SALESFORCE COM INC

Form 4

September 06, 2013

FO	RI	VI	
----	----	----	--

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Expires:

response...

Check this box if no longer

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31,

OMB APPROVAL

subject to Section 16. Form 4 or

SECURITIES

2005 Estimated average burden hours per

0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Crump Daniel Blair			2. Issuer Name and Ticker or Trading Symbol SALESFORCE COM INC [CRM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)		
			(Month/Day/Year)	Director 10% Owner		
THE LANDMARK @ ONE MARKET, SUITE 300		ONE	09/05/2013	X Officer (give title Other (specify below)		
				President, Global Enterprise		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
				X Form filed by One Reporting Person		
SAN FRANCISCO, CA 94105		94105		Form filed by More than One Reporting Person		

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities on Disposed of (Instr. 3, 4) Amount	f (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/05/2013(1)		M	173,053	A	\$ 35.865	187,500	D	
Common Stock	09/05/2013(1)		S	173,053	D	\$ 48.9414 (2)	14,447	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Edgar Filing: SALESFORCE COM INC - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying Se (Instr. 3 and 4
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Non-qualified Stock Option (Right to Buy)	\$ 35.865	09/05/2013 <u>(1)</u>		M	173,053	02/28/2013(3)	02/28/2017	Common Stock

Reporting Owners

Relationships Reporting Owner Name / Address

> Other Director 10% Owner Officer

Crump Daniel Blair THE LANDMARK @ ONE MARKET **SUITE 300** SAN FRANCISCO, CA 94105

President, Global Enterprise

Signatures

/s/ Sam Fleischmann, Attorney-in-Fact for Daniel Blair

09/06/2013 Crump

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Acquisition/Disposition of Derivative and/or Non-Derivative securities is pursuant to a 10b5-1 Plan. **(1)**
- The price reported in Table I, Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$48.42 to \$49.09 inclusive. The reporting person undertakes to provide to salesforce.com, inc., any security
- **(2)** holder of salesforce.com, inc., or the staff of the Securities and Exchange Commission, upon request, full information
 - regarding the number of shares sold at each separate price within the range set forth above.
- Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the **(3)** holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2