Lorenzen Jeffrey D Form 5 February 11, 2013

| FORM | 15 | | | | | | | OMB A | PPROVAL | | |
|--|--|---|---|--|--------|--------|--|--|---|--|--|
| UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | | | | 3235-0362 | | |
| Check this no longer | | ashington, D.C. 20549 | | | | | Expires: | January 31, 2005 | | | |
| to Section 16. Form 4 or Form ANNUAL STA | | | ATEMENT OF CHANGES IN BENE DWNERSHIP OF SECURITIES | | | | EFICIAL | _ ' | | | |
| 1(b). | Filed purs oldings Section 17(a) | uant to Section 1) of the Public Ut 30(h) of the In | tility Holding | g Compa | ny A | ct of | 1935 or Section | n | | | |
| Lorenzen Jeffrey D Symbol | | | Name and Ticker or Trading | | | | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| | | INVES | AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL] | | | | (Check all applicable) | | | | |
| (Last) | (First) (M | (Middle) 3. Statement for Issuer's Fisc (Month/Day/Year) 12/31/2012 | | | | below) | | | e title Other (specify below) President-Investments | | |
| 6000 WEST | TOWN PARKWA | Y | | | | | | | | | |
| | | | nendment, Date Original Ionth/Day/Year) | | | | 6. Individual or Joint/Group Reporting (check applicable line) | | | | |
| WEST DES | S MOINES, IAÂ | 50266 | | | | | _X_ Form Filed by Form Filed by Person | One Reporting P More than One R | | | |
| (City) | (State) (Z | Zip) Tabl | e I - Non-Deri | vative Sec | uritie | s Acqu | ired, Disposed o | f, or Beneficial | lly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | |) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Stock | 12/31/2012 | Â | A | 608 | A | \$0 | 3,609 | I | By ESOP | | |
| | port on a separate line fulficially owned directly | | contained in | n this for | m are | not re | llection of info equired to resp alid OMB contro | ond unless | SEC 2270 (9-02) | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerc | cisable and | 7. Titl | le and | 8. Price of |
|-------------|-------------|---------------------|--------------------|-------------|------------|---------------|-------------|---------|----------------|-------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transaction | Number | Expiration D | ate | Amou | ınt of | Derivative |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Under | rlying | Security |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivative | e | | Secur | ities | (Instr. 5) |
| | Derivative | | | | Securities | | | (Instr. | 3 and 4) | |
| | Security | | | | Acquired | | | | | |
| | | | | | (A) or | | | | | |
| | | | | | Disposed | | | | | |
| | | | | | of (D) | | | | | |
| | | | | | (Instr. 3, | | | | | |
| | | | | | 4, and 5) | | | | | |
| | | | | | | | | | Amount | |
| | | | | | | | | | | |
| | | | | | | Date | Expiration | T:41- | or Namelana | |
| | | | | | | Exercisable | Date | Title | Number | |
| | | | | | (A) (D) | | | | of | |
| | | | | | (A) (D) | | | | Shares | |

of D

В

Is Fi

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|--------------------------------|-------|--|--|--|
| reporting 6 wher runner runners | Director | 10% Owner | Officer | Other | | | |
| Lorenzen Jeffrey D 6000 WESTOWN PARKWAY WEST DES MOINES, IA 50266 | Â | Â | Sr. Vice President-Investments | Â | | | |

Signatures

Debra J. Richardson, by Power of Attorney 02/11/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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