

Green Steven B.  
Form 4  
May 08, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Green Steven B.

(Last) (First) (Middle)

THE NEW YORK TIMES  
COMPANY, 620 8TH AVENUE

(Street)

NEW YORK, NY 10018

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NEW YORK TIMES CO [NYT.A]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/04/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Class A Common Stock            | 05/04/2012                           |  | P                              |   | 10,000  | A  | \$ 5.97   |
|                                 |                                      |  |                                |   | 10,000  |  | (1) (2)   |
|                                 |                                      |  |                                |   |   |  | I   |
|                                 |                                      |  |                                |   |   |  | By Ordinance Capital LP                               |
| Class A Common Stock            | 05/04/2012                           |  | P                              |   | 10,000  | A  | \$ 5.919  |
|                                 |                                      |  |                                |   | 20,000  |  | (1) (2)   |
|                                 |                                      |  |                                |   |   |  | I   |
|                                 |                                      |  |                                |   |   |  | By Ordinance Capital LP                               |
| Class A Common Stock            | 05/07/2012                           |  | P                              |   | 10,000  | A  | \$ 6.01   |
|                                 |                                      |  |                                |   | 30,000  |  | (1) (2)   |
|                                 |                                      |  |                                |   |   |  | I   |
|                                 |                                      |  |                                |   |   |  | By Ordinance Capital LP                               |
| Class A Common                  | 05/07/2012                           |  | P                              |   | 10,000  | A  | \$ 6.02   |
|                                 |                                      |  |                                |   | 40,000  |  | (1) (2)   |
|                                 |                                      |  |                                |   |   |  | I   |
|                                 |                                      |  |                                |   |   |  | By Ordinance  |

Edgar Filing: Green Steven B. - Form 4

|              |            |  |   |       |   |          |        |         |            |                      |
|--------------|------------|--|---|-------|---|----------|--------|---------|------------|----------------------|
| Stock        |            |  |   |       |   |          |        |         | Capital LP |                      |
| Class A      |            |  |   |       |   |          |        |         | By         |                      |
| Common Stock | 05/07/2012 |  | P | 5,000 | A | \$ 5.949 | 45,000 | (1) (2) | I          | Ordinance Capital LP |
| Class A      |            |  |   |       |   |          |        |         | By         |                      |
| Common Stock | 05/07/2012 |  | P | 5,000 | A | \$ 5.91  | 50,000 | (1) (2) | I          | Ordinance Capital LP |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                         |
|  |  |                                      |  |                                |   | Code   | V (A) (D)   |  |  |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

Green Steven B.  
THE NEW YORK TIMES COMPANY  
620 8TH AVENUE  
NEW YORK, NY 10018

X

## Signatures

/s/Theodore R. Wagner as Attorney-in- fact for Steven B. Green

05/08/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In addition, as previously reported, the reporting person owns 123,799 shares of Class A Common Stock indirectly by his wife, as to which shares he disclaims beneficial ownership, and 1,400,000 shares of Class A Common Stock indirectly by a trust.
- (2) The reporting person disclaims beneficial ownership of these securities held by Ordinance Capital LP, except to the extent of reporting person's pecuniary interest (approximately 75%) in the securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.