

NOVARTIS AG
Form 4
February 25, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
NOVARTIS AG

2. Issuer Name and Ticker or Trading Symbol
IDENIX PHARMACEUTICALS
INC [IDIX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
LICHSTRASSE 35
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
02/25/2011

____ Director
____ Officer (give title below) Other (specify below)
Indirect 10% Owner

BASEL, V8 CH 4002

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
____ Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	02/25/2011		P	17,270 A \$ 2.41	31,395,754	I	See footnote ⁽¹⁾
Common Stock	02/25/2011		P	897 A \$ 2.96	31,396,651	I	See footnote ⁽¹⁾
Common Stock	02/25/2011		P	860 A \$ 3.79	31,397,551	I	See footnote ⁽¹⁾
Common Stock	02/25/2011		P	1,760 A \$ 3.88	31,399,271	I	See footnote ⁽¹⁾
Common Stock	02/25/2011		P	206 A \$ 5.11	31,399,477	I	See footnote ⁽¹⁾

Edgar Filing: NOVARTIS AG - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.