| Bullard Rodney D<br>Form 3<br>February 26, 2018  |   |   | NCECOM                           | MICCION                                     |   |   |  |
|--|---|---|----------------------------------|---|---|---|--|
| FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   |   |   |                                  |   | OMB APPROVAL<br>OMB 3235-0104<br>Number:  | 1 |  |
| INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF<br>SECURITIES   |   |   |                                  |   | Expires: January 31,<br>2005<br>Estimated average                               |   |  |
| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |   |   |                                  |   |   |   |  |
| (Print or Type Responses)  |   |   |                                  |   |   |   |  |
| 1. Name and Address of Reporting<br>Person <u>*</u><br>Bullard Rodney D  | 2. Date of Event Requiring<br>Statement<br>(Month/Day/Year) | <sup>g</sup> 3. Issuer Name and Ticker or Trading Symbol<br>FIDELITY SOUTHERN CORP [LION] |                                  |   |   |   |  |
| (Last) (First) (Middle)  | 02/12/2018  | 4. Relationshi<br>Person(s) to I  |                                  | Amendment, Date Original<br>Month/Day/Year) |   |   |  |
| 3490 PIEDMONT ROAD   |   |   |                                  |   |   |   |  |
| NE, SUITE 1550   |   | (Check  | all applicable                   | )   |   |   |  |
| (Street)   |   | X Director<br>Officer<br>(give title below  | x 10%<br>Othe<br>w) (specify bel | r Filing                                    | ividual or Joint/Group<br>(Check Applicable Line)<br>orm filed by One Reporting |   |  |
| ATLANTA, GA 30305  |   |   |                                  | Fo  | orm filed by More than One<br>ting Person                                       |   |  |
| (City) (State) (Zip)   | Table I -   | Non-Derivat   | ive Securit                      | ies Benefici                                | ally Owned  |   |  |
| 1.Title of Security<br>(Instr. 4)  | 2. Amount of Beneficially                                   | of Securities<br>Owned  | 3.<br>Ownership                  | 4. Nature of<br>Ownership                   | Indirect Beneficial   |   |  |

Beneficially Owned (Instr. 4) Form: Direct (D) or Indirect (I)

(Instr. 5)

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02)

owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4.<br>Conversion<br>or Exercise<br>Price of | 5.<br>Ownership<br>Form of<br>Derivative      | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|--------------------|--|----------------------------------|---|---|---|
|   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares | Derivative<br>Security                      | Security:<br>Direct (D)<br>or Indirect<br>(I) |   |

(Instr. 5)

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |         |       |  |  |
|--|---------------|-----------|---------|-------|--|--|
| 1 8  | Director      | 10% Owner | Officer | Other |  |  |
| Bullard Rodney D<br>3490 PIEDMONT ROAD NE<br>SUITE 1550<br>ATLANTA, GA 30305 | ÂX            | Â         | Â       | Â     |  |  |
| Signatures   |               |           |         |       |  |  |
| Elna Kolarich, attorney-in-fact<br>Bullard                                   | C             | 2/26/2018 |         |       |  |  |
| **Signature of Reporting F   | Date          |           |         |       |  |  |
| <b>Explanation of Re</b>   | spor          | ises:     |         |       |  |  |

## No securities are beneficially owned

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.