,579
10tal cultent habilities 1,705,014 1,059,099 175,105 11,579
Long-term debt 916,648 745,832 -170,816 6,842
Accrued pension and severance costs 284,963 281,644 -3,319 2,584
Deferred income taxes 410,896 421,663 +10,767 3,868
Future insurance policy benefits and
other 3,824,572 3,982,461 +157,889 36,536
Policyholders' account in the life
insurance business 2,023,472 2,130,408 +106,936 19,545
Other 302,299 304,439 +2,140 2,794
Total liabilities 12,546,464 12,725,546 +179,082 116,748
Redeemable noncontrolling interest 4,115 4,277 +162 39
Equity:
Sony Corporation's stockholders' equity:
Common stock 646,654 696,908 +50,254 6,394
Additional paid-in capital 1,127,090 1,175,267 +48,177 10,782
Retained earnings 940,262 830,729 -109,533 7,621
Accumulated other comprehensive
income (451,585 ) (411,975 ) +39,610 (3,779 )
Treasury stock, at cost $(4,284)$ $(4,160)$ +124 $(38)$
2,258,137 2,286,769 +28,632 20,980
Noncontrolling interests 525,004 552,412 +27,408 5,068
Total equity 2,783,141 2,839,181 +56,040 26,048
Total liabilities and equity $\frac{2}{15,333,720}$ $\frac{2}{15,569,004}$ $\frac{2}{15,569,004}$ $\frac{2}{15,569,004}$ $\frac{2}{15,569,004}$
F-1

# Consolidated Statements of Income

meome	Three mon	of yen, million ths ended Se			, except per sl	nare a	amounts)
	2013		20	14	Change from 2013	201	4
Sales and operating revenue:							
	¥ 1	1,511,040	¥	1,606,159		\$	14,736
Financial services revenue		242,495		268,192			2,460
Other operating revenue		20,700		27,160	<b>-</b> • •		249
	]	1,774,235		1,901,511	+7.2%		17,445
Costs and expenses:							
Cost of sales	1	1,155,115		1,168,883			10,724
Selling, general and administrative		412,378		419,203			3,846
Financial services expenses		203,596		220,831			2,026
Other operating (income) expense,		(12,808)					
net				178,811			1,640
	1	1,758,281		1,987,728	+13.0		18,236
Equity in net income (loss) of		(2,025)					
affiliated companies				629	-		6
Operating income (loss)		13,929		(85,588)	-		(785)
Other income:							
Interest and dividends		5,557		2,337			21
Gain on sale of securities		116					
investments, net				2,386			22
Other		908		1,465			14
		6,581		6,188	-6.0		57
Other expenses:							
Interest		7,092		6,047			55
Foreign exchange loss, net		5,744		2,592			24
Other		2,545		1,916			18
		15,381		10,555	-31.4		97
Income (loss) before income taxes		5,129		(89,955)	-		(825)
Income taxes		11,339		30,078			276
Net loss		(6,210)		(120,033	-		(1,101)
Less - Net income attributable to noncontrolling	g interests	13,421		15,936			146
Net loss attributable to Sony							
Corporation's stockholders	¥	(19,631)	¥	(135,969)	-%	\$	(1,247)

December 144							
Per share data:							
Net loss attributable to Sony							
Corporation's stockholders							
— Basic	¥	(10.25)	V	(124.22)	-%	\$	(1.14)
— Diluted	Ŧ	(19.25)	¥	(124.32)	-%	Ф	(1.14)
— Diluted		(19.25)		(124.32)	-		(1.14)
Consolidated Statements of Comprehensive Income							
		ns of yen, millio			)		
		nonths ended So	epten	nber 30	<b>~</b> 1		
	2013		20		Change	20	
			201	14	from 2013	20	14
Net loss	¥	(6,210)	¥	(120,033)	-%	\$	(1,101)
Other comprehensive income, net							
of tax –							
Unrealized gains on securities		17,440		13,191			121
Unrealized gains on derivative		402					
instruments				-			-
Pension liability adjustment		63		414			4
Foreign currency translation		1,423					
adjustments				51,557			473
Total comprehensive income		13,118					
(loss)		13,110		(54,871)	-		(503)
Laca Camanahanaina inaama		10.200					
Less - Comprehensive income		19,389		10 (55			100
attributable				19,655			180
to noncontrolling interests							
Comprehensive loss attributable							
to Sony Corporation's							
stockholders	¥	(6,271)	¥	(74,526)	-%	\$	(683)
STOCKHOI WOLD	<u> </u>	(0,271)	1	(71,520)	70	Ψ	(003)
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## Consolidated Statements of Income

	(Millions	of yen, million share	s of U.S. damounts)	lollars	, except per	r
		Six months en	ded Septer Change		30	
	2013	2014	201		2014	
Sales and operating revenue:						
Net sales	¥2,949,976	¥3,145,965			\$28,862	
Financial services revenue	492,665	513,942			4,715	
Other operating revenue	43,013	51,512			473	
	3,485,654	3,711,419	+6.5	%	34,050	
Costs and expenses:						
Cost of sales	2,253,995	2,319,722			21,283	
Selling, general and administrative	797,371	829,650			7,611	
Financial services expenses	407,893	422,509			3,876	
Other operating (income) expense, net	(25,481)	· · · · · · · · · · · · · · · · · · ·			1,460	
	3,433,778	3,731,023	+8.7		34,230	
Equity in net income (loss) of affiliated companies	(2,450	3,830	-		35	
Operating income (loss)	49,426	(15,774 )		-	(145	)
Other income:						
Interest and dividends	9,444	5,752			53	
Gain on sale of securities investments, net	616	7,586			70	
Foreign exchange gain, net	447	-				
Other	9,370	2,082			19	
	19,877	15,420	-22.4		142	
Other expenses:						
Interest	14,048	12,459			114	
Foreign exchange loss, net	-	4,568			42	
Other	4,733	4,197			39	
	18,781	21,224	+13.0		195	
Income (loss) before income taxes	50,522	(21,578)		-	(198	)
Income taxes	37,807	56,124			515	
Net income (loss)	12,715	(77,702)		-	(713	)
Less - Net income attributable to noncontrolling interests	29,219	31,459			288	
Net loss attributable to Sony Corporation's stockholders	¥(16,504)	) ¥(109,161 )		-%	\$(1,001	)

Per	chare	data

Per snare data:					
Net loss attributable to Sony Corporation's					
stockholders					
— Basic	¥(16.25	) ¥(102.14	)	-% \$(	0.94 )
— Diluted	(16.25	) (102.14	)	- ((	0.94 )
Consolidated Statements of Comprehensive Income	(Millions of yen, millions of U.S. dollars) Six months ended September 30 Change from 2013 2014 2013 2014				
	2013	2011		2013 2	.011
Net income (loss)	¥12,715	¥(77,702	)	-% \$(	713 )
Other comprehensive income, net of tax –					
Unrealized gains on securities	2,546	15,066		1	38
Unrealized gains on derivative instruments	595				
Pension liability adjustment	(3,184	) 750		7	
Foreign currency translation adjustments	63,795	30,717		2	82
Total comprehensive income (loss)	76,467	(31,169	)	- (2	286 )
Less - Comprehensive income attributable to noncontrolling interests	25,599	38,382		3	352
Comprehensive income (loss) attributable to Sony Corporation's stockholders	¥50,868	¥(69,551	,	-% \$(	638 )
to sony corporation's stockholders	+30,000	+(09,331	)	- 70 \$(	030
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# Supplemental equity and comprehensive income information

	(Millions of yen, millions of U.S. dollars)										
	Sony Corporation's Noncontrolling										
	stc	ockholders' e	equity		interests			Total equity	У		
Balance at March 31, 2013	¥	2,192,262		¥	479,742		¥	2,672,004			
Exercise of stock acquisition rights		38						38			
Conversion of zero coupon convertible bonds		25,520						25,520			
Stock based compensation		471						471			
Comprehensive income:											
Net income (loss)		(16,504	)		29,219			12,715			
Other comprehensive income, net of tax –											
Unrealized gains (losses) on securities		6,312			(3,766	)		2,546			
Unrealized gains on derivative instruments		595						595			
Pension liability adjustment		(3,191	)		7			(3,184	)		
Foreign currency translation adjustments		63,656			139			63,795			
Total comprehensive income		50,868			25,599			76,467			
•											
Dividends declared		(12,970	)		(6,878	)		(19,848	)		
Transactions with noncontrolling interests		·			·	·		·			
shareholders and other		101			227			328			
Balance at September 30, 2013	¥	2,256,290		¥	498,690		¥	2,754,980			
•											
Balance at March 31, 2014	¥	2,258,137		¥	525,004		¥	2,783,141			
Exercise of stock acquisition rights		91						91			
Conversion of zero coupon convertible bonds		100,400						100,400			
Stock based compensation		529						529			
•											
Comprehensive income:											
Net income (loss)		(109,161	)		31,459			(77,702	)		
Other comprehensive income, net of tax –											
Unrealized gains on securities		10,427			4,639			15,066			
Pension liability adjustment		788			(38	)		750			
Foreign currency translation adjustments		28,395			2,322			30,717			
Total comprehensive income (loss)		(69,551	)		38,382			(31,169	)		
Dividends declared					(12,270	)		(12,270	)		
Transactions with noncontrolling interests											
shareholders and other		(2,837	)		1,296			(1,541	)		
Balance at September 30, 2014	¥	2,286,769		¥	552,412		¥	2,839,181			
-											
	So	ny Corporat	ion's	1	Noncontroll	ing					
		ockholders' e			interests			Total equity	y		
Balance at March 31, 2014	\$	20,717		\$	4,817		\$	25,534			
Exercise of stock acquisition rights		1						1			
Conversion of zero coupon convertible bonds		921						921			
Stock based compensation		5						5			
<del>-</del>											

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Comprehensive income:						
Net income (loss)	(1,001	)	288		(713	)
Other comprehensive income, net of tax –						
Unrealized gains on securities	95		43		138	
Pension liability adjustment	7		0		7	
Foreign currency translation adjustments	261		21		282	
Total comprehensive income (loss)	(638	)	352		(286	)
Dividends declared			(113	)	(113	)
Transactions with noncontrolling interests						
shareholders and other	(26	)	12		(14	)
Balance at September 30, 2014	\$ 20,980		\$ 5,068		\$ 26,048	

### Consolidated Statements of Cash Flows

Consolidated Statements of Cash Flows		(Millions of yen, millions of U.S. dollars) Six months ended September 30									
Cook flows from anauting activities	2013		2014	2014							
Cash flows from operating activities: Net income (loss)	¥ 12,715	¥	(77,702)	\$ (713)							
Adjustments to reconcile net income (loss)	+ 12,713	+	(77,702)	φ (713)							
to net cash											
provided by (used in) operating activities:											
Depreciation and amortization, including	188,956		166,747	1,530							
amortization of deferred	100,750		100,747	1,550							
insurance acquisition costs											
Amortization of film costs	116,847		127,868	1,173							
Stock-based compensation expense	612		592	5							
Accrual for pension and severance costs,	(3,672)	)	(5,754)	(53)							
less payments	(=,=,=,	,	(= , , = -)	(00)							
Other operating (income) expense, net	(25,481)	)	159,142	1,460							
Gain on sale or devaluation of securities	(531)		(7,582)	(70)							
investments, net	( ,		(- ) )	(* - )							
Gain on revaluation of marketable	(35,062	) (	(37,019)	(340)							
securities held in the financial	, ,			, ,							
services business for trading purposes, net											
Gain on revaluation or impairment of	(2,778	)	(1,251)	(11)							
securities investments held											
in the financial services business, net											
Deferred income taxes	(11,131)	)	(1,783)	(16)							
Equity in net loss of affiliated companies,	4,145		681	6							
net of dividends											
Changes in assets and liabilities:											
Increase in notes and accounts receivable,	(70,549)	)	(102,544)	(941)							
trade											
Increase in inventories	(240,382)	)	(190,425)	(1,747)							
Increase in film costs	(148,661)	)	(129,316)	(1,186)							
Increase in notes and accounts payable,	260,074		163,389	1,499							
trade											
Increase in accrued income and other taxes	16,022		19,036	175							
Increase in future insurance policy benefits	205,663		223,669	2,052							
and other											
Increase in deferred insurance acquisition	(37,982)	)	(38,560)	(354)							
costs											
Increase in marketable securities held in the	(14,469	)	(30,631)	(281)							
financial services											
business for trading purposes	(4.54.044)		(100.100)	(0.1.0)							
Increase in other current assets	(151,311)		(100,128)	(919)							
Increase (decrease) in other current	(39,003)	)	1,836	17							
liabilities	(0.6.700)		(26.100)	(001)							
Other	(36,782)		(36,190)	(331)							
Net cash provided by (used in) operating	(12,760)	)	104,075	955							
activities											

Cash flows from investing activities:			
Payments for purchases of fixed assets	(135,857)	(95,778)	(879)
Proceeds from sales of fixed assets	85,088	30,407	279
Payments for investments and advances by financial services	(470,121)	(459,625)	(4,217)
business		. , ,	
Payments for investments and advances	(4,059)	(9,408)	(86)
(other than financial services business)			
Proceeds from sales or return of investments and collections of	242,294	232,550	2,133
advances			
by financial services business			
Proceeds from sales or return of investments and collections of advances	42,260	32,916	302
(other than financial services business)			
Other	16,284	(13,921)	(127)
Net cash used in investing activities	(224,111)	(282,859)	(2,595)
Cash flows from financing activities:			
Proceeds from issuance of long-term debt	167,961	12,471	114
Payments of long-term debt	(44,106)	(231,652)	(2,125)
Increase (decrease) in short-term	10,508	(926)	(8)
borrowings, net			
Increase (decrease) in deposits from customers in the financial	16,660	(22,750 )	(209)
services			
business, net			
Dividends paid	(12,588)	(13,060)	(120)
Other	(27,248)	(17,100)	(157)
Net cash provided by (used in) financing	111,187	(273,017)	(2,505)
activities			
Effect of exchange rate changes on cash	24,991	15,844	145
and cash equivalents			
	(100,600)	(40.5.0.55)	(4.000)
Net decrease in cash and cash equivalents	(100,693)	(435,957)	(4,000)
Cash and cash equivalents at beginning of	826,361	1,046,466	9,601
the fiscal year			
Cash and cash equivalents at end of the ¥	725,668	¥ 610,509	\$ 5,601
period	123,000	+ 010,309	φ 3,001
period			

# **Business Segment Information**

Total

Sales and operating revenue   2013   2014   Change   2014   Mobile Communications   2013   2014   Change   2014   Mobile Communications   2015   20		(Millions of yen, millions of U.S. dollars) Three months ended September 30							
Mobile Communications	Salas and aparating rayanua					•		2014	
Customers   Y 304,536   Y 308,339   +1.2%   S 2,829   Intersegment   52   24   0   0     Total   304,588   308,363   +1.2   2,829     Game & Network Services			2013		2014	Change		2014	
Intersegment   52		V	204 526	V	200 220	1 20%	Ф	2 920	
Total   304,588   308,363   +1.2   2,829		Ŧ		Ŧ		+1.2%	Ф	Í	
Came & Network Services						.1.2		-	
Customers         145,073         285,754         +97.0         2,622           Intersegment         23,881         23,725         217           Total         168,954         309,479         +83,2         2,839           Imaging Products & Solutions           Customers         174,624         177,152         +1.4         1,625           Intersegment         882         1,458         14           Total         175,506         178,610         +1.8         1,639           Home Entertainment & Sound           Customers         263,383         281,559         +6.9         2,583           Intersegment         397         795         7           Total         263,780         282,354         +7.0         2,590           Devices           Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611         2,273           Pictures           Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         22         20         20         1,218         1,	Total		304,388		308,303	+1.2		2,829	
Intersegment   23,881   23,725   217   Total   168,954   309,479   +83.2   2,839	Game & Network Services								
Total   168,954   309,479   +83.2   2,839	Customers		145,073		285,754	+97.0		2,622	
Total   168,954   309,479   +83.2   2,839	Intersegment		23,881		23,725			217	
Imaging Products & Solutions	· · · · · · · · · · · · · · · · · · ·		168,954		309,479	+83.2		2,839	
Customers         174,624         177,152         +1.4         1,625           Intersegment         882         1,458         14           Total         175,506         178,610         +1.8         1,639           Home Entertainment & Sound           Customers         263,383         281,559         +6.9         2,583           Intersegment         397         795         7           Total         263,780         282,354         +7.0         2,590           Devices         Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611         2,273           Pictures         Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071			,		•			,	
Intersegment   882   1,458   14     Total   175,506   178,610   +1.8   1,639     Home Entertainment & Sound     Customers   263,383   281,559   +6.9   2,583     Intersegment   397   795   7     Total   263,780   282,354   +7.0   2,590     Devices     Customers   144,752   181,143   +25.1   1,662     Intersegment   56,537   66,569   611     Total   201,289   247,712   +23.1   2,273     Pictures     Customers   177,720   181,907   +2.4   1,669     Intersegment   120   276   2     Total   177,840   182,183   +2.4   1,671     Music     Customers   112,731   114,671   +1.7   1,052     Intersegment   2,240   2,081   19     Total   114,971   116,752   +1.5   1,071     Financial Services     Customers   242,495   268,192   +10.6   2,460     Intersegment   1,219   1,384   13     Total   243,714   269,576   +10.6   2,473     All Other     Customers   193,306   87,797   -54.6   805	Imaging Products & Solutions								
Home Entertainment & Sound   Customers   263,383   281,559   +6.9   2,583     Intersegment   397   795   7     Total   263,780   282,354   +7.0   2,590     Devices   Customers   144,752   181,143   +25.1   1,662     Intersegment   56,537   66,569   611     Total   201,289   247,712   +23.1   2,273     Pictures   Customers   177,720   181,907   +2.4   1,669     Intersegment   120   276   2     Total   177,840   182,183   +2.4   1,671     Music   Customers   112,731   114,671   +1.7   1,052     Intersegment   2,240   2,081   19     Total   114,971   116,752   +1.5   1,071     Financial Services   Customers   242,495   268,192   +10.6   2,460     Intersegment   1,219   1,384   13     Total   243,714   269,576   +10.6   2,473     All Other   Customers   193,306   87,797   -54.6   805	Customers		174,624		177,152	+1.4		1,625	
Home Entertainment & Sound   Customers   263,883   281,559   +6.9   2,583     Intersegment   397   795   7     Total   263,780   282,354   +7.0   2,590     Devices	Intersegment		882		1,458			14	
Customers         263,383         281,559         +6.9         2,583           Intersegment         397         795         7           Total         263,780         282,354         +7.0         2,590           Devices           Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611         2,273           Pictures           Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576	Total		175,506		178,610	+1.8		1,639	
Customers         263,383         281,559         +6.9         2,583           Intersegment         397         795         7           Total         263,780         282,354         +7.0         2,590           Devices           Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611         2,273           Pictures           Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576									
Intersegment   397   795   7   7   7   7   7   7   7   7   7	Home Entertainment & Sound								
Devices	Customers				·	+6.9		2,583	
Devices           Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611           Total         201,289         247,712         +23.1         2,273           Pictures           Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805	Intersegment		397		795			7	
Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611           Total         201,289         247,712         +23.1         2,273           Pictures           Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805	Total		263,780		282,354	+7.0		2,590	
Customers         144,752         181,143         +25.1         1,662           Intersegment         56,537         66,569         611           Total         201,289         247,712         +23.1         2,273           Pictures           Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805									
Intersegment Total   201,289   247,712   +23.1   2,273									
Pictures         201,289         247,712         +23.1         2,273           Pictures         177,720         181,907         +2.4         1,669           Intersegment         120         276         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805						+25.1			
Pictures         Customers       177,720       181,907       +2.4       1,669         Intersegment       120       276       2         Total       177,840       182,183       +2.4       1,671         Music         Customers       112,731       114,671       +1.7       1,052         Intersegment       2,240       2,081       19         Total       114,971       116,752       +1.5       1,071         Financial Services         Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805	· · · · · · · · · · · · · · · · · · ·								
Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805	Total		201,289		247,712	+23.1		2,273	
Customers         177,720         181,907         +2.4         1,669           Intersegment         120         276         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805	771								
Intersegment         120         276         2           Total         177,840         182,183         +2.4         1,671           Music           Customers         112,731         114,671         +1.7         1,052           Intersegment         2,240         2,081         19           Total         114,971         116,752         +1.5         1,071           Financial Services           Customers         242,495         268,192         +10.6         2,460           Intersegment         1,219         1,384         13           Total         243,714         269,576         +10.6         2,473           All Other           Customers         193,306         87,797         -54.6         805			155 500		101.005	0.4		1.660	
Music       Total       112,731       114,671       +1.7       1,052         Intersegment       2,240       2,081       19         Total       114,971       116,752       +1.5       1,071         Financial Services         Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805			,		·	+2.4			
Music         Customers       112,731       114,671       +1.7       1,052         Intersegment       2,240       2,081       19         Total       114,971       116,752       +1.5       1,071         Financial Services         Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805	· · · · · · · · · · · · · · · · · · ·					0.4			
Customers       112,731       114,671       +1.7       1,052         Intersegment       2,240       2,081       19         Total       114,971       116,752       +1.5       1,071         Financial Services         Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805	Total		177,840		182,183	+2.4		1,6/1	
Customers       112,731       114,671       +1.7       1,052         Intersegment       2,240       2,081       19         Total       114,971       116,752       +1.5       1,071         Financial Services         Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805	Music								
Intersegment       2,240       2,081       19         Total       114,971       116,752       +1.5       1,071         Financial Services         Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805			110.721		114 (71	. 1 7		1.050	
Total 114,971 116,752 +1.5 1,071  Financial Services  Customers 242,495 268,192 +10.6 2,460 Intersegment 1,219 1,384 13 Total 243,714 269,576 +10.6 2,473  All Other  Customers 193,306 87,797 -54.6 805						+1./			
Financial Services  Customers 242,495 268,192 +10.6 2,460 Intersegment 1,219 1,384 13 Total 243,714 269,576 +10.6 2,473  All Other  Customers 193,306 87,797 -54.6 805						. 1 5			
Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805	Total		114,971		110,732	+1.3		1,071	
Customers       242,495       268,192       +10.6       2,460         Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805	Financial Services								
Intersegment       1,219       1,384       13         Total       243,714       269,576       +10.6       2,473         All Other         Customers       193,306       87,797       -54.6       805			242 405		268 102	±10.6		2.460	
Total 243,714 269,576 +10.6 2,473  All Other Customers 193,306 87,797 -54.6 805						+10.0			
All Other Customers 193,306 87,797 -54.6 805	· · · · · · · · · · · · · · · · · · ·					<b>±10.6</b>			
Customers 193,306 87,797 -54.6 805	1 Otal		∠¬J,/1⁴+		209,570	T10.0		4,413	
Customers 193,306 87,797 -54.6 805	All Other								
			193.306		87.797	-54.6		805	

212,018

108,644

-48.8

997

Corporate and elimination	(88,425)	(102,162)	-	(937)
Consolidated total	¥ 1,774,235	¥ 1,901,511	+7.2% \$	17,445

Game & Network Services ("G&NS") intersegment amounts primarily consist of transactions with All Other. Devices intersegment amounts primarily consist of transactions with the Mobile Communications segment, the G&NS segment and the Imaging Products & Solutions ("IP&S") segment.

All Other intersegment amounts primarily consist of transactions with the Pictures segment, the Music segment and the G&NS segment.

Corporate and elimination includes certain brand and patent royalty income.

(Millions of yen, millions of U.S. dollars)
Three months ended September 30

		_			F		-	
Operating income (loss)		2013		2014	Change	e		2014
Mobile Communications	¥	8,802	¥	(171,998)		%	\$	(1,578)
Game & Network Services		(4,164)		21,790				200
Imaging Products & Solutions		(2,308)		20,098				184
Home Entertainment & Sound		(12,094)		7,966				73
Devices		11,879		29,573	+149.0			271
Pictures		(17,756)		(1,041)				(10)
Music		9,696		11,815	+21.9			108
Financial Services		38,388		47,686	+24.2			437
All Other		(2,473)		(18,163)				(165)
Total		29,970		(52,274)				(480)
Corporate and elimination		(16,041)		(33,314)				(305)
Consolidated total	¥	13,929	¥	(85,588)		%	\$	(785)

The 2013 segment disclosure above has been reclassified to reflect the change in the business segment classification discussed in Note 5.

Operating income (loss) is sales and operating revenue less costs and expenses, and includes equity in net income (loss) of affiliated companies.

Corporate and elimination includes headquarters restructuring costs and certain other corporate expenses, including the amortization of certain intellectual property assets such as the cross-licensing of intangible assets acquired from Ericsson at the time of the Sony Mobile Communications acquisition, which are not allocated to segments.

Within the Home Entertainment & Sound ("HE&S") segment, the operating income (loss) of Televisions, which primarily consists of LCD televisions, for the three months ended September 30, 2013 and 2014 was (9,262) million yen and 4,922 million yen, respectively. The operating income (loss) of Televisions excludes restructuring charges which are included in the overall segment results and are not allocated to product categories.

# **Business Segment Information**

Total

		(M		•	ons of U.S. doll September 30	lars)	
Sales and operating revenue		2013		2014	Change		2014
Mobile Communications							
Customers	¥	589,993	¥	622,649	+5.5%	\$	5,712
Intersegment		61		32			1
Total		590,054		622,681	+5.5		5,713
Game & Network Services							
Customers		260,167		517,122	+98.8		4,744
Intersegment		40,374		49,887			458
Total		300,541		567,009	+88.7		5,202
Imaging Products & Solutions							
Customers		354,449		341,288	-3.7		3,131
Intersegment		1,945		1,922			18
Total		356,394		343,210	-3.7		3,149
Home Entertainment & Sound							
Customers		537,497		566,612	+5.4		5,198
Intersegment		1,459		1,490			14
Total		538,956		568,102	+5.4		5,212
5							
Devices		200 120		227.004	10.0		• 000
Customers		290,429		325,881	+12.2		2,990
Intersegment		101,236		105,919			971
Total		391,665		431,800	+10.2		3,961
7.							
Pictures		226 722		256.552	11.0		0.455
Customers		336,522		376,573	+11.9		3,455
Intersegment		233		380	11.0		3
Total		336,755		376,953	+11.9		3,458
March							
Music		221.006		220 147	. 2.0		2.002
Customers		221,906		228,147	+2.8		2,093
Intersegment		5,024		5,468	. 2.0		50
Total		226,930		233,615	+2.9		2,143
Einanaial Campiaga							
Financial Services		102 (65		512.042	. 4.2		4715
Customers		492,665		513,942	+4.3		4,715
Intersegment		2,454		2,601	. 4.2		24
Total		495,119		516,543	+4.3		4,739
All Other							
		370,990		102 420	/O 1		1 745
Customers				192,429	-48.1		1,765
Intersegment		35,512		44,987			413

406,502

2,178

-41.6

237,416

Corporate and elimination		(157,262)		(185,910)		(1,705)
Consolidated total	¥	3,485,654	¥	3,711,419	+6.5%	\$ 34,050

The G&NS intersegment amounts primarily consist of transactions with All Other.

Devices intersegment amounts primarily consist of transactions with the Mobile Communications segment, the G&NS segment and the IP&S segment.

All Other intersegment amounts primarily consist of transactions with the Pictures segment, the Music segment and the G&NS segment.

Corporate and elimination includes certain brand and patent royalty income.

# (Millions of yen, millions of U.S. dollars)

	Six months ended September 30							
Operating income (loss)		2013		2014	Change		2014	
Mobile Communications	¥	21,368	¥	(174,738)	%	\$	(1,603)	
Game & Network Services		(20,534)		26,109			240	
Imaging Products & Solutions		6,789		37,507	+452.5		344	
Home Entertainment & Sound		(8,727)		15,627			143	
Devices		22,724		42,109	+85.3		386	
Pictures		(14,014)		6,790			62	
Music		20,467		23,201	+13.4		213	
Financial Services		83,497		91,458	+9.5		839	
All Other		(19,394)		(36,595)			(335)	
Total		92,176		31,468	-65.9		289	
Corporate and elimination		(42,750)		(47,242)			(434)	
Consolidated total	¥	49,426	¥	(15,774)	%	\$	(145)	

The 2013 segment disclosure above has been reclassified to reflect the change in the business segment classification discussed in Note 5.

Operating income (loss) is sales and operating revenue less costs and expenses, and includes equity in net income (loss) of affiliated companies.

Corporate and elimination includes headquarters restructuring costs and certain other corporate expenses, including the amortization of certain intellectual property assets such as the cross-licensing of intangible assets acquired from Ericsson at the time of the Sony Mobile Communications acquisition, which are not allocated to segments.

Within the HE&S segment, the operating income (loss) of Televisions, which primarily consists of LCD televisions, for the six months ended September 30, 2013 and 2014 was (4,055) million yen and 12,838 million yen, respectively. The operating income (loss) of Televisions excludes restructuring charges which are included in the overall segment results and are not allocated to product categories.

Sales to Customers by Product Category

(Millions of yen, millions of U.S. dollars)
Three months ended September 30

			1 nr	ee months en	ided S	eptembe	r 30	
Sales and operating revenue (to external		2012		2014		CI		2014
customers)		2013		2014		Change	e	2014
Mobile Communications	¥	304,536	¥	308,339		+1.2	%	\$ 2,829
Come 9 Naturally Comings		145 072		205 754		.07.0		2 (22
Game & Network Services		145,073		285,754		+97.0		2,622
Imaging Products & Solutions								
Digital Imaging Products		105,715		109,565		+3.6		1,005
Professional Solutions		65,734		64,822		-1.4		595
Other		3,175		2,765		-12.9		25
Total		174,624		177,152		+1.4		1,625
Home Entertainment & Sound								
Televisions		174,113		199,742		+14.7		1,832
Audio and Video		87,567		81,717		-6.7		750
Other		1,703		100		-94.1		1
Total		263,383		281,559		+6.9		2,583
		,		•				,
Devices								
Semiconductors		83,342		115,846		+39.0		1,063
Components		60,768		62,330		+2.6		572
Other		642		2,967		+362.1		27
Total		144,752		181,143		+25.1		1,662
Pictures								
Motion Pictures		97,556		97,339		-0.2		893
Television Productions		45,288		44,259		-2.3		406
Media Networks		34,876		40,309		+15.6		370
Total		177,720		181,907		+2.4		1,669
Music		<b>7</b> 0.0 <b>7</b>		00.400		2.0		<b>72</b> 0
Recorded Music		78,057		80,429		+3.0		738
Music Publishing		18,273		16,366		-10.4		150
Visual Media and Platform		16,401		17,876		+9.0		164
Total		112,731		114,671		+1.7		1,052
Financial Services		242,495		268,192		+10.6		2,460
All Other		193,306		87,797		-54.6		805
Corporate		15,615		14,997		-4.0		138
Consolidated total	¥	1,774,235	¥	1,901,511		+7.2	%	\$ 17,445

The above table includes a breakdown of sales and operating revenue to external customers for certain segments shown in the Business Segment Information on page F-6. Sony management views each segment as a single operating segment. However, Sony believes that the breakdown of sales and operating revenue to external customers

for the segments in this table is useful to investors in understanding sales by product category.

Sony has realigned its product category configuration from the first quarter of the fiscal year ending March 31, 2015. In connection with the realignment, all prior period sales amounts by product category in the table above have been reclassified to conform to the current presentation.

In the IP&S segment, Digital Imaging Products includes compact digital cameras, interchangeable single-lens cameras and video cameras; Professional Solutions includes broadcast- and professional-use products. In the HE&S segment, Televisions includes LCD televisions; Audio and Video includes Blu-ray disc players and recorders, home audio, headphones, and memory-based portable audio devices. In the Devices segment, Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. In the Pictures segment, Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. In the Music segment, Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes various service offerings for music and visual products and the production and distribution of animation titles.

Sales to Customers by Product Category

(Millions of yen, millions of U.S. dollars) Six months ended September 30

			51	x months ende	ea Sej	ptember	30		
Sales and operating revenue (to external		2012		2014		Chana			2014
customers)		2013		2014		Chang	e		2014
Mobile Communications	¥	589,993	¥	622,649		+5.5	%	\$	5,712
Game & Network Services		260,167		517,122		+98.8			4,744
Imaging Products & Solutions									
Digital Imaging Products		220,135		215,700		-2.0			1,979
Professional Solutions		127,198		120,538		-5.2			1,106
Other		7,116		5,050		-29.0			46
Total		354,449		341,288		-3.7			3,131
		,		·					,
Home Entertainment & Sound									
Televisions		359,692		404,731		+12.5			3,713
Audio and Video		174,948		161,137		-7.9			1,478
Other		2,857		744		-74.0			7
Total		537,497		566,612		+5.4			5,198
Devices									
Semiconductors		168,599		200,874		+19.1			1,843
Components		120,664		121,795		+0.9			1,117
Other		1,166		3,212		+175.5			30
Total		290,429		325,881		+12.2			2,990
Pictures									
Motion Pictures		168,790		201,965		+19.7			1,853
Television Productions		85,318		86,621		+1.5			795
Media Networks		82,414		87,987		+6.8			807
Total		336,522		376,573		+11.9			3,455
Music									
Recorded Music		158,731		159,824		+0.7			1,466
Music Publishing		30,854		32,654		+5.8			300
Visual Media and Platform		32,321		35,669		+10.4			327
Total		221,906		228,147		+2.8			2,093
Financial Services		492,665		513,942		+4.3			4,715
All Other		370,990		192,429		-48.1			1,765
Corporate		31,036		26,776		-13.7			247
Consolidated total	¥	3,485,654	¥	3,711,419		+6.5	%	\$	34,050
Consolidated total	+	3,703,034	+	5,111,417		TU.J	10	Ψ	57,050

The above table includes a breakdown of sales and operating revenue to external customers for certain segments shown in the Business Segment Information on page F-7. Sony management views each segment as a single operating segment. However, Sony believes that the breakdown of sales and operating revenue to external customers

for the segments in this table is useful to investors in understanding sales by product category.

Sony has realigned its product category configuration from the first quarter of the fiscal year ending March 31, 2015. In connection with the realignment, all prior period sales amounts by product category in the table above have been reclassified to conform to the current presentation.

In the IP&S segment, Digital Imaging Products includes compact digital cameras, interchangeable single-lens cameras and video cameras; Professional Solutions includes broadcast- and professional-use products. In the HE&S segment, Televisions includes LCD televisions; Audio and Video includes Blu-ray disc players and recorders, home audio, headphones, and memory-based portable audio devices. In the Devices segment, Semiconductors includes image sensors; Components includes batteries, recording media and data recording systems. In the Pictures segment, Motion Pictures includes the production, acquisition and distribution of motion pictures; Television Productions includes the production, acquisition and distribution of television programming; Media Networks includes the operation of television and digital networks. In the Music segment, Recorded Music includes the distribution of physical and digital recorded music and revenue derived from artists' live performances; Music Publishing includes the management and licensing of the words and music of songs; Visual Media and Platform includes various service offerings for music and visual products and the production and distribution of animation titles.

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11	thar	Items
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		(M	(Millions of yen, millions of U.S. dollars) Three months ended September 30						
Depreciation and amortization		2013		2014	Chang	e		2014	
Mobile Communications	¥	5,502	¥	4,435	-19.4	%	\$	41	
Game & Network Services		4,221		4,426	+4.9			41	
Imaging Products & Solutions		9,472		8,293	-12.4			76	
Home Entertainment & Sound		6,620		6,138	-7.3			56	
Devices		26,171		21,588	-17.5			198	
Pictures		4,639		4,691	+1.1			43	
Music		3,601		3,420	-5.0			31	
Financial Services, including deferred insurance									
acquisition costs		15,546		13,602	-12.5			125	
All Other		7,393		3,226	-56.4			30	
Total		83,165		69,819	-16.0			641	
Corporate		12,862		12,630	-1.8			115	
Consolidated total	¥	96,027	¥	82,449	-14.1	%	\$	756	
		(MGI)	lione	of van millions	of II <b>C</b> d	lallare	1		

Restructuring charges and associated depreciation	Total net restructuring	ended Septem Depreciation associated	
Mobile Communications	¥ 2,391	¥ -	¥ 2,391
Game & Network Services	381	-	381
Imaging Products & Solutions	1,403	-	1,403
Home Entertainment & Sound	553	-	553
Devices	1,053	-	1,053
Pictures	456	-	456
Music	78	-	78
Financial Services	-	-	-
All Other and Corporate	1,381	110	1,491
Consolidated total	¥ 7,696	¥ 110	¥ 7,806
Restructuring charges and associated depreciation	Total net restructuring	ended Septemb Depreciation associated with restructured assets	er 30, 2014 Total
Mobile Communications	¥ 43	¥ -	¥ 43
Game & Network Services	-	-	-
Imaging Products & Solutions	71	-	71

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Home Entertainment & Sound	38	-	38
Devices	2,271	552	2,823
Pictures	16	-	16
Music	34	-	34
Financial Services	-	-	-
All Other and Corporate	6,278	121	6,399
Consolidated total	¥ 8,751	¥ 673	¥ 9,424

Depreciation associated with restructured assets as used in the context of the disclosures regarding restructuring activities refers to the increase in depreciation expense caused by revising the useful life and the salvage value of depreciable fixed assets to coincide with the earlier end of production under an approved restructuring plan. Any impairment of the assets is recognized immediately in the period it is identified.

Restructuring charges and associated depreciation	res	Three mon Total net structuring charges	De as	ended Septe 2014 preciation associated with structured assets	emb	er 30, Total
Mobile Communications	\$	0	\$	-	\$	0
Game & Network Services		-		-		-
Imaging Products & Solutions		1		-		1
Home Entertainment & Sound		0		-		0
Devices		21		5		26
Pictures		0		-		0
Music		0		-		0
Financial Services		-		-		-
All Other and Corporate		58		1		59
Consolidated total	\$	80	\$	6	\$	86

$\sim$	•	-
11	thar	Items
٠,		1101118

		(Millions of yen, millions of U.S. dollars) Six months ended September 30							
Depreciation and amortization		2013		2014	Change		2014		
Mobile Communications	¥	10,921	¥	10,879	-0.4 %	\$	100		
Game & Network Services		7,867		8,426	+7.1		77		
Imaging Products & Solutions		19,322		15,260	-21.0		140		
Home Entertainment & Sound		13,228		12,243	-7.4		112		
Devices		51,860		42,602	-17.9		391		
Pictures		8,986		9,256	+3.0		85		
Music		7,191		6,767	-5.9		62		
Financial Services, including deferred									
insurance acquisition costs		29,503		29,221	-1.0		268		
All Other		14,576		6,692	-54.1		62		
Total		163,454		141,346	-13.5		1,297		
Corporate		25,502		25,401	-0.4		233		
Consolidated total	¥	188,956	¥	166,747	-11.8 %	\$	1,530		

	(Millions of yen, millions of U.S. dollars)						
	Six months ended September 30, 2013						
	Depreciation						
	Total net	associated					
	restructuring		Total				
	charges	restructured	Total				
Pastwaturing abargas and associated depreciation	charges						
Restructuring charges and associated depreciation		assets					
Mobile Communications	¥ 3,146	¥ -	¥ 3,146				
Game & Network Services	382	-	382				
Imaging Products & Solutions	2,132	-	2,132				
Home Entertainment & Sound	713	19	732				
Devices	2,429	-	2,429				
Pictures	871	-	871				
Music	104	-	104				
Financial Services	-	-	-				
All Other and Corporate	2,320	344	2,664				
Consolidated total	¥ 12,097	¥ 363	¥ 12,460				
	Six month	is ended Septeml	per 30, 2014				
		Depreciation					
	Total net	associated					
	restructuring	with	Total				
	charges	restructured					
Restructuring charges and associated depreciation	Č	assets					
Mobile Communications	¥ 57	¥ -	¥ 57				
Game & Network Services	64	-	64				
Imaging Products & Solutions	199	=	199				

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Home Entertainment & Sound	577	-	577
Devices	2,813	552	3,365
Pictures	16	-	16
Music	60	-	60
Financial Services	-	-	-
All Other and Corporate	19,558	790	20,348
Consolidated total	¥ 23,344	¥ 1,342	¥ 24,686

Depreciation associated with restructured assets as used in the context of the disclosures regarding restructuring activities refers to the increase in depreciation expense caused by revising the useful life and the salvage value of depreciable fixed assets to coincide with the earlier end of production under an approved restructuring plan. Any impairment of the assets is recognized immediately in the period it is identified.

Restructuring charges and associated depreciation	Tot restru	al net as	ed Septer epreciation ssociated with structured assets	n	30, 2014 Total
Mobile Communications	\$ 1	\$	-	\$	1
Game & Network Services	1		-		1
Imaging Products & Solutions	2		-		2
Home Entertainment & Sound	5		-		5
Devices	25	Š	5		30
Pictures	0		-		0
Music	1		-		1
Financial Services		-	-		-
All Other and Corporate	17	19	7		186
Consolidated total	\$ 21	4 \$	12	\$	226

### Geographic Information

### (Millions of yen, millions of U.S. dollars) Three months ended September 30

Sales and operating revenue (to external customers)		2013		2014	(	Chang	e	2014
Japan	¥	510,837	¥	499,545	-	2.2	%	\$ 4,583
United States		266,872		327,838	-	F22.8		3,008
Europe		379,851		461,395	+	F21.5		4,233
China		145,883		144,540	-	0.9		1,326
Asia-Pacific		245,377		259,396	+	<b>⊦</b> 5.7		2,380
Other Areas		225,415		208,797	-	7.4		1,915
Total	¥	1,774,235	¥	1,901,511	-	<b>-</b> 7.2	%	\$ 17,445

## Six months ended September 30

Sales and operating revenue (to external customers)	20	013	20	014	Chang	e	20	014
Japan	¥	1,042,587	¥	1,010,924	-3.0	%	\$	9,275
United States		519,414		633,124	+21.9			5,808
Europe		708,055		853,591	+20.6			7,831
China		269,114		277,581	+3.1			2,547
Asia-Pacific		502,787		504,269	+0.3			4,626
Other Areas		443,697		431,930	-2.7			3,963
Total	¥	3,485,654	¥	3,711,419	+6.5	%	\$	34,050

Geographic Information shows sales and operating revenue recognized by location of customers. Major areas in each geographic segment excluding Japan, United States and China are as follows:

(1) Europe: United Kingdom, France, Germany, Russia, Spain and

Sweden

(2) Asia-Pacific: India, South Korea and Oceania

(3) Other Areas: The Middle East/Africa, Brazil, Mexico and Canada

#### Condensed Financial Services Financial Statements

The results of the Financial Services segment are included in Sony's consolidated financial statements. The following schedules show unaudited condensed financial statements for the Financial Services segment and all other segments excluding Financial Services. These presentations are not in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which is used by Sony to prepare its consolidated financial statements. However, because the Financial Services segment is different in nature from Sony's other segments, Sony believes that a comparative presentation may be useful in understanding and analyzing Sony's consolidated financial statements. Transactions between the Financial Services segment and Sony without the Financial Services segment, including noncontrolling interests, are included in those respective presentations, then eliminated in the consolidated figures shown below.

#### **Condensed Balance Sheets**

	(Millions of yen, millions of U.S.				
	dollars)				
Financial Services	March 31	Septen	nber 30		
	2014	2014	2014		
ASSETS					
Current assets:					
Cash and cash equivalents	¥240,332	¥154,194	\$1,415		
Marketable securities	828,944	933,499	8,564		
Other	147,241	144,676	1,327		
	1,216,517	1,232,369	11,306		
Investments and advances	7,567,242	7,841,610	71,941		
Property, plant and equipment	17,057	17,133	157		
Other assets:					
Deferred insurance acquisition costs	497,772	512,015	4,697		
Other	49,328	47,027	433		
	547,100	559,042	5,130		
Total assets	¥9,347,916	¥9,650,154	\$88,534		
LIABILITIES AND EQUITY					
Current liabilities:					
Short-term borrowings	¥6,148	¥16,514	\$152		
Deposits from customers in the banking business	1,890,023	1,824,665	16,740		
Other	175,499	197,422	1,811		
	2,071,670	2,038,601	18,703		
Long-term debt	44,678	44,625	409		
Future insurance policy benefits and other	3,824,572	3,982,461	36,536		
Policyholders' account in the life insurance business	2,023,472	2,130,408	19,545		
Other	302,521	311,701	2,861		
Total liabilities	8,266,913	8,507,796	78,054		
Equity:					
Stockholders' equity of Financial Services	1,079,740	1,141,075	10,469		
Noncontrolling interests	1,263	1,283	11		
Total equity	1,081,003	1,142,358	10,480		

Total liabilities and equity	¥9.347.916	¥9,650,154	\$88.534

Sony without Financial Services	(Millions of yen, millions of U.S. March 31 September 3		
·	2014	2014	2014
ASSETS			
Current assets:			
Cash and cash equivalents	¥806,134	¥456,315	\$4,186
Marketable securities	3,622	3,230	30
Notes and accounts receivable, trade	864,178	996,667	9,144
Other	1,316,653	1,667,614	15,299
	2,990,587	3,123,826	28,659
	275 700	207.121	2.700
Film costs	275,799	295,121	2,708
Investments and advances	381,076	377,454	3,463
Investments in Financial Services, at cost	111,476	111,476	1,023
Property, plant and equipment	732,953	732,723	6,722
Other assets	1,640,385	1,476,610	13,546
Total assets	¥6,132,276	¥6,117,210	\$56,121
LIADH ITHEG AND FOLHTW			
LIABILITIES AND EQUITY			
Current liabilities:	V271 606	V222 190	\$2.120
Short-term borrowings	¥371,606	¥232,180	\$2,130
Notes and accounts payable, trade	712,829	889,973	8,165
Other	1,629,728	1,700,013	15,596
	2,714,163	2,822,166	25,891
Long-term debt	875,440	704,678	6,465
Accrued pension and severance costs	262,558	258,306	2,370
Other	462,386	467,970	4,293
Total liabilities	4,314,547	4,253,120	39,019
Total habilities	7,517,577	7,233,120	37,017
Redeemable noncontrolling interest	4,115	4,277	39
	-,	1,—	
Equity:			
Stockholders' equity of Sony without Financial Services	1,722,743	1,766,089	16,203
Noncontrolling interests	90,871	93,724	860
Total equity	1,813,614	1,859,813	17,063
Total liabilities and equity	¥6,132,276	¥6,117,210	\$56,121
• •			
	(Millions of	yen, millions of	•
Consolidated		•	nber 30
	2014	2014	2014
ASSETS			
Current assets:		****	<b>.</b>
Cash and cash equivalents	¥1,046,466	¥610,509	\$5,601
Marketable securities	832,566	936,729	8,594
Notes and accounts receivable, trade	871,040	1,002,320	9,196
Other	1,454,814	1,802,923	16,540
	4,204,886	4,352,481	39,931

Film costs	275,799	295,121	2,708
Investments and advances	7,919,011	8,137,712	74,658
Property, plant and equipment	750,010	751,140	6,891
Other assets:			
Deferred insurance acquisition costs	497,772	512,015	4,697
Other	1,686,242	1,520,535	13,950
	2,184,014	2,032,550	18,647
Total assets	¥15,333,720	¥15,569,004	\$142,835
LIABILITIES AND EQUITY			
Current liabilities:			
Short-term borrowings	¥377,754	¥248,694	\$2,282
Notes and accounts payable, trade	712,829	889,973	8,165
Deposits from customers in the banking business	1,890,023	1,824,665	16,740
Other	1,803,008	1,895,767	17,392
	4,783,614	4,859,099	44,579
Long-term debt	916,648	745,832	6,842
Accrued pension and severance costs	284,963	281,644	2,584
Future insurance policy benefits and other	3,824,572	3,982,461	36,536
Policyholders' account in the life insurance business	2,023,472	2,130,408	19,545
Other	713,195	726,102	6,662
Total liabilities	12,546,464	12,725,546	116,748
Redeemable noncontrolling interest	4,115	4,277	39
Equity:			
Sony Corporation's stockholders' equity	2,258,137	2,286,769	20,980
Noncontrolling interests	525,004	552,412	5,068
Total equity	2,783,141	2,839,181	26,048
Total liabilities and equity	¥15,333,720	¥15,569,004	\$142,835

$\alpha$ 1 1	<b>C</b> ( )	CT
Condensed	Statements	of Income

Condensed Statements of Income	(Millions of yen, millions of U.S. dollars)					
Financial Services	Three months ended September 30 2013 2014 Change 2014					
Financial services revenue	¥243,714 ¥269,576 +10.6 % \$2,473					
Financial services expenses	204,823 222,224 +8.5 2,039					
Equity in net income (loss) of affiliated companies	(503 ) 334 - 3					
Operating income	38,388 47,686 +24.2 437					
Other income (expenses), net	62					
Income before income taxes	38,450 47,686 +24.0 437					
Income taxes and other	12,363 14,786 +19.6 135					
Net income of Financial Services	¥26,087 ¥32,900 +26.1 % \$302					
Sony without Financial Services	(Millions of yen, millions of U.S. dollars) Three months ended September 30 2013 2014 Change 2014					
Net sales and operating revenue	¥1,532,614 ¥1,634,224 +6.6 % \$14,993					
Costs and expenses	1,556,069 1,716,280 +10.3 15,746					
Equity in net income (loss) of affiliated companies	(1,522 ) 295 - 3					
Operating loss	(24,977 ) (81,761 ) - (750 )					
Other income (expenses), net	(8,345 ) (4,366 ) - (40 )					
Loss before income taxes	(33,322 ) (86,127 ) - (790 )					
Income taxes and other	1,873 18,069 +864.7 166					
Net loss of Sony without Financial Services	¥(35,195 ) ¥(104,196 ) -% \$(956 )					
Consolidated	(Millions of yen, millions of U.S. dollars) Three months ended September 30 2013 2014 Change 2014					
Financial services revenue	¥242,495 ¥268,192 +10.6 % \$2,460					
Net sales and operating revenue	1,531,740 1,633,319 +6.6 14,985					
	1,774,235 1,901,511 +7.2 17,445					
Costs and expenses	1,758,281 1,987,728 +13.0 18,236					
Equity in net income (loss) of affiliated companies	(2,025 ) 629 - 6					
Operating income (loss)	13,929 (85,588 ) - (785 )					
Other income (expenses), net	(8,800 ) (4,367 ) - (40 )					
Income (loss) before income taxes	5,129 (89,955 ) - (825 )					
Income taxes and other	24,760 46,014 +85.8 422					
Net loss attributable to Sony Corporation's stockholders	¥(19,631 ) ¥(135,969 ) -% \$(1,247 )					
F-15						

(	Condensed	Statements	of Income

Condensed Statements of Income	(Millions of yen, millions of U.S. dollars)					
Financial Services	Six months ended September 3 2013 2014 Change	2014				
Einamaial agusiaga managura	V405 110 V516 542 14 2 07	¢ 4 720				
Financial services revenue		\$4,739				
Financial services expenses	410,372 425,141 +3.6	3,901				
Equity in net income (loss) of affiliated companies	(1,250 ) 56 -	1				
Operating income Other income (avenues), not	83,497 91,458 +9.5 119	839				
Other income (expenses), net Income before income taxes	83,616 91,458 +9.4	839				
Income taxes and other						
	•	263				
Net income of Financial Services	¥56,348 ¥62,821 +11.5 %	\$576				
	(Millions of yen, millions of U.S. do	ollars)				
	Six months ended September 3					
Sony without Financial Services	2013 2014 Change	2014				
Net sales and operating revenue	¥2,994,168 ¥3,199,509 +6.9 %	\$29,353				
Costs and expenses	3,028,038 3,259,003 +7.6	29,899				
Equity in net income (loss) of affiliated companies	(1,200 ) 3,774 -	35				
Operating loss	(35,070 ) (55,720 ) -	(511)				
Other income (expenses), net	8,500 2,027 -76.2	18				
Loss before income taxes	(26,570 ) (53,693 ) -	(493)				
Income taxes and other	17,129 33,817 +97.4	310				
Net loss of Sony without Financial Services	¥(43,699 ) ¥(87,510 ) -%	\$(803)				
	(Millions of yen, millions of U.S. do					
	Six months ended September 3					
Consolidated	2013 2014 Change	2014				
Financial services revenue	¥492,665 ¥513,942 +4.3 %	\$4,715				
Net sales and operating revenue	2,992,989 3,197,477 +6.8	29,335				
	3,485,654 3,711,419 +6.5	34,050				
Costs and expenses	3,433,778 3,731,023 +8.7	34,230				
Equity in net income (loss) of affiliated companies	(2,450 ) 3,830 -	35				
Operating income (loss)	49,426 (15,774 ) -	(145)				
Other income (expenses), net	1,096 (5,804 ) -	(53)				
Income (loss) before income taxes	50,522 (21,578 ) -	(198)				
Income taxes and other	67,026 87,583 +30.7	803				
Net loss attributable to Sony Corporation's stockholders	¥(16,504 ) ¥(109,161 ) -%	\$(1,001)				
F-16						

### Condensed Statements of Cash Flows

	(Millions of yen, millions of U.S.				of U.S.	
		dollars) Six months ended September 30				or 30
Financial Services		2013	1115	2014	CIII	2014
		2010		201.		201.
Net cash provided by operating activities	¥	208,182	¥	222,115	\$	2,038
Net cash used in investing activities	(	231,767)		(282,765)		(2,594)
Net cash provided by (used in) financing activities		19,675		(25,488)		(234)
Net decrease in cash and cash equivalents		(3,910)		(86,138)		(790)
Cash and cash equivalents at beginning of the fiscal year		201,550		240,332		2,205
Cash and cash equivalents at end of the period	¥	197,640	¥	154,194	\$	1,415
		(Millions	of	yen, millio	ns o	of U.S.
		~.	_	dollars)		
			ths	ended Sept	tem	
Sony without Financial Services		2013		2014		2014
Net cash used in operating activities	¥	214,273)	¥	(110,210)	\$	(1,011)
Net cash provided by (used in) investing activities	т (	7,652	Т	(94)	Ψ	(1,011)
Net cash provided by (used in) financing activities		84,847		(255,359)		(2,343)
Effect of exchange rate changes on cash and cash equivalents		24,991		15,844		145
Net decrease in cash and cash equivalents		(96,783)		(349,819)		(3,210)
Cash and cash equivalents at beginning of the fiscal year		624,811		806,134		7,396
Cash and cash equivalents at obeginning of the risear year  Cash and cash equivalents at end of the period	¥	528,028	$\mathbf{Y}$	456,315	\$	4,186
Cash and eash equivalents at old of the period	т	320,020	T	730,313	Ψ	٦,100
		(Millions	of	yen, millio	ns o	of U.S
		(1.11110110	0.1	dollars)		71 0.5.
		Six mon	ths	ended Sept	teml	ber 30
Consolidated		2013		2014		2014
Net cash provided by (used in) operating activities	¥	(12,760)	¥	104,075	\$	955
Net cash used in investing activities	(	224,111)		(282,859)		(2,595)
Net cash provided by (used in) financing activities		111,187		(273,017)		(2,505)
Effect of exchange rate changes on cash and cash equivalents		24,991		15,844		145
Net decrease in cash and cash equivalents	(	100,693)		(435,957)		(4,000)
Cash and cash equivalents at beginning of the fiscal year		826,361		1,046,466		9,601
Cash and cash equivalents at end of the period	¥	725,668	¥		\$	5,601

#### (Notes)

- 1. U.S. dollar amounts have been translated from yen, for convenience only, at the rate of \$109 = U.S. \$1, the approximate Tokyo foreign exchange market rate as of September 30, 2014.
- 2. As of September 30, 2014, Sony had 1,271 consolidated subsidiaries (including variable interest entities) and 102 affiliated companies accounted for under the equity method.
- 3. The weighted-average number of outstanding shares used for the computation of earnings per share of common stock are as follows:

Weighted-average number of outstanding shares	(Thousands of shares)		
	Three months ended September		
Net loss attributable to Sony Corporation's stockholders	2013	2014	
— Basic	1,019,875	1,093,725	
— Diluted	1,019,875	1,093,725	
Weighted-average number of outstanding shares	(Thousands of	f shares)	
	Six months ended	September 30	
Net loss attributable to Sony Corporation's stockholders	2013	2014	
— Basic	1,015,395	1,068,703	
— Diluted	1,015,395	1,068,703	

All potential shares were excluded as anti-dilutive for the three and six months ended September 30, 2013 and 2014 due to Sony incurring a net loss attributable to Sony Corporation's stockholders for the respective periods.

#### 4. Recently adopted accounting pronouncements:

Obligations resulting from joint and several liability arrangements for which the total amount of the obligation is fixed at the reporting date

In February 2013, the Financial Accounting Standards Board ("FASB") issued new accounting guidance for obligations resulting from joint and several liability arrangements for which the total amount of the obligation is fixed at the reporting date. The guidance requires an entity to measure obligations resulting from joint and several liability arrangements for which the total amount of the obligation within the scope of this guidance is fixed at the reporting date, as the sum of the amount the reporting entity agreed to pay on the basis of its arrangement among its co-obligors, plus any additional amount the reporting entity expects to pay on behalf of its co-obligors. This guidance was effective for Sony as of April 1, 2014. The adoption of this guidance did not have a material impact on Sony's results of operations and financial position.

Parent's accounting for the cumulative translation adjustment upon derecognition of certain subsidiaries or groups of assets within a foreign entity or of an investment in a foreign entity

In March 2013, the FASB issued new accounting guidance for the parent's accounting for the cumulative translation adjustment upon derecognition of certain subsidiaries or groups of assets within a foreign entity or of an investment in a foreign entity. The guidance resolved diversity in practice and clarifies the applicable guidance for the release of the cumulative translation adjustment when the parent sells a part or all of its investment in a foreign entity, ceases to have a controlling financial interest in a subsidiary or group of assets that is a business within a foreign entity, or obtains control in a business combination achieved in stages involving an equity method investment that is a foreign entity. After adoption of this guidance, any accumulated translation adjustments associated with a previously held equity interest, are included in earnings in a business combination achieved in stages. This guidance was effective for Sony as of April 1, 2014. The adoption of this guidance did not have a material impact on Sony's results of operations and financial position.

Presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists

In July 2013, the FASB issued new accounting guidance for the presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. The guidance requires an unrecognized tax benefit to be presented as a reduction to a deferred tax asset for a net operating loss, a similar tax loss, or a tax credit carryforward if certain criteria are met. This guidance was effective for Sony as of April 1, 2014. The adoption of this guidance did not have a material impact on Sony's results of operations and financial position.

- 5. Sony realigned its business segments for the first quarter of the fiscal year ending March 31, 2015 to reflect modifications to its organizational structure as of April 1, 2014, primarily repositioning the operations of the previously reported Game and Mobile Products & Communications ("MP&C") segments. In connection with this realignment, the previously-reported operations of the network business which were included in All Other are now integrated with the previously-reported Game segment and are reported as the G&NS segment. The previously reported Mobile Communications category which was included in the MP&C segment has been reclassified as the newly established Mobile Communications segment, while the other categories in the previously reported MP&C segment are now included in All Other. This includes the reclassification of the PC business into All Other. As of the first quarter of the fiscal year ending March 31, 2015, the power supply business, which was previously included in the Devices segment, has been integrated into All Other to reflect modifications Sony made to its organizational structure as of June 1, 2014. For further details of new segments and categories, see page F-8 and F-9. In connection with this realignment, the sales and operating revenue and operating income (loss) of each segment for the comparable period have been reclassified to conform to the current quarter's presentation.
- 6. Sony estimates the annual effective tax rate ("ETR") derived from a projected annual net income before taxes and calculates the interim period income tax provision based on the year-to-date income tax provision computed by applying the ETR to the year-to-date net income before taxes at the end of each interim period. The income tax provision based on the ETR reflects anticipated income tax credits and net operating loss carryforwards; however, it excludes the income tax provision related to significant unusual or extraordinary transactions. Such income tax provision is separately reported from the provision based on the ETR in the interim period in which they occur.
- 7. Certain reclassifications of the financial statements and accompanying footnotes for the three and six months ended September 30, 2013 have been made to conform to the presentation for the three and six months ended September 30, 2014. Reclassifications include changes in the presentation and disclosure related to internal-use software, effective on March 31, 2014. Due to the changes, the amortization of internal-use software was reclassified from other to depreciation and amortization, including amortization of deferred insurance acquisition costs in the cash flows from operating activities section of the consolidated statements of cash flows. Depreciation and amortization in the business segment information were also reclassified, accordingly.
- 8. During the fourth quarter of the fiscal year ended March 31, 2014, Sony revised its financial statements related to the recognition of revenue for certain of its universal life insurance contracts as disclosed in the previous fiscal year. Accordingly, certain financial information for the comparable period has been revised. The principal amounts that have been revised are indicated below.

	2013					
Consolidated Statements of Income	1	As previous reported	ly		As adjuste	ed
Financial services revenue	¥	243,746		¥	242,495	
Financial services expenses		204,012			203,596	
Net loss		(5,637	)		(6,210	)
Consolidated Statements of Comprehensive Income						
Unrealized gains on securities		16,807			17,440	
Comprehensive loss attributable to Sony Corporation's stockholders		(6,307	)		(6,271	)

(Millions of yen)
Three months ended September 30,

(Millions of yen)
Six months ended September 30, 2013

Consolidated Statements of Income	1	As previously reported		As adjusted
Financial services revenue	¥	495,209	¥	492,665
Financial services expenses		408,742		407,893
Net income		13,876		12,715
Consolidated Statements of Comprehensive Income				
Unrealized gains on securities		2,876		2,546
Comprehensive income attributable to Sony Corporation's stockholders		51,762		50,868
Consolidated Statements of Cash Flows				
Increase in future insurance policy benefits and other		205,633		205,663
Increase in deposits from customers in the financial services business, net		14,116		16,660

#### Other Consolidated Financial Data

(Millions of yen, millions of U.S. dollars) Three months ended September 30 2013 2014 2014 Capital expenditures\* ¥57,504 ¥57,393 \$527 (Additions to property, plant and equipment) (38,043 (39,199 (360)(Additions to intangible assets) (19,461)(18, 194)(167 Depreciation and amortization expenses\*\* 96,027 82,449 756 (Depreciation expenses for property, plant and equipment) (49,305 (39,411 (361 (Amortization expenses for intangible assets) (46,722 (43,038 (395 Research and development expenses 118,047 115,080 1,056

(Millions of yen, millions of U.S. dollars) Six months ended September 30 2013 2014 2014 Capital expenditures\* ¥128,826 ¥112,621 \$1,033 (Additions to property, plant and equipment) (89,495 (700 (76,326)(Additions to intangible assets) (39,331)(36,295 (333 Depreciation and amortization expenses\*\* 188,956 1,530 166,747 (Depreciation expenses for property, plant and equipment) (97,699 (77,985)(716 (Amortization expenses for intangible assets) (814 (91,257 (88,762 Research and development expenses 228,611 222,006 2,037

<sup>\*</sup> Excluding additions for tangible and intangible assets from business combinations.

<sup>\*\*</sup>Including amortization expenses for intangible assets and for deferred insurance acquisition costs.