DILLARDS INC Form 8-K October 07, 2004

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): October 7, 2004

Dillard's, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware
-----(State or Other Jurisdiction of Incorporation)

1-6140 71-0388071
-----(Commission File Number) (I.R.S. Employer Identification No.)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Item 7.01 Regulation FD Disclosure.

On October 7, 2004, the registrant issued a press release announcing sales for the five weeks ended October 2, 2004. A copy of the press release is

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furnished as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

99 Press Release dated October 7, 2004

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: October 7, 2004 By: /s/ James I. Freeman

Name: James I. Freeman

Title: Senior Vice President &

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99 Press Release dated October 7, 2004.