CHINA SOUTHERN AIRLINES CO LTD Form 20-F April 27, 2012
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 20-F
(Mark One)
REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR (g) OF THE SECURITIES EXCHANGE ACT OF 1934
OR
ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the fiscal year ended December 31, 2011
OR
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
OR

...SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES

EXCHANGE ACT OF 1934

Date of event requiring this shell company report
For the transition period from to
Commission file number 1-14660
(Exact name of Registrant as specified in its charter)
CHINA SOUTHERN AIRLINES COMPANY LIMITED
(Translation of Registrant's name into English)
THE PEOPLE'S REPUBLIC OF CHINA
(Jurisdiction of incorporation or organization)
278 JI CHANG ROAD
GUANGZHOU, 510405
PEOPLE'S REPUBLIC OF CHINA
(Address of principal executive offices)
Mr. Xie Bing

Telephone: +86 20 86124462

E-mail: ir@csair.com

Fax: +86 20 86659040

Address: 278 JI CHANG ROAD

GUANGZHOU, 510405	
PEOPLE'S REPUBLIC OF CI	HINA
(Name, Telephone, E-mail and/o	or Facsimile number and Address of Company Contact Person)
Securities registered or to be reg	sistered pursuant to Section 12(b) of the Act.
Title of each class	Name of each exchange on which registered
Ordinary H Shares of par value	
RMB1.00 per share represented by American	
Depositary Receipts	
Securities registered or to be reg	ristered pursuant to Section 12(g) of the Act.
None	
(Title of Class)	
NHL 1837 (113-116)	respond to the collection of information contained in this form are not required to ss the form displays a currently valid OMB control number.
0 % 6 1114	
Securities for which there is a re	eporting obligation pursuant to Section 15(d) of the Act.
None	
(Title of Class)	

Indicate the number of outstanding shares of each of the issuer's classes of capital or common stock as of the close of the period covered by the annual report. 7,022,650,000 ordinary A Shares of par value RMB1.00 per share and 2,794,917,000 ordinary H Shares of par value RMB1.00 per share were issued and outstanding as of December 31, 2011.
Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.
"Yes þ No
If this report is an annual or transition report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.
"Yes þ No
Note – Checking the box above will not relieve any registrant required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 from their obligations under those Sections.
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
þ Yes "No
Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).
"Yes þ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):
Large accelerated filer b Accelerated filer Non-accelerated filer
Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing:
U.S. GAAP " International Financial Reporting Standards b Other
as issued by the International Accounting
Standards Board
If "Other" has been checked in response to the previous question, indicate by check mark which financial statement item the registrant has elected to follow.
" Item 17 " Item 18
If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
"Yes þ No
3

TABLE OF CONTENTS

China Southern Airlines Company Limited

FORWARD-LOOKING STATEMENTS	7
INTRODUCTORY NOTE	7
GLOSSARY OF AIRLINE INDUSTRY TERMS	8
PART I	9
ITEM 1. IDENTITY OF DIRECTORS, SENIOR MANAGEMENT AND ADVISERS.	9
ITEM 2. OFFER STATISTICS AND EXPECTED TIMETABLE.	9
ITEM 3. KEY INFORMATION.	9
A. Selected Financial Data.	9
B. Capitalization and Indebtedness.	12
C. Reasons for the Offer and Use of Proceeds.	12
D. Risk Factors.	12
ITEM 4. INFORMATION ON THE COMPANY.	20
A. History and Development of the Company.	20
B. Business Overview.	22
C. Organizational Structure.	38
D. Property, Plant and Equipment.	39
ITEM 4A. UNRESOLVED STAFF COMMENTS.	41
ITEM 5. OPERATING AND FINANCIAL REVIEW AND PROSPECTS.	41
A. Operating Results.	45
B. Liquidity and Capital Resources.	52
C. Research and Development. Patents and Licenses, etc.	53

Edgar Filing: Cl	HINA SOUTHER	RN AIRLINES (CO LID - Form	20-F

D. Trend Information.	53
E. Off-Balance Sheet Arrangements.	54
F. Tabular Disclosure of Contractual Obligations.	54
ITEM 6. DIRECTORS, SENIOR MANAGEMENT AND EMPLOYEES.	54
A. Directors, Senior Management and Employees.	54
B. Compensation.	59
C. Board Practices.	60
D. Employees.	62
E. Share Ownership.	63
ITEM 7. MAJOR SHAREHOLDERS AND RELATED PARTY TRANSACTIONS.	63
A. Major Shareholders.	63
B. Related Party Transactions.	64
C. Interests of Experts and Counsel.	67
ITEM 8. FINANCIAL INFORMATION.	67
A. Consolidated Statements and Other Financial Information.	67
B. Significant Changes.	68
ITEM 9. THE OFFER AND LISTING.	68
A. Offer and Listing Details.	68

B. Plan of Distribution.	70
C. Markets.	70
D. Selling Shareholders.	70
E. Dilution.	70
F. Expenses of the Issue.	70
ITEM 10. ADDITIONAL INFORMATION.	70
A. Share Capital.	70
B. Memorandum and Articles of Association.	70
C. Material Contracts.	74
D. Exchange Controls.	75
E. Taxation.	75
F. Dividends and Paying Agents.	79
G. Statement by Experts.	79
H. Documents on Display.	79
I. Subsidiary Information.	79
ITEM 11. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.	80
ITEM 12. DESCRIPTION OF SECURITIES OTHER THAN EQUITY SECURITIES.	82
A. Debt Securities.	82
B. Warrants and Rights.	82
C. Other Securities.	82
D. American Depositary Shares.	82
PART II	83
ITEM 13. DEFAULTS, DIVIDEND ARREARAGES AND DELINQUENCIES.	83
ITEM 14. MATERIAL MODIFICATIONS TO THE RIGHTS OF SECURITY HOLDERS AND USE OF PROCEEDS.	83

A. Material Modifications to the Instruments Defining the Rights of Security Holders.	83
B. Material Modifications to the Rights of Registered Securities by Issuing or Modifying any other Class of Securities.	83
5	

C. Withdrawal or Substitution of a Material Amount of the Assets Securing any Registered Securities.	83
D. Change of Trustees or Paying Agents for any Registered Securities.	83
ITEM 15. CONTROLS AND PROCEDURES.	83
ITEM 16A. AUDIT COMMITTEE FINANCIAL EXPERT.	85
ITEM 16B. CODE OF ETHICS.	85
ITEM 16C. PRINCIPAL ACCOUNTING FEES AND SERVICES.	85
ITEM 16D. EXEMPTIONS FROM THE LISTING STANDARDS FOR AUDIT COMMITTEE.	86
ITEM 16E. PURCHASES OF EQUITY SECURITIES BY THE ISSUER AND AFFILIATED PURCHASERS.	86
ITEM 16F. CHANGES IN REGISTRANT'S CERTIFYING ACCOUNTANT.	86
ITEM 16G. CORPORATE GOVERNANCE.	86
ITEM 16H. MINE SAFETY DISCLOSURE.	86
PART III	89
ITEM 17. FINANCIAL STATEMENTS.	89
ITEM 18. FINANCIAL STATEMENTS.	89
ITEM 19. EXHIBITS.	89
Index to Exhibits	89

FORWARD-LOOKING STATEMENTS

This Annual Report contains forward-looking statements. These statements appear in a number of different places in this Annual Report. A forward-looking statement is usually identified by the use in this Annual Report of certain terminology such as "estimate", "project", "expect", "intend", "believe", "plan", "anticipate", "may", or their negatives or other comparable words. Also look for discussions of strategy that involve risks and uncertainties. Forward-looking statements include statements regarding the outlook for our future operations, forecasts of future costs and expenditures, evaluation of market conditions, the outcome of legal proceedings (if any), the adequacy of reserves, or other business plans. You are cautioned that such forward-looking statements are not guarantees and involve risks, assumptions and uncertainties. Our actual results may differ materially from those in the forward-looking statements due to risks facing the Company or due to actual facts differing from the assumptions underlying those forward-looking statements

due to risks facing the Company or due to actual facts differing from the assumptions underlying those forward-looking statements.
Some of these risks and assumptions, in addition to those identified under Item 3, "Key Information - Risk Factors," include:
general economic and business conditions in markets where the Company operates, including changes in interest rates;
the effects of competition on the demand for and price of our services;
natural phenomena;
· the impact of unusual events on our business and operations;
actions by government authorities, including changes in government regulations, and changes in the CAAC's regulatory policies;
our relationship with China Southern Air Holding Company (the "CSAHC");
· uncertainties associated with legal proceedings;

technological development;

- our ability to attract key personnel and attract new talent;
- future decisions by management in response to changing conditions;
 - the Company's ability to execute prospective business plans;
- the availability of qualified flight personnel and airport facilities; and
- · misjudgments in the course of preparing forward-looking statements.

The Company advises you that these cautionary remarks expressly qualify in their entirety all forward-looking statements attributable to the Company, the Group and persons acting on their behalf.

INTRODUCTORY NOTE

In this Annual Report, unless the context indicates otherwise, the "Company", "we", "us" and "our" means China Southern Airlines Company Limited, a joint stock company incorporated in China on March 25, 1995, the "Group" means the Company and its consolidated subsidiaries, and "CSAHC" means China Southern Air Holding Company, the Company's parent company which holds a 53.07% interest in the Company as of April 20, 2012.

References to "China" or the "PRC" are to the People's Republic of China, excluding Hong Kong, Macau and Taiwan. References to "Renminbi" or "RMB" are to the currency of China, references to "U.S. dollars", "\$" or "US\$" are to the currency of the United States of America (the "U.S." or "United States"), and reference to "HK\$" is to the currency of Hong Kong. Reference to the "Chinese government" is to the national government of China. References to "Hong Kong" or "Hong Kong SAR" are to the Hong Kong Special Administrative Region of the PRC. References to "Macau" or "Macau SAR" are to the Macau Special Administrative Region of the PRC.

The Company presents its consolidated financial statements in Renminbi. The consolidated financial statements of the Company for the year ended December 31, 2011 (the "Financial Statements") have been prepared in accordance with all applicable International Financial Reporting Standards ("IFRSs"), which collective term includes all applicable individual International Financial Reporting Standards, International Accounting Standards ("IAS") and interpretations issued by the International Accounting Standards Board (the "IASB").

Solely for the convenience of the readers, this Annual Report contains translations of certain Renminbi amounts into U.S. dollars at the rate of US\$1.00 = RMB6.3009, which is the average of the buying and selling rates as quoted by the People's Bank of China at the close of business on December 31, 2011. No representation is made that the Renminbi amounts or U.S. dollar amounts included in this Annual Report could have been or could be converted into U.S. dollars or Renminbi, as the case may be, at any particular rate or at all. Any discrepancies in the tables included herein between the amounts listed and the totals are due to rounding.

GLOSSARY OF AIRLINE INDUSTRY TERMS

In this Annual Report, unless the context indicates otherwise, the following terms have the respective meanings set forth below.

Capacity Measurements

"available seat kilometers" or the number of seats made available for sale multiplied by the kilometers flown "ASKs"

"available ton kilometers" of the tons of capacity available for the transportation of revenue load (passengers and "ATKs" cargo) multiplied by the kilometers flown

Traffic Measurements

"cargo ton kilometers" the load in tons multiplied by the kilometers flown

"revenue passenger kilometers" or "RPKs" the number of passengers carried multiplied by the kilometers flown

"revenue ton kilometers" or the load (passenger and cargo) in tons multiplied by the kilometers flown "RTKs"

Yield Measurements

"average yield" revenue from airline operations (passenger and cargo) divided by RTKs

"cargo yield" revenue from cargo operations divided by cargo ton kilometers

"passenger yield" revenue from passenger operations divided by RPKs

"ton" a metric ton, equivalent to 2,204.6 pounds

Load Factors

"breakeven load factor" the load factor required to equate scheduled traffic revenue with operating costs assuming

that total operating surplus is attributable to scheduled traffic operations

"overall load factor" RTKs expressed as a percentage of ATKs

"passenger load factor" RPKs expressed as a percentage of ASKs

Utilization

"utilization rates the actual number of flight and taxi hours per aircraft per operating day

Equipment						
"expendables direcraft parts that are ordinarily used up and replaced with new parts						
"rotables"	aircraft parts that are ordinarily repaired and reused					
Others						
"ADR"	American Depositary Receipt					
"A Shares"	Shares issued by the Company to investors in the PRC for subscription in RMB, with par value of RMB1.00 each					
"CAAC"	Civil Aviation Administration of China					
"CAOSC"	China Aviation Oil Supplies Company					
"CSRC"	China Securities Regulatory Commission					
"H Shares"	Shares issued by the Company, listed on The Stock Exchange of Hong Kong Limited and subscribed for and traded in Hong Kong dollars, with par value of RMB1.00 each					
"Nan Lung"	Nan Lung Holding Limited (a wholly-owned subsidiary of CSAHC)					
"NDRC"	National Development and Reform Commission of China					
"SA Finance'Southern Airlines Group Finance Company Limited						
"SAFE"	State Administration of Foreign Exchange of China					
"SEC"	United States Securities and Exchange Commission					
PART I						
ITEM 1. IDENTITY OF DIRECTORS, SENIOR MANAGEMENT AND ADVISERS.						
Not applicable.						

ITEM 2. OFFER STATISTICS AND EXPECTED TIMETABLE.

ITEM 3. KEY INFORMATION.

A. Selected Financial Data.

The following tables present selected financial data for the five-year period ended December 31, 2011. The selected consolidated income statement data for the three-year period ended December 31, 2009, 2010 and 2011 and selected consolidated statement of financial position data as of December 31, 2010 and 2011 excluding basic and diluted earnings per ADR, are derived from the consolidated financial statements of the Company, including the related notes, included elsewhere in this Annual Report. The selected consolidated income statement data for the years ended December 31, 2007 and 2008 and selected consolidated statement of financial position data as of December 31, 2007, 2008 and 2009 are derived from the Company's audited consolidated financial statements that are not included in this Annual Report.

Moreover, the selected financial data should be read in conjunction with our consolidated financial statements together with accompanying notes and "Item 5. Operating and Financial Review and Prospects" are included elsewhere in this Annual Report. Our consolidated financial statements are prepared and presented in accordance with International Financial Reporting Standards, or IFRSs.

Year ended December 31,

	2011 US\$ (in million	2011 RMB a, except pe	2010 RMB er share and	2009 RMB d per ADR	2008 RMB data)	2007 RMB
Consolidated Income Statement Data:						
Operating revenue	14,346	90,395	76,495	54,802	55,288	54,401
Operating expenses	(13,817)	(87,063)	(70,689)	(55,355)	(61,771)	(52,960)
Operating profit/(loss)	691	4,353	6,282	1,436	(5,650)	1,877
profit/(loss) before taxation	1,099	6,930	8,089	428	(4,728)	2,875
profit/(loss) for the year	966	6,090	6,412	524	(4,789)	2,029
profit/(loss) attributable to:						
Equity shareholders of the Company	810	5,110	5,792	327	(4,826)	1,836
Non-controlling interests	156	980	620	197	37	193
Basic and diluted earnings/(loss) per share	0.08	0.52	0.70	0.05	(0.74)	0.28
Basic and diluted earnings/(loss) per ADR	4.13	26.02	34.83	2.31	(36.78)	13.99

Year ended December 31,

	JS\$ in millio	2011 RMB n)	2010 RMB	2009 RMB	2008 RMB	2007 RMB					
Consolidated Statement of Financial Position Data:											
Other current assets Asset classified as held for sale Property, plant and equipment, net Total assets Bank and other loans, including long-term bank and other loans due within one year Short-term financing bills Obligations under capital leases due within one year Bank and other loans, excluding balance due within one year Obligations under capital leases, excluding balance due within one year	1,565 1,527 - 13,920 20,539 2,982 - 283 4,608 2,230 5,995	9,863 9,622 - 87,711 129,412 18,789 - 1,784 29,037 14,053 37,777	10,404 5,455 - 80,214 111,335 9,324 - 1,654 31,876 12,776	4,343 4,785 529 63,673 94,856 17,452 - 1,431 27,875 11,887	4,649 4,599 - 53,237 83,151 22,178 2,000 1,781 17,429 11,157	3,824 4,966 - 58,441 82,118 24,948 - 2,877 9,074 12,858					