TRUPANION INC. Form SC 13G/A February 16, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 1)*

Trupanion, Inc.

(Name of Issuer)

Common Stock, \$0.00001 par value

(Title of Class of Securities)

898202106

(CUSIP Number)

December 31, 2015

Date of Event Which Requires Filing of the Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- o Rule 13d-1(b)
- o Rule 13d-1(c)
- x Rule 13d-1(d)

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*}The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

CUSIP No. 898202106 13G 1. Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Highland Consumer GP GP LLC 2. Check the Appropriate Box if a Member of a Group (a) (b) Х 3. SEC Use Only 4. Citizenship or Place of Organization Delaware 5. Sole Voting Power Number of Shares Shared Voting Power 6. Beneficially 3,096,427 Owned by Each 7. Sole Dispositive Power Reporting Person With 8. Shared Dispositive Power 3,096,427 9. Aggregate Amount Beneficially Owned by Each Reporting Person 3,096,427 10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares o Percent of Class Represented by Amount in Row (9) 11. 10.9% Type of Reporting Person 12. 00

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CUSIP No. 898202106 13G 1. Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Highland Consumer GP Limited Partnership 2. Check the Appropriate Box if a Member of a Group (a) (b) Х 3. SEC Use Only 4. Citizenship or Place of Organization Delaware 5. Sole Voting Power Number of Shares Shared Voting Power 6. Beneficially 3,096,427 Owned by Each 7. Sole Dispositive Power Reporting Person With 8. Shared Dispositive Power 3,096,427 9. Aggregate Amount Beneficially Owned by Each Reporting Person 3,096,427 10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares o 11. Percent of Class Represented by Amount in Row (9) 10.9% 12. Type of Reporting Person PN

CUSIP No. 898202106 13G 1. Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Highland Consumer Fund I LP 2. Check the Appropriate Box if a Member of a Group (a) (b) Х 3. SEC Use Only 4. Citizenship or Place of Organization Delaware 5. Sole Voting Power Number of Shares Shared Voting Power 6. Beneficially 2,486,240 Owned by Each 7. Sole Dispositive Power Reporting Person With 8. Shared Dispositive Power 2,486,240 9. Aggregate Amount Beneficially Owned by Each Reporting Person 2,486,240 10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares o Percent of Class Represented by Amount in Row (9) 11. 8.8%

12.

Type of Reporting Person

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CUSIP No. 898202106 13G 1. Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Highland Consumer Fund I-B LP 2. Check the Appropriate Box if a Member of a Group (a) (b) Х 3. SEC Use Only 4. Citizenship or Place of Organization Delaware 5. Sole Voting Power Number of Shares Shared Voting Power 6. Beneficially 530,453 Owned by Each 7. Sole Dispositive Power Reporting Person With 8. Shared Dispositive Power 530,453 9. Aggregate Amount Beneficially Owned by Each Reporting Person 530,453 10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares o Percent of Class Represented by Amount in Row (9) 11. 12. Type of Reporting Person

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CUSIP No. 898202106 13G 1. Name of Reporting Person S.S. or I.R.S. Identification No. of Above Person Highland Consumer Entrepreneurs Fund I LP 2. Check the Appropriate Box if a Member of a Group (a) (b) 3. SEC Use Only 4. Citizenship or Place of Organization Delaware 5. Sole Voting Power Number of Shares Shared Voting Power 6. Beneficially 79,734 Owned by Each 7. Sole Dispositive Power Reporting Person With 8. Shared Dispositive Power 79,734 9. Aggregate Amount Beneficially Owned by Each Reporting Person 79,734 10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares o 11. Percent of Class Represented by Amount in Row (9) 0.3% Type of Reporting Person 12.

CUSIP No. 898202106 13G Item 1(a) Name of Issuer Trupanion, Inc. Item 1(b) Address of Issuer s Principal Executive Offices 907 NW Ballard Way, Seattle, Washington 98107 Item 2(a) Name of Person Filing This statement is being filed by the following persons with respect to the shares (the Shares) of common stock (Common Stock) of the Issuer directly owned by Highland Consumer Fund I Limited Partnership (Highland Consumer I), Highland Consumer Fund 1-B Limited Partnership (Highland Consumer IB) and Highland Consumer Entrepreneurs Fund I, Limited Partnership (Highland Consumer Entrepreneurs, and together with Highland Consumer I and Highland Consumer IB, the Highland Consumer Entities). (a) Highland Consumer GP Limited Partnership (HC LP), the general partner of the Highland Consumer Entities; (b) Highland Consumer GP GP LLC (HC LLC), the general partner of HC LP; (c) Highland Consumer I, which directly owns 2,486,240 Shares; (d) Highland Consumer IB, which directly owns 530,453 Shares; and (e) Highland Consumer Entrepreneurs, which directly owns 79,734 Shares. HC LLC, HC LP, Highland Consumer I, Highland Consumer IB and Highland Consumer Entrepreneurs are sometimes individually referred to herein as a Reporting Person and collectively as the Reporting Persons. Item 2(b) Address of Principal Business Office The address of each of the reporting persons is: c/o Highland Consumer Partners Management Company LLC 20 William Street, Suite 115 Wellesley, Massachusetts 02481 Item 2(c) Citizenship Delaware Highland Consumer I Highland Consumer IB Delaware

Highland Consumer Entrepreneurs

Delaware

HC LPDelawareHC LLCDelaware

Item 2(d)

Title of Class of Securities Common Stock, \$0.00001 par value

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CUSIP No. 898202106 13G **CUSIP** Number Item 2(e) 898202106 Item 3 If this statement is filed pursuant to §§ 240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a: Not applicable. Item 4 Ownership Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. For HC LLC: Amount beneficially owned: (a) 3,096,427 shares of Common Stock Percent of class: (b) 10.9% Number of shares as to which such person has: (c) (i) Sole power to vote or to direct the vote: (ii) Shared power to vote or to direct the vote: Sole power to dispose or to direct the disposition of: (iii) (iv) Shared power to dispose or to direct the disposition of: 3,096,427 For HC LP: Amount beneficially owned: (a) 3,096,427 shares of Common Stock Percent of class: (b) 10.9% Number of shares as to which such person has: (c) Sole power to vote or to direct the vote: (i) (ii) Shared power to vote or to direct the vote: 3,096,427

(iii)

0

Sole power to dispose or to direct the disposition of:

For Highland Consumer I:

(a) Amount beneficially owned:

2,486,240 shares of Common Stock
Percent of class:

(b) Reserve of Shares as to which such person has:

(i) Sole power to vote or to direct the disposition of:

3,096,427

Sole power to direct the disposition of:

3,096,427

Sole power to direct the disposition of:

3,096,427