

K12 INC  
Form 10-Q  
May 03, 2013  
[Table of Contents](#)

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2013

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from            to

Commission File Number: 001-33883

**K12 Inc.**

Edgar Filing: K12 INC - Form 10-Q

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**95-4774688**  
(IRS Employer  
Identification No.)

**2300 Corporate Park Drive**  
**Herndon, VA**

**20171**

(Address of principal executive offices)

(Zip Code)

**(703) 483-7000**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company)

Accelerated filer   
Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of April 26, 2013, the Registrant had 37,202,660 shares of common stock, \$0.0001 par value per share outstanding.

Table of Contents

**K12 Inc.**

**Form 10-Q**

**For the Quarterly Period Ended March 31, 2013**

**Index**

	<b>Page Number</b>
<b><u>PART I.</u></b>	
<b><u>Financial Information</u></b>	3
<u>Item 1.</u>	3
<u>Item 2.</u>	21
<u>Item 3.</u>	29
<u>Item 4.</u>	29
<b><u>PART II.</u></b>	
<b><u>Other Information</u></b>	30
<u>Item 1.</u>	30
<u>Item 1A.</u>	31
<u>Item 6.</u>	33
<b><u>Signatures</u></b>	34

Table of Contents**PART I FINANCIAL INFORMATION****Item 1. Financial Statements (Unaudited).****K12 INC.****UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS**

	<b>March 31, 2013</b>	<b>June 30, 2012</b>
	<b>(In thousands, except share and per share data)</b>	
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	\$ 156,968	\$ 144,652
Restricted cash and cash equivalents		1,501
Accounts receivable, net of allowance of \$3,000 and \$1,624 at March 31, 2013 and June 30, 2012, respectively	234,550	160,922
Inventories, net	29,344	37,853
Current portion of deferred tax asset	9,799	16,140
Prepaid expenses	21,086	11,173
Other current assets	13,606	14,598
<b>Total current assets</b>	<b>465,353</b>	<b>386,839</b>
Property and equipment, net	61,390	55,903
Capitalized software, net	42,288	34,709
Capitalized curriculum development costs, net	63,374	60,345
Intangible assets, net	33,288	36,736
Goodwill	61,400	61,619
Investment in Web International	10,000	10,000
Deposits and other assets	2,825	2,684
<b>Total assets</b>	<b>\$ 739,918</b>	<b>\$ 648,835</b>
<b>LIABILITIES, REDEEMABLE NONCONTROLLING INTEREST AND EQUITY</b>		
<b>Current liabilities</b>		
Accounts payable	\$ 19,976	\$ 23,951
Accrued liabilities	26,030	13,802
Accrued compensation and benefits	19,683	17,355
Deferred revenue	49,518	25,410
Current portion of capital lease obligations	20,595	15,950
Current portion of note payable	745	1,145
<b>Total current liabilities</b>	<b>136,547</b>	<b>97,613</b>
Deferred rent, net of current portion	8,578	6,974
Capital lease obligations, net of current portion	20,477	15,124
Note payable, net of current portion		777
Deferred tax liability	37,185	31,591
Other long term liabilities	1,970	1,908
<b>Total liabilities</b>	<b>204,757</b>	<b>153,987</b>
<b>Commitments and contingencies</b>		
<b>Redeemable noncontrolling interest</b>	<b>17,200</b>	<b>17,200</b>
<b>Equity:</b>		

Edgar Filing: K12 INC - Form 10-Q

<b>K12 Inc. stockholders equity</b>			
Common stock, par value \$0.0001; 100,000,000 shares authorized; 37,164,431 and 36,436,933 shares issued and outstanding at March 31, 2013 and June 30, 2012, respectively		4	4
Additional paid-in capital		534,292	519,439
Series A Special Stock, par value \$0.0001; 2,750,000 shares authorized, issued and outstanding at March 31, 2013 and June 30, 2012		63,112	63,112
Accumulated other comprehensive (loss) income		(326)	100
Accumulated deficit		(83,319)	(109,161)
<b>Total K12 Inc. stockholders equity</b>		<b>513,763</b>	<b>473,494</b>
Noncontrolling interest		4,198	4,154
<b>Total equity</b>		<b>517,961</b>	<b>477,648</b>
<b>Total liabilities, redeemable noncontrolling interest and equity</b>	\$	<b>739,918</b>	\$ <b>648,835</b>

See accompanying notes to unaudited condensed consolidated financial statements.

Table of Contents**K12 INC.****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2013	2012	2013	2012
	(In thousands, except share and per share data)			
<b>Revenues</b>	\$ 218,009	\$ 178,175	\$ 645,133	\$ 538,005
<b>Cost and expenses</b>				
Instructional costs and services	127,759	105,955	369,205	305,981
Selling, administrative, and other operating expenses	65,828	53,619	216,826	184,265
Product development expenses	5,070	7,012	14,817	20,810
<b>Total costs and expenses</b>	198,657	166,586	600,848	511,056
<b>Income from operations</b>	19,352	11,589	44,285	26,949
<b>Interest expense, net</b>	(306)	(265)	(807)	(722)
<b>Income before income tax expense and noncontrolling interest</b>	19,046	11,324	43,478	26,227
<b>Income tax expense</b>	(7,626)	(4,638)	(18,195)	(11,311)
<b>Net income</b>	11,420	6,686	25,283	14,916
<b>Add net loss attributable to noncontrolling interest</b>	555	291	559	827
<b>Net income attributable to common stockholders, including Series A stockholders</b>	\$ 11,975	\$ 6,977	\$ 25,842	\$ 15,743
<b>Net income attributable to common stockholders per share, excluding Series A stockholders:</b>				
Basic	\$ 0.31	\$ 0.18	\$ 0.66	\$ 0.41
Diluted	\$ 0.31	\$ 0.18	\$ 0.66	\$ 0.41
<b>Weighted average shares used in computing per share amounts:</b>				
Basic	36,283,353	35,876,629	36,142,689	35,753,156
Diluted	36,283,353	35,913,576	36,142,689	36,023,023

See accompanying notes to unaudited condensed consolidated financial statements.

Table of Contents

**K12 INC.**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF**  
**COMPREHENSIVE INCOME**

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2013	2012	2013	2012
	(In thousands)			
Net income	\$ 11,420	\$ 6,686	\$ 25,283	\$ 14,916
Other comprehensive income, net of tax				
Foreign currency translation adjustment	(276)	23	(426)	129
Total other comprehensive income, net of tax	11,144	6,709	24,857	15,045
Comprehensive income attributable to noncontrolling interest	555	291	559	827
Comprehensive income attributable to common stockholders, including Series A stockholders	\$ 11,699	\$ 7,000	\$ 25,416	\$ 15,872

See accompanying notes to unaudited condensed consolidated financial statements.

Table of Contents**K12 INC.****UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF EQUITY (DEFICIT)**

(In thousands, except share data)	Common Stock		Common Stock - Series A		K12 Inc Stockholders			Noncontrolling Interest	Total
	Shares	Amount	Shares	Amount	Additional Paid-in Capital	Accumulated Other Comprehensive Income (Loss)	Accumulated Deficit		
Balance, June 30, 2012	36,436,933	\$ 4	2,750,000	\$ 63,112	\$ 519,439	\$ 100	\$ (109,161)	\$ 4,154	\$ 477,648
Net income (loss) (1)							25,842	44	25,886
Other comprehensive loss							(426)		(426)
Stock based compensation expense					9,833				9,833
Exercise of stock options	227,677				3,027				3,027
Excess tax benefit from stock-based compensation	639,701				4,413				4,413
Issuance of restricted stock awards									
Forfeitures of restricted stock awards	(55,010)								
Accretion of redeemable noncontrolling interests to estimated redemption value					(603)				(603)
Retirement of restricted stock for tax withholding	(84,870)				(1,817)				(1,817)
Balance, March 31, 2013	37,164,431	\$ 4	2,750,000	\$ 63,112	\$ 534,292	\$ (326)	\$ (83,319)	\$ 4,198	\$ 517,961

(1) Net income (loss) attributable to noncontrolling interests excludes \$0.1 million due to the redeemable noncontrolling interest related to Middlebury Interactive Languages, which is reported outside of permanent equity in the accompanying unaudited condensed consolidated balance sheets.

See accompanying notes to unaudited condensed consolidated financial statements.



Table of Contents

## K12 INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	NineMonths Ended March 31,	
	2013	2012
	(In thousands)	
<b>Cash flows from operating activities</b>		
Net income	\$ 25,283	\$ 14,916
<b>Adjustments to reconcile net income to net cash provided by (used in) operating activities:</b>		
Depreciation and amortization expense	48,176	42,312
Stock based compensation expense	9,833	7,339
Excess tax benefit from stock based compensation	(4,413)	(1,289)
Deferred income taxes	16,348	9,571
Provision for doubtful accounts	1,814	480
Provision for inventory obsolescence	272	464
Provision for student computer shrinkage and obsolescence	439	427
Changes in assets and liabilities:		
Accounts receivable	(75,549)	(109,128)
Inventories	8,237	2,565
Prepaid expenses	(9,919)	(4,004)
Other current assets	992	(3,635)
Deposits and other assets	(142)	229
Accounts payable	(3,976)	(3,901)
Accrued liabilities	12,229	2,124
Accrued compensation and benefits	2,333	3,040
Deferred revenue	24,092	24,310
Release of restricted cash	1,501	
Deferred rent	1,666	650
<b>Net cash provided by (used in) operating activities</b>	<b>59,216</b>	<b>(13,530)</b>
<b>Cash flows from investing activities</b>		
Purchase of property and equipment	(5,265)	(8,718)
Capitalized software development costs	(17,867)	(13,760)
Capitalized curriculum development costs	(13,597)	(10,341)
Purchase of acquired entity		(12,641)
<b>Net cash used in investing activities</b>	<b>(36,729)</b>	<b>(45,460)</b>
<b>Cash flows from financing activities</b>		
Repayments on capital lease obligations	(14,674)	(11,950)
Repayments on note payable	(1,177)	(1,443)
Proceeds from exercise of stock options	3,027	3,123
Excess tax benefit from stock based compensation	4,413	1,289
Repurchase of restricted stock for income tax withholding	(1,817)	(1,291)
Payment of stock registration expense		(313)
<b>Net cash used in financing activities</b>	<b>(10,228)</b>	<b>(10,585)</b>
<b>Effect of foreign exchange rate changes on cash and cash equivalents</b>	<b>57</b>	<b>129</b>
<b>Net change in cash and cash equivalents</b>	<b>12,316</b>	<b>(69,446)</b>
<b>Cash and cash equivalents, beginning of period</b>	<b>144,652</b>	<b>193,099</b>
<b>Cash and cash equivalents, end of period</b>	<b>\$ 156,968</b>	<b>\$ 123,653</b>

See accompanying notes to unaudited condensed consolidated financial statements.



Table of Contents

**K12 Inc.**

**Notes to Unaudited Condensed Consolidated Financial Statements**

**1. Description of the Business**

K12 Inc. and its subsidiaries ( K12 or the Company ) is a technology-based education company. The Company offers proprietary curriculum, software systems and educational services designed to facilitate individualized learning for students primarily in kindergarten through 12th grade ( K-12 ). The Company's mission is to maximize a child's potential by providing access to an engaging and effective education, regardless of geographic location or socio-economic background. Since the Company's inception, it has invested approximately \$340 million to develop and to a lesser extent, acquire curriculum and online learning platforms that promote mastery of core concepts, skills and standards for students of all abilities. This learning system combines the Company's curriculum and offerings with an individualized learning approach well-suited for virtual and blended public schools, school district online programs, public charter schools and private schools that utilize varying degrees of online and traditional classroom instruction, and other educational applications. In contracting with a virtual or blended public school, the Company typically provides students with access to the K12 online curriculum, offline learning kits and the use of a personal computer in certain cases, in addition to providing management services. The Company provides management services to public schools in 33 states and the District of Columbia.

In addition, the Company works closely with a growing number of public schools, school districts, private schools and public charter schools enabling them to offer their students an array of solutions, including full-time virtual programs, semester course and supplemental solutions. In addition to curriculum, systems and programs, the Company provides teacher training, teaching services and other support services.

**2. Basis of Presentation**

The accompanying condensed consolidated balance sheet as of March 31, 2013, the condensed consolidated statements of operations and comprehensive income (loss) for the three and nine months ended March 31, 2013 and 2012, the condensed consolidated statements of cash flows for the nine months ended March 31, 2013 and 2012, and the condensed consolidated statement of equity (deficit) for the nine months ended March 31, 2013 are unaudited. The unaudited interim financial statements have been prepared on the same basis as the annual financial statements and in the opinion of management, reflect all adjustments, which include only normal recurring adjustments, necessary to present fairly the Company's financial position and results of operations for the periods presented. The results of the three and nine month periods ended March 31, 2013 are not necessarily indicative of the results to be expected for the year ending June 30, 2013 or for any other interim period or for any other future fiscal year. The consolidated balance sheet as of June 30, 2012 has been derived from the audited consolidated financial statements at that date.

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with accounting principles generally accepted in the United States of America ( GAAP ) for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X of the Securities Exchange Act of 1934, as amended (the Exchange Act ). Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, these statements include all adjustments (consisting of normal recurring adjustments) considered necessary to present a fair statement of the Company's condensed consolidated results of operations, financial position and cash flows. Preparation of the Company's financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts in the financial statements and footnotes.

## Edgar Filing: K12 INC - Form 10-Q

Actual results could differ from those estimates. This quarterly report on Form 10-Q should be read in conjunction with the financial statements and the notes thereto included in the Company's annual report on Form 10-K filed with the Securities and Exchange Commission (the "SEC") on September 12, 2012, which contains the Company's audited financial statements for the fiscal year ended June 30, 2012.

The Company operates in one operating and reportable business segment as a technology based education company providing proprietary curriculum, software systems and educational services designed to facilitate individualized learning for students primarily in kindergarten through 12th grade. The Chief Operating Decision Maker evaluates profitability based on consolidated results.

Table of Contents

**3. Summary of Significant Accounting Policies**

***Revenue Recognition***

Revenues are principally earned from long-term contractual agreements to provide online curriculum, books, materials, computers and management services to virtual and blended public schools, traditional schools, school districts, public charter schools, and private schools. In addition to providing the curriculum, books and materials, under its contracts, the Company provides management services to virtual and blended public schools, including monitoring academic achievement, recommendations related to teacher hiring and training and compensation of school personnel, financial management, enrollment processing and procurement of curriculum, equipment and required services. The schools receive funding on a per student basis from the state in which the public school or school district is located. Shipments for schools that occur in the fourth fiscal quarter and for the upcoming school year are recorded in deferred revenues.

Where the Company has determined that it is the primary obligor for substantially all expenses under these contracts, the Company records the associated per student revenue received by the school from its state funding school district up to the expenses incurred in accordance with Accounting Standards Codification (ASC) 605, *Revenue Recognition*. For contracts where the Company is not the primary obligor, the Company records revenue based on its net fees earned under the contractual agreement.

The Company generates revenues under contracts with virtual and blended public schools which include multiple elements. These elements include providing each school's students with access to the Company's online school and the component of lessons; offline learning kits, which include books and materials to supplement the online lessons; in certain cases may include the use of a personal computer and associated reclamation services; internet access and technology support services; the services of a state-certified teacher; and management and technology services required to operate a virtual public or blended school. In certain managed school contracts, revenue is determined directly by per enrollment funding. Revenue is generally recognized ratably over the period services are performed except for revenue on materials that is recognized upon shipment to students and the costs of materials are expensed.

The Company has determined that the elements of its contracts are valuable to schools in combination, but do not have standalone value. As a result, the elements within the Company's multiple-element contracts do not qualify as separate units of accounting. Accordingly, the Company accounts for revenues under multiple element arrangements as a single unit of accounting and recognizes the entire arrangement based upon the approximate rate at which it incurs the costs associated with each element.

Under the contracts where the Company provides turnkey management services to schools, the Company has generally agreed to absorb any operating losses of the schools. These school operating losses represent the excess of costs incurred over revenues earned by the virtual or blended public school as reflected on its respective financial statements, including Company charges to the schools. A school operating loss in one year does not necessarily mean the Company anticipates losing money on the entire contract with the school. However, a school operating loss may reduce the Company's ability to collect its fees in full and recognized revenues are reduced accordingly to reflect the expected cash collections from such schools. The Company amortizes the estimated school operating loss against its management fees based upon the percentage of actual revenues in the period to total estimated revenues for the fiscal year. Management periodically reviews its estimates of full year school revenues and operating expenses and amortizes the net impact of any changes to these estimates over the remainder of the fiscal year. Actual school operating losses may vary from these estimates or revisions, and the impact of these differences could have a material impact on results of operations. Since the end of the school year coincides with the end of the Company's fiscal year, annual revenues are generally based on actual school revenues and actual costs incurred in the calculation of school operating losses.

The Company provides certain online curriculum and services to schools and school districts under subscription and perpetual license agreements. Revenue under these agreements is recognized in accordance with ASC 605 when all of the following conditions are met: there is persuasive evidence of an arrangement; delivery has occurred or services have been rendered; the amount of fees to be paid by the customer is fixed and determinable; and the collectability of the fee is probable. Revenue from the licensing of curriculum under subscription arrangements is recognized on a ratable basis over the subscription period. Revenue from the licensing of curriculum under non-cancelable perpetual arrangements is recognized when all revenue recognition criteria have

Table of Contents

been met. Revenue from professional consulting, training and support services are deferred and recognized ratably over the service period.

Other revenues are generated from individual customers who prepay and have access for 12 to 24 months to Company-provided online curriculum. The Company recognizes these revenues pro rata over the maximum term of the customer contract. Revenues from associated offline learning kits are recognized upon shipment.

During the three months ended March 31, 2013, the Company had contracts with two schools that represented approximately 14% and 10% of revenues. During the three months ended March 31, 2012, the Company had contracts with two schools that each represented approximately 8% of revenues. The percentage of revenues for these two schools is not indicative of the percentage of revenues for the full year. Approximately 8% and 11% of accounts receivable was attributable to a contract with one school as of March 31, 2013 and June 30, 2012, respectively. During the nine months ended March 31, 2013, the Company had contracts with two schools that represented approximately 14% and 10% of revenues. During the nine months ended March 31, 2012, the Company had contracts with two schools that each represented approximately 8% of revenues.

***Reclassifications***

The Company has reclassified certain prior year enrollment related costs from instructional costs and services to selling, administrative and other operating expenses to conform to the current year presentation. There was no effect on total costs and expenses, income from operations or net income from such reclassification.

***Consolidation***

The condensed consolidated financial statements include the accounts of the Company, its wholly-owned and affiliated companies that the Company owns, directly or indirectly, and all controlled subsidiaries. All significant intercompany transactions and balances have been eliminated in consolidation.

***Inventories***

Inventories consist primarily of textbooks and curriculum materials, a majority of which are supplied to virtual public schools and blended public schools and utilized directly by students. Inventories represent items that are purchased and held for sale and are recorded at the lower of cost (first-in, first-out method) or market value. Excess and obsolete inventory reserves are established based upon the evaluation of the quantity on hand relative to demand. The excess and obsolete inventory reserve was \$4.8 million and \$4.5 million at March 31, 2013 and June 30, 2012, respectively

***Other Current Assets***

Other current assets consist primarily of textbooks, curriculum materials and other supplies which are expected to be returned upon the completion of the school year. Materials not returned are expensed as part of instructional costs and services.

***Property and Equipment***

Property, equipment and capitalized software development costs are stated at cost less accumulated depreciation and amortization. Depreciation expense is calculated using the straight-line method over the estimated useful life of the asset (or the lesser of the term of the lease and the estimated useful life of the asset under capital lease). Amortization of assets capitalized under capital lease arrangements is included in depreciation expense. Leasehold improvements are amortized over the lesser of the lease term or the estimated useful life of the asset. The Company determines the lease term in accordance with ASC 840, *Leases*, as the fixed non-cancelable term of the lease plus all periods for which failure to renew the lease imposes a penalty on the lessee in an amount such that renewal appears, at the inception of the lease, to be reasonably assured. Property and equipment are depreciated over the following useful lives:



Table of Contents

	<b>Useful Life</b>
Student computers	3 years
Computer hardware	3 years
Computer software	3-5 years
Web site development costs	3 years
Office equipment	5 years
Furniture and fixtures	7 years
Leasehold improvements	3-12 years

***Capitalized Software***

The Company develops software for internal use. Software development costs incurred during the application development stage are capitalized in accordance with ASC 350 *Intangibles – Goodwill and Other*. The Company amortizes these costs over the estimated useful life of the software, which is generally three years. Capitalized software development costs are stated at cost less accumulated amortization.

Capitalized software development additions totaled \$17.9 million and \$13.8 million for the nine months ended March 31, 2013 and 2012, respectively. Amortization expense for the three months ended March 31, 2013 and 2012 was \$3.6 million and \$2.9 million, respectively. Amortization expense for the nine months ended March 31, 2013 and 2012 was \$10.3 million and \$8.7 million, respectively.

***Capitalized Curriculum Development Costs***

The Company internally develops its own curriculum, which is primarily provided as online content and accessed via the Internet. The Company also creates textbooks and other materials that are complementary to online content.

The Company capitalizes curriculum development costs incurred during the development stage in accordance with ASC 350. The Company capitalizes curriculum development costs during the design and deployment phases of the project. Many of the Company's new courses leverage off of proven delivery platforms and are primarily content, which has no technological hurdles. As a result, a significant portion of the Company's courseware development costs qualify for capitalization due to the concentration of its development efforts on the content of the courseware. Capitalization ends when a course is available for general release to its customers, at which time amortization of the capitalized costs begins. The period of time over which these development costs will be amortized is generally five years.

Total capitalized curriculum development additions were \$13.6 million and \$10.3 million for the nine months ended March 31, 2013 and 2012, respectively. These amounts are recorded on the accompanying consolidated balance sheet net of amortization charges. Amortization is recorded in product development expenses on the accompanying condensed consolidated statements of operations. Amortization expense for the three months ended March 31, 2013 and 2012 was \$3.6 million and \$3.2 million, respectively. Amortization expense for the nine months ended March 31, 2013 and 2012 was \$10.7 million and \$9.2 million, respectively.

***Income Taxes***

The Company accounts for income taxes in accordance with ASC 740 *Income Taxes*. Under ASC 740, deferred tax assets and liabilities are computed based on the difference between the financial reporting and income tax bases of assets and liabilities using the enacted marginal tax rate. ASC 740 requires that the net deferred tax asset be reduced by a valuation allowance if, based on the weight of available evidence, it is more likely than not that some portion or all of the net deferred tax asset will not be realized.

*Series A Special Stock*

The Company issued 2,750,000 shares of Series A Special Stock in connection with an acquisition. The holders of the Series A Special Stock have the right to convert those shares into common stock on a one-for-one basis and the right to vote on all matters presented to K12 stockholders, other than for the election and removal of directors, for which holders of the Series A Special Stock have no voting rights.

Table of Contents

***Noncontrolling Interest***

Earnings or losses attributable to other stockholders of a consolidated affiliated company are classified separately as noncontrolling interest in the Company's condensed consolidated statements of operations. Net income attributable to noncontrolling interest reflects only the Company's share of the after-tax earnings or losses of an affiliated company. Income taxes attributable to noncontrolling interest are determined using the applicable statutory tax rates in the jurisdictions where such operations are conducted. These rates vary from country to country. The Company's condensed consolidated balance sheets reflect noncontrolling interest within the equity section of the condensed consolidated balance sheets rather than in the mezzanine section of the condensed consolidated balance sheets, except for redeemable noncontrolling interest. Noncontrolling interest is classified separately in the Company's condensed consolidated statement of equity (deficit).

***Redeemable Noncontrolling Interests***

Noncontrolling interests in subsidiaries that are redeemable outside of the Company's control for cash or other assets are classified outside of permanent equity at redeemable value which approximates fair value. The redeemable noncontrolling interests will be adjusted to their fair value at each balance sheet date. The resulting increases or decreases in the estimated redemption amount are affected by corresponding charges against retained earnings, or in the absence of retained earnings, additional paid-in-capital.

***Goodwill and Intangible Assets***

The Company records as goodwill the excess of purchase price over the fair value of the identifiable net assets acquired. Finite-lived intangible assets acquired in business combinations subject to amortization are recorded at their fair value. Finite-lived intangible assets include trade names, customer and distributor relationships and developed technology. Such intangible assets are amortized on a straight-line basis over their estimated useful lives. Amortization expense for the three months ended March 31, 2013 and 2012 was \$1.1 million and \$1.0 million, respectively. Amortization expense for the nine months ended March 31, 2013 and 2012 was \$3.4 million and \$3.5 million, respectively. Future amortization of intangible assets is \$1.1 million, \$3.1 million, \$3.1 million, \$3.0 million and \$2.6 million in the fiscal years ending June 30, 2013 through June 30, 2017, respectively, and \$20.4 million thereafter. As of March 31, 2013 and June 30, 2012, goodwill balances were recorded at \$61.4 million and \$61.6 million, respectively.

The Company reviews its recorded finite-lived intangible assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be fully recoverable. If the total of the expected undiscounted future cash flows is less than the carrying amount of the asset, a loss is recognized for the difference between fair value and the carrying value of the asset.

ASC 350 prescribes a process for impairment testing of goodwill and intangibles with indefinite lives, which is performed annually, as well as when an event triggering impairment may have occurred. Goodwill and intangible assets deemed to have an indefinite life are tested for impairment on an annual basis, or earlier when events or changes in circumstances suggest the carrying amount may not be fully recoverable. The Company has elected to perform its annual assessment on May 31st of each year.

## Edgar Filing: K12 INC - Form 10-Q

During the nine months ended March 31, 2013, the Company's goodwill decreased by approximately \$0.2 million due to adjustments made related to the acquisition of certain assets of Kaplan Virtual Education ( KVE ), a subsidiary of Kaplan Inc. (the Kaplan/Insight Assets ) (see Note 10) in connection with the finalization of the purchase price allocation.

The following table represents goodwill additions during the nine months ended March 31, 2013:

	<b>Amount</b> <b>(\$ in millions)</b>	
<b>Rollforward of Goodwill</b>		
Balance as of June 30, 2012	\$	61.6
Adjustments due to KVE and other foreign exchange translations		(0.2)
Balance as of March 31, 2013	\$	61.4

Table of Contents

The following table represents the balance of intangible assets as of March 31, 2013 and June 30, 2012:

*Intangible Assets*

(\$ in millions)	March 31, 2013			June 30, 2012		
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Value	Gross Carrying Amount	Accumulated Amortization	Net Carrying Value
Trade names	\$ 24.0	\$ (4.2)	\$ 19.8	\$ 24.0	\$ (3.1)	\$ 20.9
Customer and distributor relationships	18.9	(6.0)	12.9	18.9	(4.0)	14.9
Developed technology	1.5	(1.2)	0.3	1.5	(0.9)	0.6
Other	0.5	(0.2)	0.3	0.5	(0.2)	0.3
	\$ 44.9	\$ (11.6)	\$ 33.3	\$ 44.9	\$ (8.2)	\$ 36.7

*Impairment of Long-Lived Assets*

Long-lived assets include property, equipment, capitalized curriculum and software developed or obtained for internal use. In accordance with ASC 360, the Company reviews its recorded long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be fully recoverable. If the total of the expected undiscounted future cash flows is less than the carrying amount of the asset, a loss is recognized for the difference between fair value and the carrying value of the asset. There was no impairment charge for the period ended March 31, 2013.

*Fair Value Measurements*

ASC 820, *Fair Value Measurements*, defines fair value as the price that would be received to sell an asset or paid to transfer a liability, in the principal or most advantageous market for the asset or liability, in an orderly transaction between market participants at the measurement date. ASC 820 also establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value.

ASC 820 describes three levels of inputs that may be used to measure fair value:

Level 1: Inputs based on quoted market prices for identical assets or liabilities in active markets at the measurement date.

Level 2: Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; or other inputs that are observable or can be

corroborated by observable market data.

Level 3: Inputs reflect management's best estimate of what market participants would use in pricing the asset or liability at the measurement date. The inputs are unobservable in the market and significant to the instrument's valuation.

The carrying values reflected in the accompanying condensed consolidated balance sheets for cash and cash equivalents, receivables, inventory and debt approximate their fair values.

The redeemable noncontrolling interest is a result of the Company's joint venture with Middlebury College to form Middlebury Interactive Languages. Under the agreement, Middlebury College has an irrevocable election to sell all (but not less than all) of its membership interest to the Company (put right). The fair value of the redeemable noncontrolling interest reflects management's best estimate of the redemption of the put right.

Edgar Filing: K12 INC - Form 10-Q

Table of Contents

The following table summarizes certain information at March 31, 2013 for assets and liabilities measured at fair value on a recurring basis:

Description	Fair Value	Fair Value Measurements Using:		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Input (Level 2)	Significant Unobservable Inputs (Level 3)
(In thousands)				
Redeemable Noncontrolling Interest in Middlebury Joint Venture	\$ 17,200	\$	\$	\$ 17,200
Investment in Web International Education Group, Ltd	10,000			10,000
<b>Total</b>	<b>\$ 27,200</b>	<b>\$</b>	<b>\$</b>	<b>\$ 27,200</b>

The following table summarizes certain information at June 30, 2012 for assets and liabilities measured at fair value on a recurring basis:

Description	Fair Value	Fair Value Measurements Using:		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Input (Level 2)	Significant Unobservable Inputs (Level 3)
(In thousands)				
Redeemable Noncontrolling Interest in Middlebury Joint Venture	\$ 17,200	\$	\$	\$ 17,200
Investment in Web International Education Group, Ltd	10,000			10,000
<b>Total</b>	<b>\$ 27,200</b>	<b>\$</b>	<b>\$</b>	<b>\$ 27,200</b>

The following table presents activity related to the Company's fair value measurements categorized as Level 3 of the valuation hierarchy, valued on a recurring basis:

Description	Fair Value June 30, 2012	Nine Months Ended March 31, 2013		Fair Value March 31, 2013
		Purchases, Issuances, and Settlements	Unrealized Gains/(Losses)	
(In thousands)				
Redeemable Noncontrolling Interest in Middlebury Joint Venture	\$ 17,200	\$	\$	\$ 17,200
Investment in Web International Education Group, Ltd	10,000			10,000
<b>Total</b>	<b>\$ 27,200</b>	<b>\$</b>	<b>\$</b>	<b>\$ 27,200</b>

## Edgar Filing: K12 INC - Form 10-Q

The fair value of the investment in Web International Education Group Ltd. ( Web ) as of March 31, 2013 was estimated to be \$10.0 million. The fair value was measured based on the initial cost of the investment and Web's operating performance since the initial investment as U.S. GAAP financial statements for Web are not available to more definitively determine fair value; there was no underlying change in its estimated market value. There have been no transfers in or out of Level 3 of the hierarchy for the period presented.



Table of Contents

The fair value of the redeemable noncontrolling interest in the Middlebury Joint Venture was measured in accordance with ASC 480, *Distinguishing Liabilities from Equity*, and was based upon a valuation from a third-party valuation firm as of June 30, 2012. As of March 31, 2013, the Company performed an internal analysis and determined there was no underlying change in the estimated fair market value. This analysis incorporated a number of assumptions and estimates including the financial results of the joint venture to date.

**Net Income Per Common Share**

The Company calculates net income per share in accordance with ASC 260, *Earnings Per Share*. Under ASC 260, basic net income per common share is calculated by dividing net income by the weighted-average number of common shares outstanding during the reporting period. The weighted average number of shares of common stock outstanding includes vested restricted stock awards. Diluted earnings per share (EPS) reflects the potential dilution that could occur assuming conversion or exercise of all dilutive unexercised stock options. The dilutive effect of stock options and restricted stock awards was determined using the treasury stock method. Under the treasury stock method, the proceeds received from the exercise of stock options and restricted stock awards, the amount of compensation cost for future service not yet recognized by the Company and the amount of tax benefits that would be recorded in additional paid-in capital when the stock options become deductible for income tax purposes are all assumed to be used to repurchase shares of the Company's common stock. Stock options and restricted awards are not included in the computation of diluted EPS when they are antidilutive. Common stock outstanding reflected in the Company's consolidated balance sheet includes restricted awards outstanding. Securities that may participate in undistributed earnings with common stock are considered participating securities. Since the shares of Series A Special stock participate in all dividends and distributions declared or paid with respect to common stock of the Company (as if a holder of common stock), the shares of Series A Special stock meet the definition of a participating security under ASC 260. All securities that meet the definition of a participating security, regardless of whether the securities are convertible, non-convertible or potential common stock securities, are included in the computation of both basic and diluted EPS (as a reduction of the numerator) using the two-class method. Under the two-class method, all undistributed earnings in a period are to be allocated to common stock and participating securities to the extent that each security may share in earnings as if all of the earnings for the period had been distributed.

The following schedule presents the calculation of basic and diluted net income per share:

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2013	2012	2013	2012
<b>(In thousands except shares and per share data)</b>				
<b>Basic earnings per share computation:</b>				
Net income attributable to common stockholders, including Series A stockholders	\$ 11,975	\$ 6,977	\$ 25,842	\$ 15,743
Amount allocated to participating Series A stockholders	\$ (844)	\$ (497)	\$ (1,827)	\$ (1,124)
Income available to common stockholders basic	\$ 11,131	\$ 6,480	\$ 24,015	\$ 14,619
Weighted average common shares basic	36,283,353	35,876,629	36,142,689	35,753,156
Basic net income per share	\$ 0.31	\$ 0.18	\$ 0.66	\$ 0.41
<b>Dilutive earnings per share computation:</b>				
Net income attributable to common stockholders, including Series A stockholders	\$ 11,975	\$ 6,977	\$ 25,842	\$ 15,743
Amount allocated to participating Series A stockholders	\$ (844)	\$ (497)	\$ (1,827)	\$ (1,124)

Edgar Filing: K12 INC - Form 10-Q

Income available to common stockholders diluted	\$	11,131	\$	6,480	\$	24,015	\$	14,619
Share computation:								
Weighted average common shares basic		36,283,353		35,876,629		36,142,689		35,753,156
Effect of dilutive stock options and restricted stock awards				36,947				269,867
Weighted average common shares outstanding diluted		36,283,353		35,913,576		36,142,689		36,023,023
Diluted net income per share	\$	0.31	\$	0.18	\$	0.66	\$	0.41

Table of Contents**4. Income Taxes**

The provision for income taxes is based on earnings reported in the condensed consolidated financial statements. A deferred income tax asset or liability is determined by applying currently enacted tax laws and rates to the expected reversal of the cumulative temporary differences between the carrying value of assets and liabilities for financial statement and income tax purposes. Deferred income tax expense or benefit is measured by the change in the deferred income tax asset or liability during the period. For the three months ended March 31, 2013 and 2012, the Company's effective income tax rate was 40.0% and 41.0%, respectively. For the nine months ended March 31, 2013 and 2012, the Company's effective tax rate was 41.9% and 43.1%, respectively. The effective income tax rate differs from the statutory federal income tax rate of 35% primarily due to state income taxes, the impact of foreign operations, noncontrolling interests, the benefit of research and development credits and certain expenses not deductible for income tax purposes.

**5. Long-term Obligations***Capital Leases*

The Company incurs capital lease obligations for student computers under a lease line of credit with PNC Equipment Finance, LLC with annual lease availability limits. The current annual availability of \$35 million expires on July 31, 2013. As of March 31, 2013 and June 30, 2012, the aggregate outstanding balance under the lease line of credit, including balances from prior years, was \$41.1 million and \$31.1 million, respectively, with lease interest rates ranging from 2.62% to 4.96%. Individual leases under the lease line of credit include 36-month payment terms with a \$1 purchase option at the end of each lease term. The Company has pledged the assets financed to secure the outstanding leases. The lease line of credit is subject to cross default compliance provisions in the Company's line of credit agreement. The Company may extend its lease line of credit for additional periods or consider alternative arrangements for financing student computers. The net carrying value of leased student computers as of March 31, 2013 and June 30, 2012 was \$36.7 million and \$31.3 million, respectively.

*Note Payable*

The Company has purchased computer software licenses and maintenance services through an unsecured note payable arrangement with a vendor at 2.8% interest rate and a payment term of three years. There are no covenants associated with this note payable arrangement. The balance of the note payable at March 31, 2013 and June 30, 2012 was \$0.7 million and \$1.9 million, respectively.

The following is a summary as of March 31, 2013 of the present value of the net minimum payments due on outstanding capital leases and the note payable under the Company's commitments:

March 31,	Capital Leases	Note Payable (\$ in thousands)	Total
-----------	-------------------	--------------------------------------	-------

Edgar Filing: K12 INC - Form 10-Q

2013	\$	21,461	\$	753	\$	22,214
2014		14,974				14,974
2015		5,954				5,954
Thereafter						
Total minimum payments		42,389		753		43,142
Less amount representing interest (imputed weighted average capital lease interest rate of 3.2%)		(1,317)		(8)		(1,325)
Net minimum payments		41,072		745		41,817
Less current portion		(20,595)		(745)		(21,340)
Present value of minimum payments, less current portion	\$	20,477	\$		\$	20,477

Table of Contents**6. Line of Credit**

The Company has a \$35.0 million unsecured line of credit that expires December 31, 2013 with PNC Bank, N.A., ( PNC ) for general corporate operating purposes. In December 2012, the Credit Agreement was amended to extend the maturity date until December 2013 and to release liens that had previously secured the facility. Interest is charged, at our option, either at: (i) the higher of (a) the rate of interest announced by PNC from time to time as its prime rate, (b) the federal funds open rate plus 0.5% and (c) the Daily London Interbank Offered Rate (LIBOR) plus 1.0%; or (ii) the applicable London Interbank Offered Rate (LIBOR) divided by a number equal to 1.00 minus the maximum aggregate reserve requirement which is imposed on member banks of the Federal Reserve System against Eurocurrency liabilities plus 1.75%. The Credit Agreement includes a \$5.0 million letter of credit facility. Issuance of letters of credit reduces the availability of permitted borrowings under the Credit Agreement.

The Credit Agreement contains a number of financial and other covenants that, among other things, restrict the Company's ability to incur additional indebtedness, grant liens or other security interests, make certain investments, become liable for contingent liabilities, make specified restricted payments, including dividends, dispose of assets or stock, including the stock of its subsidiaries, or make capital expenditures above specified limits and engage in other matters customarily restricted in senior credit facilities. The Company must not exceed a maximum debt leverage ratio or fall below a minimum fixed charge coverage ratio. These covenants are subject to certain qualifications and exceptions. As of March 31, 2013, the Company was in compliance with these covenants. As of March 31, 2013, no borrowings were outstanding on the line of credit and approximately \$0.3 million was reserved for a letter of credit.

**7. Stock Option Plan***Stock Options*

Stock option activity during the nine months ended March 31, 2013 was as follows:

	Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Life (Years)	Aggregate Intrinsic Value
Outstanding, June 30, 2012	2,949,940	\$ 20.41	4.21	\$ 36,916
Granted	725,509	21.20		
Exercised	(227,677)	13.28		
Forfeited or canceled	(363,102)	28.49		
Outstanding, March 31, 2013	3,084,670	\$ 20.17	4.90	\$ 13,676
Stock options exercisable at March 31, 2013	1,808,831	\$ 18.56	3.33	\$ 10,644

## Edgar Filing: K12 INC - Form 10-Q

The aggregate intrinsic value of options exercised during the nine months ended March 31, 2013 was \$0.8 million. The weighted-average grant date fair value of options granted was \$9.83 during the nine months ended March 31, 2013.

As of March 31, 2013, there was \$12.0 million of total unrecognized compensation expense related to unvested stock options granted. The cost is expected to be recognized over a weighted average period of 3.2 years. During the three months ended March 31, 2013 and March 31, 2012, the Company recognized \$1.1 million and \$1.0 million, respectively, of stock-based compensation expense related to stock options. During the nine months ended March 31, 2013 and March 31, 2012, the Company recognized \$3.2 million and \$3.2 million, respectively, of stock-based compensation expense related to stock options.

Table of Contents**Restricted Stock Awards**

Restricted stock award activity during the nine months ended March 31, 2013 was as follows:

	Shares		Weighted-Average Fair Value
Outstanding, June 30, 2012	591,637	\$	25.12
Granted	639,701		21.33
Vested	(266,617)		19.92
Forfeited or canceled	(68,447)		24.31
Outstanding, March 31, 2013	896,274	\$	22.77

As of March 31, 2013, there was \$14.3 million of total unrecognized compensation expense related to unvested restricted stock awards granted. The cost is expected to be recognized over a weighted average period of 1.9 years. The total fair value of shares vested during the nine months ended March 31, 2013 was \$5.3 million. During the three months ended March 31, 2013 and March 31, 2012, the Company recognized \$2.9 million and \$1.4 million, respectively, of stock-based compensation expense related to restricted stock awards. During the nine months ended March 31, 2013 and March 31, 2012, the Company recognized \$6.6 million and \$4.1 million, respectively, of stock-based compensation expense related to restricted stock awards.

**8. Related Party Transactions**

For the nine months ended March 31, 2013 and March 31, 2012, the Company purchased services in the amount of \$0.1 million and \$0.6 million from Knowledge Universe Technologies ( KUT ) pursuant to a Transition Services Agreement related to the Company's acquisition of KC Distance Learning, as well as other administrative services. KUT is an affiliate of Learning Group, LLC, a related party.

During fiscal year 2012, in accordance with the original terms of the joint venture agreement, the Company loaned \$3.0 million to its 60% owned joint venture, Middlebury Interactive Languages. The loan is repayable under terms and conditions specified in the loan agreement. The loan balance and related interest are eliminated since Middlebury Interactive Languages is consolidated in the Company's financial statements; however, repayment of the loan is dependent on the continued liquidity of Middlebury Interactive Languages.

**9. Commitments and Contingencies****Litigation**

In the ordinary conduct of business, the Company is subject to lawsuits, arbitrations and administrative proceedings from time to time. The Company expenses legal costs as incurred.

***IpLearn***

On October 26, 2011, IpLearn, LLC ( IpLearn ) filed a complaint for patent infringement against the Company in the United States District Court for the District of Delaware, *IpLearn, LLC v. K12 Inc.*, Case No. 1:11-1026-LPS, which it subsequently amended on November 18, 2011. IpLearn is a privately-held technology development and licensing company for web and computer-based learning technologies. In its complaint, IpLearn alleges that the Company has infringed three of its patents for various computer-aided learning methods and systems and it is primarily seeking an injunction enjoining K12 from any continued infringement as well as an award of unspecified monetary damages. On July 2, 2012, the Court granted the Company's motion to dismiss IpLearn's allegations of indirect patent infringement and allowed IpLearn's allegations of direct patent infringement to proceed. On January 15, 2013, the court approved a stay of IpLearn's claims alleging infringement of one of the three patents in the case involving technology licensed to K12 by a third party. The discovery process is currently in progress.



Table of Contents

***Hoppaugh Complaint and Related Matters***

On January 30, 2012, a securities class-action lawsuit captioned *David Hoppaugh et al. v. K12 Inc. et. al.*, was filed against the Company and two of its officers in the United States District Court for the Eastern District of Virginia, Case No. I:12-CV-00103-CMH-IDD. On May 18, 2012, the Court appointed the Arkansas Teacher Retirement System as lead plaintiff, and it filed an amended class action complaint (the Amended Complaint ) on June 22, 2012. The plaintiff purported to represent a class of persons who purchased or otherwise acquired K12 common stock between September 9, 2009 and December 16, 2011 (the Class Period ), inclusive, and alleged violations by the defendants of Sections 10(b) and 20(a) of the Exchange Act and Rule 10b-5 promulgated thereunder. The plaintiff alleged among other things that the defendants made false or misleading statements of material fact, or failed to disclose material facts, about (i) the Company's revenue and enrollment results during the Class Period, (ii) the academic performance of the virtual schools served by the Company, and (iii) certain school administrative practices and sales strategies related to enrollments. The plaintiff sought unspecified compensatory damages and other relief. On September 18, 2012, the Court denied Defendants' motion on the pleadings to dismiss the action, and permitted the case to proceed to the next stage of litigation.

In addition to the above described stockholder class action, on March 21, 2012, a federal stockholder derivative action, *Jared Staal v. Andrew H. Tisch, et. al.*, Case No. I:12-cv-00365-SLR, putatively initiated on behalf of the Company, was filed in the United States District Court for the District of Delaware. The Board of Directors received a stockholder demand letter, dated August 16, 2012, that asserted allegations against various directors, senior officers and employees of K12 similar to those made in the previously disclosed securities class action and derivative lawsuits. The stockholder requested that the Board investigate and pursue claims related to breach of fiduciary duty on behalf of the Company. The Board formed a demand evaluation committee which retained counsel to assist with its review of the demand. On October 19, 2012, the Board received a stockholder demand pursuant to 8 Del. C. § 220 (a 220 Demand ) from Oakland County Employees' Retirement System to inspect certain categories of documents.

On March 4, 2013, the lead plaintiff in the stockholder class action filed with Court a Stipulation of Partial Voluntary Dismissal with Prejudice in which it stated that [s]ubstantial fact discovery and expert discovery to date does not support the academic and educational quality claims on the merits. In addition, the lead plaintiff submitted an Unopposed Motion for Preliminary Approval of a Proposed Class Action Settlement, which proposed a settlement and dismissal with prejudice of the remaining claims related to the disclosure of student enrollment and retention data at Company-managed schools. Under the proposed settlement, \$6.75 million will be paid into a settlement fund by the Company's insurance carriers for stockholders in the class. The Company continues to deny each and all of the claims and all charges of wrongdoing or liability. As previously disclosed, the Company has agreed in principle to settle a shareholder derivative action filed in the federal district for the district of Delaware, as well as associated shareholder demands. The terms of the proposed settlement, which must be approved by the court, include improvements to the Company's corporate governance. On March 22, 2013, the Court granted preliminary approval of the proposed resolution of the class action, including the dismissal and the settlement agreement. All of these actions remain subject to final Court approval at a hearing currently scheduled for July 19, 2013.

The Company's insurance carriers have agreed to reimburse the Company for legal and related costs defending the class-action lawsuit as provided under the Company's directors and officers liability insurance.

**10. Investment and Acquisition**

***Investment in Web International Education Group Ltd. (Web)***

## Edgar Filing: K12 INC - Form 10-Q

In January 2011, the Company invested \$10.0 million to obtain a 20% minority interest in Web, a provider of English language learning centers in cities throughout China. The Company's option to purchase no less than 51% of Web expired on March 31, 2013. The Company has the right to put its investment back to Web through September 30, 2014 for return of its original \$10 million investment plus interest of 8%. The Company recorded its investment in Web as an available for sale debt security because of the ability to put the investment to other Web shareholders in return for the original \$10.0 million investment plus interest. There has been no change to the fair value of the Web investment based on Web's financial performance since the initial investment and Web's ability to repay the investment plus interest with cash.

Table of Contents*Acquisition of Kaplan/Insight Assets from Kaplan Virtual Education and Insight Schools, Inc.*

On July 1, 2011, the Company acquired the Kaplan/Insight Assets for \$12.6 million. The Kaplan/Insight Assets included contracts to serve nine virtual public charter schools throughout the United States. These schools have been integrated into the Company's existing operations. The acquisition of the Kaplan/Insight Assets had an immaterial proforma impact on the results of operations for the three and nine months ended March 31, 2012. The majority of the purchase price has been allocated to goodwill and intangible assets for \$6.0 million and \$4.3 million, respectively. The purchase price allocation was finalized as of September 30, 2012.

**11. Supplemental Disclosure of Cash Flow Information**

	Nine Months Ended March 31,	
	2013	2012
	(In thousands)	
Cash paid for interest	\$ 895	\$ 726
Cash paid for taxes, net of refunds	\$ 510	\$ 84
Supplemental disclosure of non-cash investing and financing activities:		
New capital lease obligations	\$ 24,671	\$ 25,596
Business Combinations:		
Current assets	\$	\$ 1,049
Property and equipment	\$	\$ 1,941
Capitalized curriculum development costs	\$	\$ 100
Intangible assets	\$	\$ 3,115
Goodwill	\$	\$ 6,777
Deferred revenue	\$	\$ (342)
Foreign currency translation adjustments	\$ 358	\$

Table of Contents

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

Certain statements in Management's Discussion and Analysis or MD&A, other than purely historical information, including estimates, projections, statements relating to our business plans, objectives, and expected operating results, and the assumptions upon which those statements are based, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, or the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. These forward-looking statements generally are identified by the words believe, project, expect, anticipate, estimate, intend, strategy, plan, may, should, will, would, will be, will continue, will likely result and similar expressions. Historical results may not indicate future performance. Our forward-looking statements reflect our current views about future events, are based on assumptions and are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those contemplated by these statements. Factors that may cause differences between actual results and those contemplated by forward-looking statements include, but are not limited to, those discussed in Risk Factors in Part I, Item 1A, of this filing and in our Annual Report on Form 10-K for the fiscal year ended June 30, 2012, which we refer to as our Annual Report. We undertake no obligation to publicly update or revise any forward-looking statements, including any changes that might result from any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Furthermore, we cannot guarantee future results, events, levels of activity, performance, or achievements.

This MD&A is intended to assist in understanding and assessing the trends and significant changes in our results of operations and financial condition. As used in this MD&A, the words, we, our and us refer to K12 Inc. and its consolidated subsidiaries. This MD&A should be read in conjunction with our condensed consolidated financial statements and related notes included in this report, as well as the consolidated financial statements and MD&A of our Annual Report. The following overview provides a summary of the sections included in our MD&A:

- *Executive Summary* a general description of our business and key highlights of the three and nine months ended March 31, 2013.
- *Critical Accounting Policies and Estimates* a discussion of critical accounting policies requiring critical judgments and estimates.
- *Results of Operations* an analysis of our results of operations in our condensed consolidated financial statements.
- *Liquidity and Capital Resources* an analysis of cash flows, sources and uses of cash, commitments and contingencies, seasonality in the results of our operations and quantitative and qualitative disclosures about market risk.

**Executive Summary**

We are a technology-based education company. We offer proprietary curriculum, software systems and educational services designed to facilitate individualized learning for students primarily in kindergarten through 12th grade, or K-12. Our mission is to maximize a child's potential by providing access to an engaging and effective education, regardless of geographic location or socio-economic background. Since our inception, we have invested to develop and, to a lesser extent, acquire curriculum and online learning platforms that promote mastery of core concepts and skills for students of all abilities. K12 provides a continuum of technology-based educational products and solutions to districts, public schools, private schools, public charter schools and families as we strive to transform the educational experience into one that delivers individualized education on a highly scalable basis.

## Edgar Filing: K12 INC - Form 10-Q

Virtual and blended public schools generally under turn-key management contracts (Managed Public Schools) accounted for approximately 86% of our revenue in the nine months ended March 31, 2013. We currently provide management services to public schools in 33 states and the District of Columbia.

Table of Contents

In addition to our Managed Public Schools, we serve an increasing number of schools and school districts enabling them to offer our course catalog to students either full-time or on an individual course basis. We have a growing sales team to focus on this sector and, through our acquisitions of KC Distance Learning, or KCDL, and The American Education Corporation, or AEC, in 2010, we increased the size and expertise of our sales team, added a reseller network and expanded our course portfolio. The national catalog of advanced and specialized online courses is offered to school districts with certified teachers, and we are in the process of improving our internal controls to ensure appropriate state-specific certifications are met at the time school districts provide individual course offerings to their students. The services we provide to schools and school districts are designed to assist them in launching their own online learning programs which vary according to the needs of the individual school and school district and may include teacher training programs, administrator support and our PEAK12 management system. With our services, schools and districts can offer programs that allow students to participate full-time, as their primary school, or part-time, supplementing their education with core courses, electives, credit recovery options, remediation and supplemental content options. We continue to provide these services to school districts or individual schools in all 50 states and the District of Columbia.

We also own and operate three online private schools where parents can enroll students on a tuition basis for a full-time online education or individual courses to supplement their children's traditional instruction. These include our K12 International Academy, an online private school that enables us to offer students worldwide the same full-time education programs and curriculum that we provide to the virtual and blended public schools, The Keystone School, a private school that offers online and correspondence courses, and the George Washington University Online High School, a program that offers a college preparatory focus and is designed for high school students who are seeking a challenging academic experience. In addition, we own and operate the International School of Berne, or IS Berne, a traditional private school located in Berne, Switzerland and a recognized IB school serving students in grades Pre-K through 12.

For the nine months ended March 31, 2013, revenues grew to \$645.1 million from \$538.0 million in the same period in the prior year, a growth rate of 19.9%. Over the same period, operating income increased to \$44.3 million from \$26.9 million, a change of 64.7% and net income to common stockholders increased to \$25.8 million from \$15.7 million, a change of 64.3%. These increases were primarily due to revenue growth and expense improvement between periods. We have reclassified certain prior year enrollment related costs from instructional costs and services to selling, administrative and other operating expenses to conform to the current year presentation. There was no effect on total costs and expenses, income from operations or net income from such reclassification.

**Critical Accounting Policies and Estimates**

The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions about future events that affect the amounts reported in the accompanying condensed consolidated financial statements and notes. Future events and their effects cannot be determined with certainty. Therefore, the determination of estimates requires the exercise of judgment. Actual results could differ from those estimates, and any such differences may be material to our condensed consolidated financial statements. Critical accounting policies are disclosed in our Annual Report. There have been no significant updates to the critical accounting policies disclosed in our Annual Report.

Table of Contents**Results of Operations**

As described in the Annual Report, we reclassified our three lines of business: Managed Public Schools (turn-key management services provided to public schools), Institutional Sales (educational products and services provided to school districts, public schools and other educational institutions that we do not manage), and International and Private Pay Schools (private schools for which we charge student tuition and make direct consumer sales).

**Managed Public Schools**

- Full-time virtual schools
- Blended schools
- Flex schools
- Passport schools
- Discovery schools
- Other blended schools

**Institutional Sales**

- K12 curriculum
- Aventa curriculum
- A+ curriculum
- Middlebury joint venture
- Pre-kindergarten
- Post-secondary

**International and Private Pay Schools**

- Managed private schools
- The Keystone School
- George Washington University Online High School
- K12 International Academy
- International School of Berne
- Web International Education Group, Ltd. (via investment)
- Independent course sales (Consumer)

***Enrollment Data***

The following table sets forth average enrollment data for students in Managed Public Schools and total enrollment data for students in the International and Private Pay Schools for the periods indicated. These figures exclude enrollments from classroom pilot programs and consumer programs.

	Three Months Ended March 31,				Nine Months Ended March 31,			
	2013	2012	Change	Change %	2013	2012	Change	Change %
<b>Managed Public Schools</b>								
Average Student Enrollments *	118,717	105,828	12,889	12.2%	119,354	105,522	13,832	13.1%
<b>International and Private Pay Schools</b>								
Total Student Enrollments	5,060	5,652	(592)	(10.5)%	22,459	22,038	421	1.9%
Total Semester Course Enrollments	20,445	18,879	1,566	8.3%	68,614	65,530	3,084	4.7%

\*The Managed Public Schools average student enrollments include enrollments for which we receive no public funding.

***Revenue by Business Line***

## Edgar Filing: K12 INC - Form 10-Q

Revenue is captured by business line based on the underlying customer contractual agreement. Periodically, a customer may change business line classification. For example, a district who purchases a single course (Institutional Sales customer) may decide to implement a full-time virtual school program managed by K12 (Managed Public Schools customer). Changes in business line classification occur at the time the contractual agreement is modified. The following represents our revenue for our three lines of business for the three and nine months ended March 31, 2013 and 2012.

(\$ in thousands)	Three Months Ended March 31,		Change 2013 / 2012		Nine Months Ended March 31,		Change 2013 / 2012	
	2013	2012	\$	%	2013	2012	\$	%
<b>Managed Public Schools</b>	\$ 191,305	\$ 151,885	\$ 39,420	26.0	\$ 556,607	\$ 451,980	\$ 104,627	23.1
<b>Institutional Sales</b>	15,888	16,412	(524)	(3.2)	55,949	56,555	(606)	(1.1)
<b>International and Private Pay Schools</b>	10,816	9,878	938	9.5	32,577	29,470	3,107	10.5
<b>Total</b>	\$ 218,009	\$ 178,175	\$ 39,834	22.4%	\$ 645,133	\$ 538,005	\$ 107,128	19.9%



Edgar Filing: K12 INC - Form 10-Q

Table of Contents

The following table sets forth statements of operations data for each of the periods indicated:

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2013	2012	2013	2012
	(\$ in thousands)			
<b>Revenues</b>	\$ 218,009	\$ 178,175	\$ 645,133	\$ 538,005
<b>Cost and expenses</b>				
Instructional costs and services	127,759	105,955	369,205	305,981
Selling, administrative, and other operating expenses	65,828	53,619	216,826	184,265
Product development expenses	5,070	7,012	14,817	20,810
<b>Total costs and expenses</b>	198,657	166,586	600,848	511,056
<b>Income from operations</b>	19,352	11,589	44,285	26,949
<b>Interest expense, net</b>	(306)	(265)	(807)	(722)
<b>Income before income taxes and noncontrolling interest</b>	19,046	11,324	43,478	26,227
<b>Income tax expense</b>	(7,626)	(4,638)	(18,195)	(11,311)
<b>Net income</b>	11,420	6,686	25,283	14,916
<b>Add net loss attributable to noncontrolling interest</b>	555	291	559	827
<b>Net Income attributable to common stockholders, including Series A stockholders</b>	\$ 11,975	\$ 6,977	\$ 25,842	\$ 15,743

The following table sets forth statements of operations data as a percentage of revenues for each of the periods indicated:

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2013	2012	2013	2012
<b>Revenues</b>	100.0%	100.0%	100.0%	100.0%
<b>Cost and expenses</b>				
Instructional costs and services	58.6	59.5	57.2	56.9
Selling, administrative, and other operating expenses	30.2	30.1	33.6	34.2
Product development expenses	2.3	3.9	2.3	3.9
<b>Total costs and expenses</b>	91.1	93.5	93.1	95.0
<b>Income from operations</b>	8.9	6.5	6.9	5.0
<b>Interest expense, net</b>	(0.1)	(0.2)	(0.1)	(0.1)
	8.8	6.3	6.8	4.9

Edgar Filing: K12 INC - Form 10-Q

<b>Income before income taxes and noncontrolling interest</b>				
<b>Income tax expense</b>	(3.6)	(2.6)	(2.8)	(2.1)
<b>Net income</b>	5.2	3.7	4.0	2.8
<b>Add net loss attributable to noncontrolling interest</b>	0.3	0.2		0.1
<b>Net income attributable to common stockholders, including Series A stockholders</b>	5.5%	3.9%	4.0%	2.9%

Table of Contents

**Comparison of the Three Months Ended March 31, 2013 and Three Months Ended March 31, 2012**

*Revenues.* Revenues for the three months ended March 31, 2013 were \$218.0 million, representing an increase of \$39.8 million, or 22.3%, as compared to revenues of \$178.2 million for the same period in the prior year. Managed Public Schools revenue increased \$39.4 million, or 26.0% year over year, primarily as a result of organic growth in existing states and funding increases in certain states. The growth in Managed Public Schools revenue was driven by a 12.2% growth in average student enrollments, improved funding rates and capture in certain states and a decrease in the number of unfunded enrollments. Institutional Sales revenue decreased \$0.5 million, or 3.2%, primarily as a result of a weaker sales and a change in product mix. International and Private Pay Schools revenue increased \$0.9 million or 9.5%, primarily due to an 8.3% increase in total semester course enrollments during the three months ended March 31, 2013 as compared to the prior year period, and the contribution derived from a shift in the mix of enrollments to higher priced programs, including an increase in full-time enrollments.

*Instructional costs and services expenses.* Instructional costs and services expenses for the three months ended March 31, 2013 were \$127.8 million, representing an increase of \$21.8 million, or 20.6%, from \$106.0 million for the three months ended March 31, 2012. Instructional costs grew as a result of an increase in the number of enrollments. Instructional costs and services expenses were 58.6% of revenue during the three months ended March 31, 2013, representing a slight decrease from 59.5% for the three months ended March 31, 2012.

*Selling, administrative and other operating expenses.* Selling, administrative and other operating expenses for the three months ended March 31, 2013 were \$65.8 million, representing an increase of \$12.2 million, or 22.8%, as compared to \$53.6 million for the prior year period. The current fiscal year increase was primarily associated with increased personnel and associated benefit costs, including stock compensation and marketing costs. As a percentage of revenues, selling, administrative and other operating expenses were essentially flat at 30.2% for the three months ended March 31, 2013 as compared to 30.1% for the three months ended March 31, 2012.

*Product development expenses.* Product development expenses include costs related to new products and information technology systems. Product development expenses for the three months ended March 31, 2013 were \$5.1 million, representing a decrease of \$1.9 million, or 27.1%, as compared to \$7.0 million for the prior year period. As a percentage of revenues, product development expenses decreased to 2.3% for the three months ended March 31, 2013 as compared to 3.9% for the same period in the prior year, primarily related to the capitalization of curriculum development activities, the timing of placing projects into service and transfers to selling, administrative and other operating expenses as a result of internal reorganization of our business systems group.

*Interest expense, net.* Net interest expense for the three months ended March 31, 2013 was \$0.3 million, consistent with the same period in the prior year. Net interest expense is primarily associated with interest on our student computer leases.

*Income taxes.* Income tax expense for the three months ended March 31, 2013 was \$7.6 million, or 40.0% of income before taxes, as compared to \$4.6 million, or 41.0% of income before taxes for the three months ended March 31, 2012. Our effective tax rate decreased slightly between periods primarily because of the impact of international operations, a change in nondeductible expenses, the change in loss from non-controlling interest in a joint venture, and the benefit of research and development credits reinstated in January 2013 by the American Taxpayer Relief Act of 2012.

## Edgar Filing: K12 INC - Form 10-Q

*Net Income* Net income was \$11.4 million for the three months ended March 31, 2013 compared to net income of \$6.7 million for the three months ended March 31, 2012, an increase of \$4.7 million. Net income as a percentage of revenues increased to 5.2% for the three months ended March 31, 2013 as compared to 3.7% for the prior year period, as a result of the factors discussed above.

*Noncontrolling interest.* Net loss attributable to noncontrolling interest for the three months ended March 31, 2013 and 2012 was \$0.6 million and \$0.3 million, respectively. Noncontrolling interest reflects the after-tax income attributable to minority interest owners in our joint venture investments.

Table of Contents

**Comparison of the Nine Months Ended March 31, 2013 and Nine Months Ended March 31, 2012**

*Revenues.* Revenues for the nine months ended March 31, 2013 were \$645.1 million, representing an increase of \$107.1 million, or 19.9%, as compared to revenues of \$538.0 million for the same period in the prior year. Managed Public Schools revenue increased \$104.6 million, or 23.1%, year over year, primarily as a result of organic growth in existing states. The growth in Managed Public Schools revenue was driven by a 13.1% increase in average student enrollments, improved funding rates and capture in certain states and a decrease in the number of unfunded enrollments. Institutional Sales revenue decreased by \$0.6 million compared to the prior year period due to a decrease in perpetual license sales and overall weaker sales and a change in product mix. International and Private Pay Schools revenue increased \$3.1 million, or 10.5%, due to a 4.7% increase in total semester course enrollments at March 31, 2013 compared to March 31, 2012, and the contribution derived from a shift in the mix of enrollments to higher priced programs, including an increase in full-time enrollments.

*Instructional costs and services expenses.* Instructional costs and services expenses for the nine months ended March 31, 2013 were \$369.2 million, representing an increase of \$63.2 million, or 20.7%, from \$306.0 million for the nine months ended March 31, 2012. Instructional costs increased as a result of an increase in the number of enrollments and an increase in pass through expenses during the period. Instructional costs and services expenses were 57.2% of revenue during the nine months ended March 31, 2013, a slight increase from 56.9% for the nine months ended March 31, 2012. The increase as a percentage of revenue was primarily associated with advance hiring of teachers in early fiscal 2013, which in some cases unfavorably impacted utilization rates, and increased depreciation and amortization.

*Selling, administrative and other operating expenses.* Selling, administrative and other operating expenses for the nine months ended March 31, 2013 were \$216.8 million, representing an increase of \$32.5 million, or 17.6%, as compared to \$184.3 million for the nine months ended March 31, 2012. Selling, administrative and other operating expenses increased from period to period as a result of increased marketing costs to support enrollment growth and increased personnel and associated benefit costs, including stock compensation. As a percentage of revenue, selling, administrative and other operating expenses decreased to 33.6% from 34.2% for the nine months ended March 31, 2013.

*Product development expenses.* Product development expenses include costs related to new products and to information technology systems. Product development expenses for the nine months ended March 31, 2013 were \$14.8 million, representing a decrease of \$6.0 million, or 28.8%, as compared to \$20.8 million for the nine months ended March 31, 2012. As a percentage of revenues, product development expenses decreased to 2.3% for the nine months ended March 31, 2013 as compared to 3.9% for the same period in the prior year. The decrease was primarily due to an increase in the number of development projects that qualified for cost capitalization than in the prior year period.

*Interest expense, net.* Net interest expense for the nine months ended March 31, 2013 was \$0.8 million compared to \$0.7 million in the same period in the prior year. Net interest expense is primarily associated with interest on our student computer leases.

*Income taxes.* Income tax expense for the nine months ended March 31, 2013 was \$18.2 million, or 41.9% of income before taxes, as compared to \$11.3 million, or 43.1% of income before taxes for the nine months ended March 31, 2012. Our tax rate decreased between periods because of the impact of foreign operations in the prior year period, a change in nondeductible expenses between periods and the benefit of research, the change in loss from non-controlling interest in a joint venture and the benefit of research and development credits reinstated in January 2013 by the American Taxpayer Relief Act of 2012.

## Edgar Filing: K12 INC - Form 10-Q

*Net Income* Net income was \$25.3 million for the nine months ended March 31, 2013 compared to net income of \$14.9 million for the nine months ended March 31, 2012, an increase of \$10.4 million or 69.8%. Net income as a percentage of revenues increased to 4.0% for the nine months ended March 31, 2013 as compared to 2.8% for the prior year period, as a result of the factors discussed above.

*Noncontrolling interest.* Net loss attributable to noncontrolling interest for the nine months ended March 31, 2013 was \$0.6 million as compared to net loss attributable to noncontrolling interest of \$0.8 million for the same period in the prior year. Noncontrolling interest reflects the after-tax loss attributable to minority interest owners in our joint venture investments and may fluctuate from period to period.

Table of Contents

**Liquidity and Capital Resources**

As of March 31, 2013, we had net working capital, or current assets minus current liabilities, of \$328.8 million. Our working capital includes cash and cash equivalents of \$157.0 million, including \$5.7 million associated with our two joint ventures, and accounts receivable of \$234.6 million. Our working capital provides a significant source of liquidity for our normal operating needs. Our accounts receivable balance fluctuates throughout the fiscal year based on the timing of customer billings and collections and tends to be highest in our first fiscal quarter as we begin billing for students. In addition, our cash and accounts receivable were significantly in excess of our accounts payable and short-term accrued liabilities at March 31, 2013.

We have a \$35.0 million unsecured line of credit that expires December 31, 2013 with PNC Bank, N.A., for general corporate operating purposes, which we refer to as the Credit Agreement. The Credit Agreement provides the ability, if required, to fund operations until cash is received from the schools. In December 2012, the Credit Agreement was amended and the maturity date was extended to December 2013 and to release liens that had previously secured the facility. Interest is charged, at our option, either at: (i) the higher of (a) the rate of interest announced by PNC from time to time as its prime rate, (b) the federal funds open rate plus 0.5% and (c) the Daily London Interbank Offered Rate (LIBOR) plus 1.0%; or (ii) the applicable London Interbank Offered Rate (LIBOR) divided by a number equal to 1.00, minus the maximum aggregate reserve requirement which is imposed on member banks of the Federal Reserve System against Eurocurrency liabilities plus 1.75%. The Credit Agreement includes a \$5.0 million letter of credit facility, under which \$0.3 million was used as of March 31, 2013. Issuance of letters of credit reduces the availability of permitted borrowings under the Credit Agreement.

The Credit Agreement contains a number of financial and other covenants that, among other things, restrict our and our subsidiaries' abilities to incur additional indebtedness, grant liens or other security interests, make certain investments, become liable for contingent liabilities, make specified restricted payments, including dividends, dispose of assets or stock, including the stock of our subsidiaries, or make capital expenditures above specified limits and engage in other matters customarily restricted in senior credit facilities. We must not exceed a maximum debt leverage ratio or fall below a minimum fixed charge coverage ratio. These covenants are subject to certain qualifications and exceptions. As of March 31, 2013, we were in compliance with these covenants and we had no borrowings outstanding on the line of credit. We are currently evaluating our line of credit requirements and we may extend our existing agreement or enter into a different line of credit arrangement before the December 31, 2013 termination date, although there can be no assurance that we will be able to do so on reasonable terms, if at all.

We incur capital lease obligations for student computers under a lease line of credit with PNC Equipment Finance, LLC with annual lease availability limits. The current annual availability of \$35 million expires in August 2013. As of March 31, 2013, the aggregate outstanding balance under the lease line of credit was \$41.1 million. Borrowings bore interest at rates ranging from 2.62% to 4.96% and included a 36-month payment term with a \$1 purchase option at the end of the term. We have pledged the assets financed to secure the outstanding leases. Our lease line of credit is subject to cross default compliance provisions in our line of credit agreement. We may extend our lease line of credit for additional periods, or consider alternative arrangements for financing student computers.

Our cash requirements consist primarily of day-to-day operating expenses, capital expenditures and contractual obligations with respect to facility leases, capital equipment leases and other operating leases. We lease all of our office facilities. We expect to make future payments on existing leases from cash generated from operations. We believe that the combination of funds to be generated from operations, net working capital on hand and access to our line of credit will be adequate to finance our ongoing operations for the foreseeable future. In addition, to a lesser degree, we continue to explore acquisitions, strategic investments and joint ventures related to our business that we may acquire using cash, stock, debt, contribution of assets or a combination thereof.





Table of Contents

***Operating Activities***

Net cash provided by operating activities for the nine months ended March 31, 2013 was \$59.2 million compared to net cash used in operations of \$13.5 million for the nine months ended March 31, 2012. The \$72.7 million improvement in cash flow from operations between periods was attributable to higher net income and depreciation, increased cash collections from accounts receivable and less investment in working capital during the nine months ended March 31, 2013 than during the prior year period. These cash collections relate to accounts receivable that increased during our 2012 fiscal year from state funding delays to certain of our managed public schools. The nine months ended March 31, 2012 also included the effects of the build-up of working capital attributable to the acquisition of the Kaplan/Insight Assets.

***Investing Activities***

Net cash used in investing activities for the nine months ended March 31, 2013 was \$36.7 million compared to net cash used in investing activities of \$45.5 million for the nine months ended March 31, 2012, a decrease of \$8.8 million. The nine months ended March 31, 2012 included the payment of \$12.6 million for the purchase of the Kaplan/Insight Assets, which is the primary reason for the net decrease between periods. This decrease was partially offset by a net increase in capital expenditures approximating \$3.9 million for capitalized software, curriculum development and other property and equipment.

***Financing Activities***

Net cash used in financing activities for the nine months ended March 31, 2013 was \$10.2 million compared to net cash used in financing activities of \$10.6 million during the nine months ended March 31, 2012. Our primary use of cash in financing activities is for the payment of capital lease obligations incurred for the acquisition of student computers. Our cash payments for capital leases increased approximately \$2.7 million between periods resulting from increased purchases of student computers financed under capital leases, partially offset by a net increase in cash and associated tax benefits of \$3.1 million from employee stock compensation activity. The timing of cash from the exercise of options impacts our net cash used in financing activities.

**Off Balance Sheet Arrangements, Contractual Obligations and Commitments**

We have provided guarantees of approximately \$10.9 million related to long-term lease commitments on the buildings for certain of our Flex schools. We contractually guarantee that certain schools under our management will not have annual operating deficits and our management fees from these schools may be reduced accordingly to cover any school operating deficits. Other than these lease and operating deficit guarantees, we do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

Table of Contents

**Item 3.            *Quantitative and Qualitative Disclosures About Market Risk***

*Interest Rate Risk*

At March 31, 2013 and June 30, 2012, we had cash and cash equivalents totaling \$157.0 million and \$144.7 million, respectively. Our excess cash has been invested primarily in U.S. Treasury money market funds although we may also invest in money market accounts, government securities, corporate debt securities and similar investments. Future interest and investment income is subject to the impact of interest rate changes and we may be subject to changes in the fair value of our investment portfolio as a result of changes in interest rates. At March 31, 2013, a 1% gross increase in interest rates earned on cash would result in a \$1.6 million annualized increase in interest income.

Our short-term debt obligations under our revolving credit facility are subject to interest rate exposure; however, as we had no outstanding balance on this facility during the nine months ended March 31, 2013, fluctuations in interest rates had no impact on our interest expense.

*Foreign Currency Exchange Risk*

We currently operate in several foreign countries, but we do not transact a material amount of business in a foreign currency and therefore fluctuations in exchange rates will not have a material impact on our financial statements. However, we are pursuing additional opportunities in international markets and expect our international presence to grow. If we enter into any material transactions in a foreign currency or establish or acquire any subsidiaries that measure and record their financial condition and results of operation in a foreign currency, we will be exposed to currency transaction risk and/or currency translation risk. Exchange rates between U.S. dollars and many foreign currencies have fluctuated significantly over the last few years and may continue to do so in the future. Accordingly, we may decide in the future to undertake hedging strategies to minimize the effect of currency fluctuations on our financial condition and results of operations.

**Item 4.            *Controls and Procedures***

*Changes to Internal Control over Financial Reporting*

There have been no changes in our internal controls over financial reporting during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

*Evaluation of Disclosure Controls and Procedures*

## Edgar Filing: K12 INC - Form 10-Q

We maintain disclosure controls and procedures (as defined in Rule 13a-15(f) of the Exchange Act) that are designed to ensure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and that such information is accumulated and communicated to our management, including our Executive Chairman, Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily was required to apply its judgment in evaluating the cost benefit relationship of possible controls and procedures.

We carried out an evaluation, required by paragraph (b) of Rule 13a-15 or Rule 15d-15 under the Exchange Act, under the supervision and with the participation of management, including our Executive Chairman, Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) or Rule 15d-15(e) of the Exchange Act) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this review, our Executive Chairman, Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of March 31, 2013.

Table of Contents

**Part II. Other Information**

**Item 1.           *Legal Proceedings.***

In the ordinary conduct of our business, we are subject to lawsuits, arbitrations and administrative proceedings from time to time.

***IpLearn***

On October 26, 2011, IpLearn, LLC ( IpLearn ) filed a complaint for patent infringement against the Company in the United States District Court for the District of Delaware, *IpLearn, LLC v. K12 Inc.*, Case No. 1:11-1026-LPS, which it subsequently amended on November 18, 2011. IpLearn is a privately-held technology development and licensing company for web and computer-based learning technologies. In its complaint, IpLearn alleges that the Company has infringed three of its patents for various computer-aided learning methods and systems and it is primarily seeking an injunction enjoining K12 from any continued infringement as well as an award of unspecified monetary damages. On July 2, 2012, the Court granted the Company's motion to dismiss IpLearn's allegations of indirect patent infringement and allowed IpLearn's allegations of direct patent infringement to proceed. On January 15, 2013, the Court approved a stay of IpLearn's claims alleging infringement of one of the three patents in the case involving technology licensed to K12 by a third party. The discovery process is currently in progress.

***Hoppaugh Complaint and Related Matters***

On January 30, 2012, a securities class-action lawsuit captioned *David Hoppaugh et al. v. K12 Inc. et. al.*, was filed against the Company and two of its officers in the United States District Court for the Eastern District of Virginia, Case No. I:12-CV-00103-CMH-IDD. On May 18, 2012, the Court appointed the Arkansas Teacher Retirement System as lead plaintiff, and it filed an amended class action complaint (the Amended Complaint ) on June 22, 2012. The plaintiff purported to represent a class of persons who purchased or otherwise acquired K12 common stock between September 9, 2009 and December 16, 2011 (the Class Period ), inclusive, and alleged violations by the defendants of Sections 10(b) and 20(a) of the Exchange Act and Rule 10b-5 promulgated thereunder. The plaintiff alleged among other things that the defendants made false or misleading statements of material fact, or failed to disclose material facts, about (i) the Company's revenue and enrollment results during the Class Period, (ii) the academic performance of the virtual schools served by the Company, and (iii) certain school administrative practices and sales strategies related to enrollments. The plaintiff sought unspecified compensatory damages and other relief. On September 18, 2012, the Court denied Defendants' motion on the pleadings to dismiss the action, and permitted the case to proceed to the next stage of litigation.

In addition to the above described stockholder class action, on March 21, 2012, a federal stockholder derivative action, *Jared Staal v. Andrew H. Tisch, et. al.*, Case No. I:12-cv-00365-SLR, putatively initiated on behalf of the Company, was filed in the United States District Court for the District of Delaware. The Board of Directors received a stockholder demand letter, dated August 16, 2012, that asserted allegations against various directors, senior officers and employees of K12 similar to those made in the previously disclosed securities class action and derivative lawsuits. The stockholder requested that the Board investigate and pursue claims related to breach of fiduciary duty on behalf of the Company. The Board formed a demand evaluation committee which retained counsel to assist with its review of the demand. On October 19, 2012, the Board received a stockholder demand pursuant to 8 Del. C. § 220 (a 220 Demand ) from Oakland County Employees Retirement System to inspect certain categories of documents.

On March 4, 2013, the lead plaintiff in the stockholder class action filed with Court a Stipulation of Partial Voluntary Dismissal with Prejudice in which it stated that [s]ubstantial fact discovery and expert discovery to date does not support the academic and educational quality claims on the merits. In addition, the lead plaintiff submitted an Unopposed Motion for Preliminary Approval of a Proposed Class Action Settlement, which proposed a settlement and dismissal with prejudice of the remaining claims related to the disclosure of student enrollment and retention data at Company-managed schools. Under the proposed settlement, \$6.75 million will be paid into a settlement fund by the Company's insurance carriers for stockholders in the class. The Company continues to deny each and all of the claims and all charges of wrongdoing or liability. As previously disclosed, the Company has agreed in principle to settle a shareholder derivative action filed in the federal district for the

Table of Contents

district of Delaware, as well as associated shareholder demands. The terms of the proposed settlement, which must be approved by the court, include improvements to the Company's corporate governance.

On March 22, 2013, the Court granted preliminary approval of the proposed resolution of the class action, including the dismissal and the settlement agreement. All of these actions remain subject to final Court approval at a hearing currently scheduled for July 19, 2013.

**Item 1A. Risk Factors**

Except as disclosed below, there have been no material changes to the risk factors disclosed in Risk Factors in Part I, Item 1A, of our Annual Report on Form 10-K for the fiscal year ended June 30, 2012 as filed with the SEC on September 12, 2012.

**Risks Related to Government Funding and Regulation of Public Education**

*Should we fail to comply with the laws and regulations applicable to the Managed Public Schools and the Institutional Sales businesses we serve, such failures could result in a loss of public funding and an obligation to repay funds previously received, which could adversely affect our business, financial condition and results of operations.*

Once authorized by law, virtual and blended public schools are generally subject to extensive regulation, as are the school districts served by Institutional Sales. These regulations cover specific program standards and financial requirements including, but not limited to: (i) student eligibility standards; (ii) numeric and geographic limitations on enrollments; (iii) state-specific curriculum requirements; (iv) restrictions on open-enrollment policies by and among districts; (v) prescribed teacher: student ratios and teacher funding allocations from per pupil funding, and (vi) teacher certification and reporting requirements. State and federal funding authorities conduct regular program and financial audits of the public schools we serve to ensure compliance with applicable regulations. If a final determination of non-compliance is made, additional funds may be withheld which could impair that school's ability to pay us for services in a timely manner, or the school could be required to repay funds received during the period of non-compliance. Additionally, the indemnity provisions in our standard service agreements with virtual and blended public schools and school districts may require us to return any contested funds on behalf of the school. For example, in 2010, an audit was completed of a fully-managed virtual school we serve in Washington state that involved the quality of documentation, and interpretation of the rules governing such documentation, maintained by the school district for statewide enrollments and student-teacher contacts. Without any admissions of liability, the school district agreed to reimburse the state for a significantly-reduced portion of the originally disputed amount to be paid over a period of four years. Pursuant to our management agreement, we agreed to indemnify the school district for these payments.

**Risks Related to Our Business and Our Industry**

*If student performance falls, state accountability standards are not achieved, teachers or administrators tamper with state test scoring, or parent and student satisfaction declines, a significant number of students may not remain enrolled in a virtual or blended public school that we serve, or charters may not be renewed or enrollment caps could be put in place, or enrollment practices could be limited and our business, financial condition and results of operations will be adversely affected.*

The success of our business depends in part on the choice of a family to have their child begin or continue his or her education in a virtual or blended public school that we serve. This decision is based on many factors, including student performance and parent and student satisfaction. Students may perform significantly below state averages or the virtual or blended public school may fail to meet state accountability standards or the standards of the No Child Left Behind Act (NCLB) where still applicable, or the conditions of waivers to NCLB requirements granted to states by the U.S. Department of Education. Like many traditional brick and mortar public schools, not all of the Managed Public Schools we serve meet the Adequate Yearly Progress (AYP) requirements of NCLB, or one of these other benchmarks, as large numbers of new enrollments from students underperforming in traditional schools can lower overall results or the underperformance of any one subgroup can lead to the entire school failing to achieve AYP and potentially lead to the school's closure. In addition, although serving academically at-risk students is an important aspect of our mission to educate any child regardless of circumstance, the performance of these students can adversely affect a school's standing under federal and state accountability systems. We expect that, as our enrollments increase and the portion of students that have not used our learning

Table of Contents

systems for multiple years increases, the average performance of all students using our learning systems may decrease, even if the individual performance of other students improves over time. This effect may also be exacerbated if students enrolled in schools that we acquire are predominately below state proficiency standards. Moreover, Congress may amend the NCLB statute or state authorities may change their testing benchmarks in ways that positively or negatively impact the schools we serve.

Students in the Managed Public Schools we serve are required to periodically complete standardized state testing and the results of this testing may have an impact on school funding. Furthermore, in states granted NCLB waivers to adopt innovative accountability systems that consider student growth and school progress, if a school experiences repeated poor test results, those waivers allow such schools to create their own turnaround plans and interventions to address the largest achievement gaps, which in turn could impact our instructional costs. Further, to avoid the consequences of failing to meet applicable required proficiency standards, teachers or school administrators may engage in altering student test scores. Finally, parent and student satisfaction may decline as not all parents and students are able to devote the substantial time and effort necessary to complete our curriculum. A student's satisfaction may also suffer if his or her relationship with the virtual or blended public school teacher does not meet expectations. If student performance or satisfaction declines, students may decide not to remain enrolled in a virtual or blended public school that we serve and our business, financial condition and results of operations could be adversely affected.

***Highly qualified teachers are critical to the success of our learning systems. If we are not able to continue to recruit, train and retain quality certified teachers, our curriculum might not be effectively delivered to students, compromising their academic performance and our reputation. As a result, our brand, business and operating results may be adversely affected.***

Highly qualified teachers are critical to maintaining the quality of our learning systems and assisting students with their daily lessons. Teachers in the public schools we manage or who provide instruction in connection with the online programs we offer to school districts, must be state certified (with limited exceptions or temporary waiver provisions in various states), and we must implement effective internal controls in each jurisdiction to ensure valid teacher certifications, as well as the proper matching of certifications with student grade levels and subjects to be taught. Teachers must also possess strong interpersonal communications skills to be able to effectively instruct students in a virtual school setting, and the technical skills to use our technology-based learning systems. There is a limited pool of teachers with these specialized attributes and the Managed Public Schools and school districts we serve must provide competitive compensation packages to attract and retain such qualified teachers.

The teachers in most Managed Public Schools we serve are not our employees and the ultimate authority relating to those teachers resides with an independent not-for-profit the governing body, which oversees the schools. However, under many of our service agreements with virtual and blended public schools, we have responsibility to recruit, train and manage these teachers. The teacher recruitment and student assignment procedures and processes for both Managed Public Schools and the Institutional Sales businesses must also ensure full compliance with individual state certification and reporting requirements. We must also provide continuous training to virtual and blended public school teachers so they can stay abreast of changes in student demands, academic standards and other key trends necessary to teach online effectively, including measures of effectiveness. We may not be able to recruit, train and retain enough qualified teachers to keep pace with our growth while maintaining consistent teaching quality in the various Managed Public Schools we serve. Shortages of qualified teachers, failures to ensure proper teacher certifications in each state, or decreases in the quality of our instruction, whether actual or perceived, could have an adverse effect on our Managed Public Schools and Institutional Sales businesses.



Table of Contents

**Item 6. Exhibits**

(a) Exhibits.

<b>Number</b>	<b>Description</b>
10.1*	Educational and Products Services Agreement between the Agora Cyber Charter School and K12 Virtual Schools LLC, dated as of November 13, 2009.
10.2*	First Amendment to the Educational and Products Services Agreement between the Agora Cyber Charter School and K12 Virtual Schools LLC, dated as of April 8, 2010.
10.3* <sup>‡</sup>	First Amendment to Amended and Restated Employment Agreement for Ronald J. Packard, effective April, 29, 2013.
10.4	Second Amended and Restated Educational Products, and Administrative, and Technology Services Agreement between the Ohio Virtual Academy and K12 Ohio L.L.C, incorporated by reference to Exhibit 10.21 to Amendment No. 4 to the Registrant's Registration Statement on Form S-1 filed with the Securities and Exchange Commission on November 8, 2007.
31.1*	Certification of Principal Executive Officer Required Under Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
31.2*	Certification of Principal Executive Officer Required Under Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
31.3*	Certification of Principal Financial Officer Required Under Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
32.1*	Certification of Principal Executive Officer Required Under Rule 13a-14(b) of the Securities Exchange Act of 1934, as amended, and 18 U.S.C. Section 1350.
32.2*	Certification of Principal Executive Officer Required Under Rule 13a-14(b) of the Securities Exchange Act of 1934, as amended, and 18 U.S.C. Section 1350.
32.3*	Certification of Principal Financial Officer Required Under Rule 13a-14(b) of the Securities Exchange Act of 1934, as amended, and 18 U.S.C. Section 1350.
101*	The following financial statement The following financial statements and footnotes from the K12 Inc. Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2013, formatted in XBRL (eXtensible Business Reporting Language): (i) Condensed Consolidated Balance Sheets (unaudited), (ii) Condensed Consolidated Statements of Operations (unaudited), (iii) Condensed Consolidated Statement of Equity (Deficit) (unaudited), (iv) Condensed Consolidated Statement of Comprehensive Income (Loss), (v) Condensed Consolidated Statements of Cash Flows (unaudited), and (vi) Notes to Condensed Consolidated Financial Statements (unaudited).

---

\* Filed herewith.

<sup>‡</sup> Denotes management compensation plan or arrangement.

Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

K12 Inc.

Date: May 3, 2013

/s/ HARRY T. HAWKS

Harry T. Hawks  
Chief Financial Officer  
(Principal Accounting Officer and Authorized Signatory)