

Style Keith
Form 4
December 02, 2009

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
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2. Issuer Name and Ticker or Trading Symbol
ASBURY AUTOMOTIVE GROUP INC [ABG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
12/01/2009

____ Director
 Officer (give title below) _____ Other (specify below)
VP, Finance

C/O ASBURY AUTOMOTIVE GROUP, INC., 2905 PREMIERE PKWY NW, SUITE 300

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

DULUTH, GA 30097

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Common stock, par value \$.01 per share	12/01/2009		M		16,666 A \$ 3.65	19,167	D
Common stock, par value \$.01 per share	12/01/2009		S		500 D \$ 10.57	18,667	D
Common stock, par	12/01/2009		S		800 D \$ 10.58	17,867	D

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value \$.01 per share							
Common stock, par value \$.01 per share	12/01/2009	S	1,300	D	\$ 10.59	16,567	D
Common stock, par value \$.01 per share	12/01/2009	S	3,000	D	\$ 10.6	13,567	D
Common stock, par value \$.01 per share	12/01/2009	S	1,500	D	\$ 10.61	12,067	D
Common stock, par value \$.01 per share	12/01/2009	S	1,500	D	\$ 10.62	10,567	D
Common stock, par value \$.01 per share	12/01/2009	S	500	D	\$ 10.63	10,067	D
Common stock, par value \$.01 per share	12/01/2009	S	300	D	\$ 10.65	9,767	D
Common stock, par value \$.01 per share	12/01/2009	S	100	D	\$ 10.66	9,667	D
Common stock, par value \$.01 per share	12/01/2009	S	100	D	\$ 10.67	9,567	D
Common stock, par value \$.01 per share	12/01/2009	S	400	D	\$ 10.68	9,167	D
Common stock, par value \$.01 per share	12/01/2009	S	300	D	\$ 10.7	8,867	D
Common stock, par value \$.01	12/01/2009	S	200	D	\$ 10.71	8,667	D

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per share							
Common stock, par value \$.01 per share	12/01/2009	S	400	D	\$ 10.72	8,267	D
Common stock, par value \$.01 per share	12/01/2009	S	400	D	\$ 10.72	7,867	D
Common stock, par value \$.01 per share	12/01/2009	S	500	D	\$ 10.79	7,367	D
Common stock, par value \$.01 per share	12/01/2009	S	1,100	D	\$ 10.8	6,267	D
Common stock, par value \$.01 per share	12/01/2009	S	800	D	\$ 10.81	5,467	D
Common stock, par value \$.01 per share	12/01/2009	S	466	D	\$ 10.82	5,001	D
Common stock, par value \$.01 per share	12/01/2009	S	600	D	\$ 10.83	4,401	D
Common stock, par value \$.01 per share	12/01/2009	S	400	D	\$ 10.84	4,001	D
Common stock, par value \$.01 per share	12/01/2009	S	1,400	D	\$ 10.85	2,601	D
Common stock, par value \$.01 per share	12/01/2009	S	100	D	\$ 10.87	2,501	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock option (employee right to buy)	\$ 3.65	12/01/2009		M	16,666	⁽¹⁾ 11/21/2018	Common stock, par value \$.01 per share	16,666

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Style Keith C/O ASBURY AUTOMOTIVE GROUP, INC. 2905 PREMIERE PKWY NW, SUITE 300 DULUTH, GA 30097			VP, Finance	

Signatures

Darlene Quashie Henry,
Attorney-in-Fact
12/02/2009

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person was granted a stock option to purchase 50,000 shares of the Issuer's common stock on November 21, 2008, with the first installment of three equal vesting installments becoming exercisable on November 21, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.