

DIGIMARC CORP  
Form 4  
July 30, 2008

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ROTH JIM**

(Last) (First) (Middle)

9405 SW GEMINI DRIVE

(Street)

BEAVERTON, OR 97008

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**DIGIMARC CORP [DMRC]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**07/28/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	07/28/2008		M		20,000	A	\$ 9.85 38,400
Common Stock	07/28/2008		M		12,000	A	\$ 4.69 50,400
Common Stock	07/28/2008		M		6,000	A	\$ 7.17 56,400
Common Stock	07/28/2008		M		12,000	A	\$ 11.52 68,400
Common Stock	07/28/2008		M		6,000	A	\$ 11.08 74,400
	07/28/2008		M		6,000	A	\$ 9.88 80,400

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 4.69	07/28/2008		M	12,000	<u>(1)</u> 05/12/2015	Common Stock	12,000	
Non-Qualified Stock Option (right to buy)	\$ 7.17	07/28/2008		M	6,000	<u>(1)</u> 05/02/2016	Common Stock	6,000	
Non-Qualified Stock Option (right to buy)	\$ 9.85	07/28/2008		M	20,000	<u>(2)</u> 02/07/2013	Common Stock	20,000	
Non-Qualified Stock Option (right to buy)	\$ 9.88	07/28/2008		M	6,000	<u>(1)</u> 05/02/2017	Common Stock	6,000	
Non-Qualified Stock Option (right to buy)	\$ 11.08	07/28/2008		M	6,000	<u>(1)</u> 05/01/2012	Common Stock	6,000	
Non-Qualified Stock Option (right to buy)	\$ 11.52	07/28/2008		M	12,000	<u>(1)</u> 05/06/2014	Common Stock	12,000	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

ROTH JIM  
9405 SW GEMINI DRIVE X  
BEAVERTON, OR 97008

## Signatures

By: Robert Chamness For:  
Jim Roth

07/30/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The options shall vest and become exercisable as to 1/12 of the shares on each monthly anniversary of the date of grant, such that the option will be fully exercisable one year after the date of grant.

(2) Option vests in four equal installments on each anniversary of grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.