

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO

Form 8-K

April 30, 2004

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

### CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): **April 30, 2004**

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## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact Name of Registrant as Specified in Charter)

**IOWA**

(State or Other Jurisdiction of  
Incorporation)

**001-31911**

(Commission File Number)

**42-1447959**

(IRS Employer Identification No.)

**5000 Westown Parkway, Suite 440, West Des Moines, Iowa 50266**  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: **(515) 221-0002**

**NOT APPLICABLE**

(Former Name or Former Address, if Changed Since Last Report)



**Item 5. Other Events.**

On April 30, 2004, American Equity Investment Life Holding Company (the Company) issued a press release announcing that the Company issued \$27 million of floating-rate trust preferred securities in a trust preferred pool transaction. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits:

| <b>Exhibit<br/>Number</b> | <b>Description</b>  |
|---------------------------|---|
| 99.1                      | Press Release issued by American Equity Investment Life Holding Company on April 30, 2004 |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 30, 2004

**AMERICAN EQUITY  
INVESTMENT LIFE HOLDING COMPANY**

By: /s/ Wendy L. Carlson  
Wendy L. Carlson  
Chief Financial Officer and  
General Counsel