DILLARDS INC Form SC 13G February 08, 2012

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. )\*

## Dillard s, Inc.

(Name of Issuer)

**Class A Common Stock** 

(Title of Class of Securities)

254067101

(CUSIP Number)

December 31, 2011

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- x Rule 13d-1(b)
- o Rule 13d-1(c)
- o Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the

Act (however, see the Notes).

### CUSIP No. 254067101

(1)	Names of Reporting Persons I.R.S. Identification Nos. of above persons (entities only)			
	Dillard s, Inc. Retire	ment Plan Trust		
	71-0512766			
(2)	Check the Appropriat (a) (b)	te Box if a Member of a G o o	roup (See Instructions)	
(3)	SEC Use Only			
(4) Citizenship or Place of Organization New York				
	(5)		Sole Voting Power 0	
Number of Shares Beneficially Owned by Each Reporting Person With:	(6)		Shared Voting Power 11,614,050	
	(7)		Sole Dispositive Power 0	
	(8)		Shared Dispositive Power 11,614,050	
(9)	Aggregate Amount Beneficially Owned by Each Reporting Person 11,614,050			
(10)	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) o			
(11)	Percent of Class Represented by Amount in Row (9) 25.29%			
(12)	Type of Reporting Pe EP	erson (See Instructions)		

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Item	1	

	(a)	Name of Issuer:		
		Dillard s, Inc.		
	(b)	Address of Issuer s Principal Executive Offices:		
		Dillard s, Inc.		
		1600 Cantrell Road		
		Little Rock, AR 72201		
Item 2				
	(a)	Name of Person Filing:		
		Dillard s, Inc. Retiremen	t Plan Trust	
	(b)	Address of Principal Business Office or, if none, Residence:		
		Dillard s, Inc.		
		1600 Cantrell Road		
		Little Rock, AR 72201		
	(c)	Citizenship:		
		Arkansas		
	(d)	Title of Class of Securitie	s:	
		Class A Common Stock		
	(e)	CUSIP Number:		
		254067101		
Item 3	If this statement	is filed pursuant to §§240.1	3d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:	
Item 3	If this statement (a)	is filed pursuant to §§240.1 o	<b>3d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:</b> Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).	
Item 3		-		
Item 3	(a)	0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).	
Item 3	(a) (b)	0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 780). Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c). Investment company registered under section 8 of the Investment Company	
Item 3	(a) (b) (c) (d)	0 0 0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 780). Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c). Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).	
Item 3	(a) (b) (c)	0 0 0 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company</li> <li>Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> </ul>	
Item 3	(a) (b) (c) (d) (e)	0 0 0 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company</li> <li>Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with</li> </ul>	
Item 3	(a) (b) (c) (d) (e) (f)	0 0 0 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company</li> <li>Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</li> </ul>	
Item 3	(a) (b) (c) (d) (e)	0 0 0 0 X	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company</li> <li>Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with</li> </ul>	
Item 3	(a) (b) (c) (d) (e) (f)	0 0 0 0 X	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company</li> <li>Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</li> <li>A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);</li> </ul>	
Item 3	(a) (b) (c) (d) (e) (f) (g)	0 0 0 0 x 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</li> <li>A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);</li> <li>A savings associations as defined in Section 3(b) of the Federal Deposit</li> </ul>	
Item 3	(a) (b) (c) (d) (e) (f) (g)	0 0 0 0 x 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</li> <li>A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);</li> <li>A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);</li> </ul>	
Item 3	<ul> <li>(a)</li> <li>(b)</li> <li>(c)</li> <li>(d)</li> <li>(e)</li> <li>(f)</li> <li>(g)</li> <li>(h)</li> </ul>	0 0 0 0 0 x 0 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</li> <li>A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);</li> <li>A savings associations as defined in Section 3(b) of the Federal Deposit</li> </ul>	
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Item 3	<ul> <li>(a)</li> <li>(b)</li> <li>(c)</li> <li>(d)</li> <li>(e)</li> <li>(f)</li> <li>(g)</li> <li>(h)</li> </ul>	0 0 0 0 0 x 0 0 0	<ul> <li>Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).</li> <li>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).</li> <li>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).</li> <li>Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).</li> <li>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</li> <li>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</li> <li>A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);</li> <li>A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);</li> <li>A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);</li> </ul>	
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Item 3	<ul> <li>(a)</li> <li>(b)</li> <li>(c)</li> <li>(d)</li> <li>(e)</li> <li>(f)</li> <li>(g)</li> <li>(h)</li> <li>(i)</li> </ul>	0 0 0 0 0 x 0 0 0 0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 780). Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c). Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8). An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E); An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F); A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G); A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); A non-U.S. institution in accordance with § 240.13d 1(b)(1)(ii)(J); Group, in accordance with § 240.13d 1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with	
Item 3	<ul> <li>(a)</li> <li>(b)</li> <li>(c)</li> <li>(d)</li> <li>(e)</li> <li>(f)</li> <li>(g)</li> <li>(h)</li> <li>(i)</li> <li>(j)</li> </ul>	0 0 0 0 0 x 0 0 0 0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 780). Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c). Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8). An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E); An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F); A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G); A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); A non-U.S. institution in accordance with § 240.13d 1(b)(1)(ii)(J); Group, in accordance with § 240.13d 1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with § 240.13d 1(b)(1)(ii)(J), please specify the type of	
Item 3	<ul> <li>(a)</li> <li>(b)</li> <li>(c)</li> <li>(d)</li> <li>(e)</li> <li>(f)</li> <li>(g)</li> <li>(h)</li> <li>(i)</li> <li>(j)</li> </ul>	0 0 0 0 0 x 0 0 0 0	Broker or dealer registered under section 15 of the Act (15 U.S.C. 780). Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c). Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c). Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8). An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E); An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F); A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G); A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); A non-U.S. institution in accordance with § 240.13d 1(b)(1)(ii)(J); Group, in accordance with § 240.13d 1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with	

Item 4	Ownership		
	(a)	Amount beneficially owned:	
		11,614,050	
	(b)	Percent of class:	
		25.29%	
	(c)	Number of shares as to which	the person has:
		(i)	Sole power to vote or to direct the vote
			0
		(ii)	Shared power to vote or to direct the vote
			11,614,050
		(iii)	Sole power to dispose or to direct the disposition of
			0
		(iv)	Shared power to dispose or to direct the disposition of
			11,614,050
Item 5 If this statemer		e Percent or Less of a Class the fact that as of the date hereof the	e reporting person has ceased to be the beneficial owner of more than
five percent of	the class of securities, ch	eck the following o.	

Item 6	<b>Ownership of More than Five Percent on Behalf of Another Person</b> The reporting person is a trust for the Issuer s Employees Retirement Plan.
Item 7	Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person Not Applicable
Item 8	Identification and Classification of Members of the Group Not Applicable
Item 9	Notice of Dissolution of Group Not Applicable

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#### Item 10 Certifications

By signing below the Dillard s, Inc. Retirement Plan Trust certifies that, to the best of its knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

#### SIGNATURE

After reasonable inquiry and to the best of its knowledge and belief, Dillard s, Inc. Retirement Plan Trust certifies that the information set forth in this statement is true, complete and correct.

Dated: February 7, 2012

#### Dillard s, Inc. Retirement Plan Trust

By: Name: Title: / S / Phillip R. Watts Phillip R. Watts Administrator

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