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Penner Greg Form 4	ory Boyd											
October 02,									OMB	APPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							N OMB Number:	3235-0287				
if no long subject to Section 1 Form 4 o Form 5 obligatio may cont	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								Expires: Estimated burden ho response	Expires:January 31, 2005Estimated average burden hours per response0.5		
(Print or Type I	Responses)											
Penner Gregory Boyd Sym			Symbol	Name and			C	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle) 3. Date of Earliest Transaction				-	(Che	ck all applicable)					
			(Month/Day/Year) 09/30/2012					_X_ Director10% Owner Officer (give titleOther (specify below) below)				
BENTONV	(Street) TLLE, AR 72716	Ι		ndment, Da th/Day/Year	-	1		6. Individual or . Applicable Line) _X_ Form filed by Form filed by Person		Person		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	rities A	cquired, Disposed	of, or Benefic	ially Owned		
1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, i (Instr. 3) any (Month/Day/Year) (Month/Day/Year)		ed Date, if	3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or				5. Amount of Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect			
Common	09/30/2012			Code V A	Amount 322 (1)	(D) A	Price \$ 0		D			
Stock Common Stock							ΨŬ		I	By partnership		
Common Stock								30,220	I	By spouse		
Common Stock								490,088 <u>(2)</u>	Ι	By Trust		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
Penner Gregory Boyd 702 S.W. 8TH STREET BENTONVILLE, AR 72716-0215	Х							
Signatures								
/s/ Geoffrey W. Edwards, by power attorney	10/02/2012							
<u>**</u> Signature of Reporting Person	Date							
Explanation of Responses:								

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents quarterly director compensation, which the Reporting Person elected to defer in the form of stock. The number of shares was determined using the closing price of the Issuer's common stock on the last trading day prior to the date of grant.
- (2) The Reporting Person is a trustee of the trust that owns the reported securities. The Reporting Person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interests therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.