

ASBURY AUTOMOTIVE GROUP INC  
 Form 4  
 July 31, 2006

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 COGGIN LUTHER

2. Issuer Name and Ticker or Trading Symbol  
 ASBURY AUTOMOTIVE GROUP INC [NYSE: ABG]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 4306 PABLO OAKS COURT,  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 07/27/2006

\_\_\_\_ Director  
 \_\_\_\_ Officer (give title below)  
 \_\_\_X\_\_\_ 10% Owner  
 \_\_\_\_ Other (specify below)

JACKSONVILLE, FL 32224  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_ Form filed by One Reporting Person  
 \_\_\_X\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				(A) or (D)	Price				
				Code	V	Amount			
Common stock, par value \$0.01 per share	07/27/2006		S	2,000	D	\$ 20.5	78,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006		S	1,000	D	\$ 20.44	77,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>

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Common stock, par value \$0.01 per share	07/27/2006	S	1,000	D	\$ 20.6	76,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	2,000	D	\$ 20.58	74,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	1,900	D	\$ 20.42	72,500	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	1,700	D	\$ 20.41	70,800	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	700	D	\$ 20.43	70,100	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	2,000	D	\$ 20.48	68,100	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	1,700	D	\$ 20.37	66,400	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	2,000	D	\$ 20.46	64,400	I	By The Luther W. Coggin Revocable Trust U/A

Common stock, par value \$0.01 per share	07/27/2006	S	1,000	D	\$ 20.32	63,400	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	3,000	D	\$ 20.3	60,400	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	2,000	D	\$ 20.31	58,400	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	300	D	\$ 20.56	58,100	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	100	D	\$ 20.49	58,000	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	3,000	D	\$ 20.29	55,000	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	400	D	\$ 20.36	54,600	I	12/13/94 <sup>(1)</sup> By The Luther W. Coggin Revocable Trust U/A 12/13/94 <sup>(1)</sup>
Common stock, par value \$0.01 per share	07/27/2006	S	2,000	D	\$ 20.28	52,600	I	By The Luther W. Coggin Revocable



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(1) Luther W. Coggin is the trustee of The Luther W. Coggin Revocable Trust

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