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BEVERLY ENTERPRISES INC  
Form 8-K  
March 08, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) March 2, 2004  
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BEVERLY ENTERPRISES, INC.

-----  
(Exact Name of Registrant as Specified in Charter)

Delaware 1-9550 62-1691861  
-----  
(State or Other Jurisdiction of Incorporation) (Commission File Number) (I.R.S. Employer Identification No.)

One Thousand Beverly Way  
Fort Smith, Arkansas 72919  
-----  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number including area code (479) 201-2000

INFORMATION TO BE INCLUDED IN THE REPORT

ITEM 9. REGULATION FD DISCLOSURE

On March 2, 2004, the Company conducted an investor conference call and made a presentation to the Raymond James Healthcare Conference. On March 4, 2004, the Company made a presentation to the Lehman Brothers Global Healthcare Conference and issued a press release. The text of the investor conference call is attached to this report as Exhibit 99.1. The presentation for the Raymond James Healthcare Conference is attached to this report as Exhibit 99.2. The presentation for the Lehman Brothers Healthcare Conference is attached to this report as Exhibit 99.3. The press release is attached to this current report as Exhibit 99.4. Each of the foregoing documents is incorporated into this report.

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Exhibit 99.1\* - Text of the Investor Conference Call on March 2, 2004

Exhibit 99.2\* - Presentation for the Raymond James Healthcare Conference on March 2, 2004

Exhibit 99.3\* - Presentation for the Lehman Brothers Healthcare Conference on March 4, 2004

Exhibit 99.4\* - Press Release of Beverly Enterprises, Inc. dated March 4, 2004

\*Filed with this document

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### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 5, 2004

BEVERLY ENTERPRISES, INC.

By: /s/ PAMELA H. DANIELS

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Pamela H. Daniels  
Senior Vice President, Controller and  
Chief Accounting Officer

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### EXHIBIT INDEX

Exhibit No. -----	Exhibit -----
99.1	Text of the Investor Conference Call on March 2, 2004
99.2	Presentation for the Raymond James Healthcare Conference on March 2, 2004
99.3	Presentation for the Lehman Brothers Healthcare Conference on March 4, 2004
99.4	Press Release of Beverly Enterprises, Inc. dated March 4, 2004

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