

AMERIPRISE FINANCIAL INC  
Form FWP  
September 03, 2013

ISSUER FREE WRITING PROSPECTUS  
(RELATING TO THE PRELIMINARY PROSPECTUS  
SUPPLEMENT DATED SEPTEMBER 3, 2013 AND  
THE PROSPECTUS DATED APRIL 27, 2012)  
FILED PURSUANT TO RULE 433  
REGISTRATION NO. 333-181005  
SEPTEMBER 3, 2013

**AMERIPRISE FINANCIAL, INC.  
\$600,000,000  
4.00% SENIOR NOTES DUE 2023**

**FINAL TERM SHEET DATED SEPTEMBER 3, 2013**

Issuer:	Ameriprise Financial, Inc. ( Ameriprise )
Security:	4.00% Senior Notes due 2023
Trade Date:	September 3, 2013
Settlement Date (T+3):	September 6, 2013
Maturity Date:	October 15, 2023
Coupon:	4.00%
Currency:	USD
Size:	\$600,000,000
Security Type:	SEC Registered Senior Notes

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Day Count Convention:	30/360
Benchmark Treasury:	UST 2.50% due August 15, 2023
Spread to Benchmark Treasury:	+120 basis points
Benchmark Treasury Spot and Yield:	96-29+; 2.858%
Price to Public:	99.518% of principal amount
Yield to Maturity:	4.058%
Optional Redemption:	In full or in part on one or more occasions, make-whole call at a discount rate of Treasury plus 20 basis points or, if greater, 100% of the principal amount of notes to be redeemed, in each case plus accrued and unpaid interest to the date of redemption.

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Proceeds (after underwriting discount and before expenses) to Issuer: \$593,208,000 (98.868% of principal amount)

Interest Payment Dates: Interest will accrue from September 6, 2013 and will be payable semi-annually in arrears on April 15 and October 15 of each year, commencing April 15, 2014.

Denomination: \$2,000 and integral multiples of \$1,000 in excess thereof

CUSIP/ISIN: 03076C AF3 / US03076CAF32

Expected Ratings\* (Outlook): A3 (Moody s) / A (S&P) (Stable / Stable)

Bookrunners: Credit Suisse Securities (USA) LLC  
Goldman, Sachs & Co.  
J.P. Morgan Securities LLC  
Wells Fargo Securities, LLC

Co-Managers: Citigroup Global Markets Inc.  
HSBC Securities (USA) Inc.  
Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
UBS Securities LLC  
U.S. Bancorp Investments, Inc.

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\*Note: An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The ratings of the notes should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

**The issuer has filed a registration statement (including a prospectus and related preliminary prospectus supplement) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the preliminary prospectus supplement and prospectus for this offering in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by EDGAR at the SEC web site at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus and related preliminary prospectus supplement by calling Credit Suisse Securities (USA) LLC toll free at 1-800-221-1037, Goldman, Sachs & Co. toll free at 1-866-471-2526, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Wells Fargo Securities, LLC toll-free at 1-800-326-5897, email: [cmclientsupport@wellsfargo.com](mailto:cmclientsupport@wellsfargo.com).**

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